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# ECG Academy

Course 5

2010 /2011



## Why you? Why now?

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- The only accredited qualification available in the field of finished vehicle logistics tailored specifically to the demands of the industry today
- Backed by the most respected organisations in the business
- Designed to provide the senior managers of tomorrow with the best possible background in all aspects of the vehicle logistics sector
- For employees - whether you work today for an OEM or an LSP this course is designed for you
- For employers – this is the best possible investment in the future of your business
- A hands on course of 5 modules hosted at locations around Europe designed to give a very practical approach to studying
- Senior figures from across the industry share their experience and insight
- Our 83 alumni will gladly tell you that what you learn on this course can be immediately applied in your business on a day to day basis – and you will gain a unique network of contacts that will last you a lifetime

Sign up today – will you be our 100th graduate?



## Structure and elements of the ECG Academy 2010/2011.

### Module 1 3 days, 13 - 15 Oct. 10

- Berlin: Together with the ECG Conference
- Transport modes, introduction to example tender & transport chain, tender work, ...

### Module 2 5 days, 7 - 11 Dec. 10

- Bremen / Bremerhaven: Visit of BLG terminal and visit of Daimler
- Management & leadership, project management, process management in practice, ...

### Module 3 5 days, Feb. 11

- Zaragoza: Estimated visit of Aragofar, PLAZA, DHL, GM, LEAR, ILPA
- Logistics, supply chain management, vehicle logistics, tender work, written exam, ...

### Module 4 4 days, 6 - 9 Apr. 11

- Prague: Visit of GEFECO compound / Toyota factory
- Negotiations, tender presentation and negotiation,...

### Module 5 2 days, 4 -27 May 10

- Warsaw: Together with the ECG General Assembly
- Oral assessment, presentation of the thesis