

Certified Automobile Logistician



**Practice-oriented intensive course
for innovative logistics professionals**

“The biggest benefit for me was the opportunity to establish a network of people all over Europe with whom I still have contact although it has been 2 ½ years since we graduated”

Geert Rossaert, Mazda Motor Logistics Europe NV



Foreword by Ilhan Cetinkaya,
ECG Board member responsible
for the ECG Academy

The Finished Vehicle Logistics Academy equips the participants to assume management responsibilities in the vehicle logistics field. The acquired competences and expertise enables graduates to analyze and organize complex logistics networks. In various special topic modules, the participants gain insights into all relevant aspects of vehicle logistics functions and processes. Case studies, practical insights at logistics locations in Europe as well as practice oriented work on example tenders provide the competences for high quality services throughout the branch.

The ECG Board initiated the Academy to reach a top quality level for the customers. The knowledge and skills of the young professionals on their way to top management provide great chances for the future of the business. We are convinced that finished vehicle logistics service providers, together with their customers, can develop continuously improving processes. The ECG Academy gives the power to this vision.



Ilhan Cetinkaya
ECG Board Member
Chairman of Ilce

“Among other benefits, we have all been given the possibility to get a deeper knowledge of different international business realities, useful to better understand our daily work”
Daniele Brandini, Autotrade & Logistics SPA

► Features and benefits

Features:

The course takes place over 6 modules, 19 days in all of intensive practice-oriented training. These modules are held at different locations around Europe to give the participants insights into the practical realities of the different elements that make up vehicle logistics, as well as the regional variations across the enlarged European Community.

The lectures are given by a combination of academic staff from various Universities across Europe, as well as senior practicing logistics professionals and suppliers from the sector. The outcome is therefore an excellent balanced combination of theoretical training in the logistics discipline and practical examples from the sector.

Alongside the lectures, there is an example tender that allows the participants to experience a tender process in a ‘safe’ environment, whilst practicing some of their newly learnt skills.

Benefits:

So far 83 participants from 45 companies have taken the Certified Automobile Logistician course, creating a unique network of qualified young managers now leading the sector.

Middle managers are able to gain a vast wealth of knowledge in an accelerated timeframe, but in as much depth as they require. This is vital to a company which wants to develop their future leaders quickly.

The course culminates in the award of Certified Automobile Logistician, which is an accredited qualification. The automotive industry is one of the most professional in the world and requires trained and qualified individuals to maintain this reputation. Investments in people, especially future leaders, cannot be underestimated.

Course Topics:

The following are areas covered by the course:

- Terminal management and technology
- Supply Chain Management and Collaboration
- Process management
- Management & leadership
- Project management
- Transport chain / modes and example tender
- Negotiation Skills
- Risk management, Cost & Controlling



“A great way to learn, develop your work skills and meet some wonderful people”
Klas Johansen, WWL

“The ECG academy is a unique opportunity for young managers in the automotive sector to expand their horizon on an educational level and on a networking level. Next to a high value “Certificate Automobile Logistician” from the EBS and DLA it brought me contacts and personal friendships throughout Europe that will last for a lifetime.”
Mark Lucas, Lucas Logistics



Locations and visits of past modules

Turin Fiat, Iveco, Rolfo (Bra)
 Rotterdam Broekman, Rotterdam Car Terminal
 Bremen BLG, Daimler
 Prague Toyota, PSA, Gefco
 Wiesbaden Lufthansa Cargo
 Barcelona Seat, Sintax, Tradisa, Port Authority
 Civitavecchia Grimaldi, Ambrosetti
 Strasbourg Smart, Lohr
 Paris STVA
 Salzburg Kaessbohrer
 Brussels ECG Headquarters

“The possibility to exchange experiences, plus the occasion to learn about the organization and the reality of others logistics company”
Vincenzo Bertani, Bertani Trasporti S.p.A.



Guest speakers and lecturers (extract)



Costantino Baldissara
 Commercial and Logistics Director, Grimaldi Grop Naples



Wolfgang Göbel
 Sales and Marketing Director Host Mosolf GmbH & Co KG.



Ulrich Burgath
 Managing Director, CCT logistics partner Consulting Charter Training



Prof. Christopher Jahns
 President EBS European Business School Executive Director Supply Chain Management Institute SM



Kay Hanns Ewaldsen
 CEO, WERNER EGERLAND Automobillogistik GmbH & Co. KG



Johannes M. Fritzen
 Non-Executive Director, „K“ Line (Europe) Ltd



Claude Guetin
 Marketing Automotive Outbound GEFCO



Frits Mehrtens
 Marketing Director Automotive, Cobelfret



Steve Jones
 Founder and CEO, Vehnet



Dr. Ir Sander de Leeuw
 Assistant Professor of Logistics, Vrije Universiteit Amsterdam



Dott. Franco Miniero
 Senior Vice President Sales & Marketing, IVECO SpA



Prof. Dr. Thomas Wieseke
 Director, Institute of Logistics Law and Risk Management, Bremerhaven



Prof. Dr. Andreas Otto
 Chair Controlling and Logistics, University of Regensburg



Dr. Lars Stemmler
 Senior Analyst and Project Manager in Transport Finance, HSH Nordbank



Paul Verdin, Ph. D. (Harvard)
 Chair in Strategy and Organisation, Solvay Business School (ULB, Brussels)



Dott. Diego Pistone
 Senior Vice President of Supply Chain Management, Fiat Group Automobiles

These companies have dispatched participants to the ECG Academy

Ambrosetti	Inter-Auto Ltd.
Autolink AS	JSC Sea Commercial Port of Ust-Luga
AutoLogic	Kässbohrer
Autoterminals	Kapratas, UAB
Autotrade & Logistics	Kurbads and Ko
Berge Automotive Logistics	Lucas Logistics Autotransport B.V.
Bertani Trasporti	Mazda
BLG Logistics Automobile GmbH & Co. KG	Mostva Sp. z.o.o.
Boland Cars	NVD Limited
Broekman Automotive	Seat S.A.
Daimler AG	Setram
EH Harms	Síntax Logística S.A.
Gefco Group - TLA	STVA
Glovis Europe GmbH	Tradisa
Grimaldi Group Napoli	UAB «Transforma»
Helf Automotive	Unirolfo
Helicar s.v.o.	United European Car Carriers (UECC)
Hödlmayr	VEGA International Car-Transport and Logistic Trading GmbH
Höegh Autoliners	Wallenius Wilhelmsen Logistics
Horst Mosolf GmbH & Co. KG	VW Logistics
i-Fast Automotive Logistics	Werner Egerland Automobillogistik GmbH & Co. KG
Ilçe Tasimacilik AS	
Internationale Spedition Willi Betz GmbH & Co. KG	

ECG Academy at a glance

Study course	Automobile Logistics Academy (EBS, SMI, DLA)
Target group	Managers in transport, logistics and Supply Chain Management as well as additional services, experienced practitioners, new entrants in the field of vehicle logistics with first leadership experiences, logistics managers employed at customers and partners, transport managers with an European focus
Course duration	19 days, divided into 6 modules over a period of 8 months: October – May
Study location	European Business School Oestrich-Winkel/Wiesbaden and other locations in Europe
Course language	English
Examination	Written thesis: practice-oriented, individual performance, supervision by SMI and DLA. Oral assessment and written examination: covering all modules, individual performance, execution by SMI and DLA.
Certificate	Certified Automobile Logistician (EBS/DLA)
Course fees payment	8.925 €, including course materials and meals on site, excluding travel and accommodation costs; course fee may be paid in installments on application; fee is due in full, once the course has started; no fees will be reimbursed even in the event of cancellation; fee is due 30 days after receipt of the invoice
Admission conditions	Applicants must have completed a subject-based apprenticeship or a degree course in economics or engineering; a selection panel decides on admission to the study course
Application	Application must contain: registration form, curriculum vitae, employment references, portrait photo

For further details or an application form contact:

ECG
 Diamant Building
 Bd. Reyers 80
 B-1030 Brussels
 Phone: +32-2-706 82 80
 Fax: +32-2-706 82 81
info@eurocartrans.org
 or visit the website at:
www.eurocartrans.org



Course 4 - 2009



Course 2 - 2007

ECG Automobile Logistics Academy Fifth Course : 2010/2011



Provisional timetable

Berlin – 3 days – 13-15/10/10 (include an alumni meeting on 14/10 from 15.00 – 18.00)

Bremen – 4 days – 1-4/12/10

Zaragoza – 3 days – 20-22/01/11

Turin – 3 days – 24-26/02/11

Prague – 4 days – 06-09/04/11

Warsaw – 2 days – 04-05/05/11 (to include GA on Thursday afternoon)

ECG
Diamant Building
Bd. Reyers 80
B-1030 Brussels
Phone: +32-2-706 82 80
Fax: +32-2-706 82 81
info@eurocartrans.org
www.eurocartrans.org