



Sorrento, May 2019

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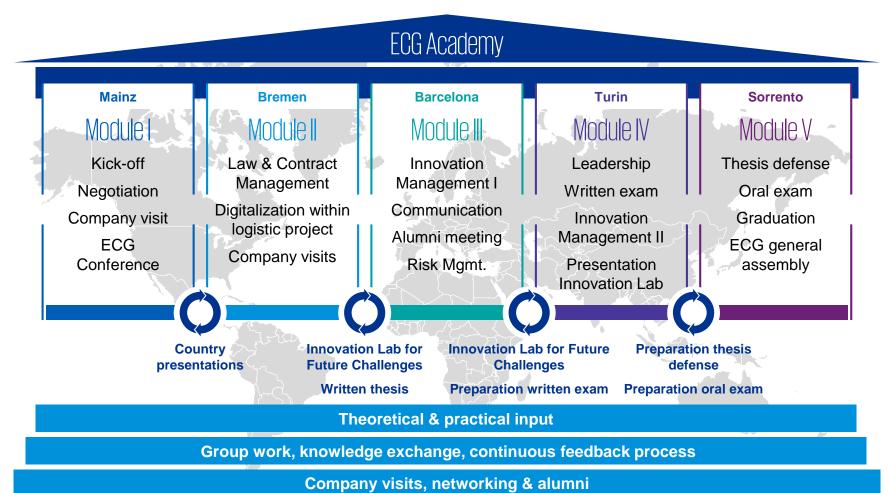
Dr. Christian-Titus Klaiber







The ECG Academy takes place in 5 modules throughout Europe in 26 days of intensive practice-oriented training.





This year has also been full of highlights in each module of the academy.

ECG Academy 2018/2019

Mainz

Module !

Highlights:

- Innovation Lab for Future Challenges
- Company visit Lohr
- Keynote Lecture Rail
- Keynote Lecture ECG





Module II

Visit Biba Institute

Daimler Visit

Company visit

Company visit

Cuxport

Highlights:

BLG >

Bremen Barcelona

Module III

Highlights:

- Grimaldi Captains Dinner
- Company Visit SEAT
- Board Workshop
- Visit BarcelonaPort

Turin

Module IV

Highlights:

- Innovation Lab for FutureChallenges
- Company VisitRolfo
- Company VisitFCA

Sorrento

Module V

Highlights:

- Graduation
- Excursion
- Spring congress









Clear roles within the ECG Academy ensure the success and the sustainability of the program for the participants.

Dean of the Academy





Prof. Dr. Fridtjof Langenhahn (from 2019/2020 on)



Mr. Mike Sturgeon



Mr. Wolfgang Göbel



Ms. Hilke Steffens

Director of the Academy





Ms. Joyce Holler

Academy Administration Head



Learning is based on a tried and tested best practice concept: To know, understand and apply immediately.

Know















- Knowledge input
- Best practice
- Research results

Keynote lectures

- Examples
- Interchange

- Discussion
- Case studies
- Group work
- Skills practice
- Presentation

 Being enabled, inspired and motivated to make a difference



The Innovation Lab for Future Challenges has been completely redesigned this year.



— The participants at the ECG Academy worked in four groups on two future topics, which are essential to the finished vehicle industry





— Digitalization and its impact on FVL

Topic II — CASE (Connected, Autonomous, Shared, Electric) as the key topic for the automotive industry and its relevance for the finished vehicle industry.



- The participants at the ECG Academy processed the respective topic independently while applying learned knowledge purposefully
- Additionally there was a Board Workshop with the ECG Board. Top Executives provided important input from experience.





- All four groups will presented their outcomes on the 23rd of March 2019 in front of the Examiners Board
- Group III won with the topic: T&T Platform
- Group III is going to present their outcomes tomorrow at the Spring Congress and receive the Prof. Dr. Decker Award for Innovation Lab of the Year 2019



The participants very much liked the modules - The overall evaluation for the seminars is 1,2: Very good!

Turin

			-	
Overall rating for seminars	1,1			1,2
Overall rating for company visits	1,2	Module 4	The same of the sa	Odlike,
			ECG	
		A	cademy	
		Module 3		, o
Overall rating for seminars	1,2	63	Mod	1,3
Overall rating for company visits	1,4			1,1



Comments of ECG participants 2018/2019

The lecturer is really awesome (Law & Contract Mmgt., Dirk Lange)

Very appreciated that FCA OBL Mgmt. was present (company visit FCA)

Thank you for this very professional training. I have learned a lot of new things! (Negotiation I, Hilke Steffens)

Great visit! Funny & informative! Keep it like this (company visit Cuxport)

GREAT day, interesting presentations, as well as workshop → stimulation experience (digitalization day at BIBA)

The size of the operation was amazing and how smoothly it was run. (Company visit BLG)

It was one of the most interesting presentation of the whole course (keynote Pavel Haidai)

Very interesting in general, boat visit was perfect (visit port of Barcelona)

Better than I thought – very very good – Hilke is very professional (Communication Skills, Hilke Steffens)

It was the best company visit! (company visit ROLFO)

All of the topics were interesting. Good to listen to experts and ask them questions. (company visit Lohr)

Very good to do some "practical work" on our innovation project (Risk Mmgt., Markus Happersberger)



The ECG Academy wishes to thank all of the following companies and individuals being a great support in 2018/2019.

Module I	Lohr	Eric Belton // Yann Dyevre Markus Fischer	
	DB Schenker		
Module II	Daimler		
	BLG Michael Bünning // Heinke Wübbenhorst		
	Cuxport	Oliver Fuhljahn // Julian Brütt	
Module III	Grimaldi	Costantino Baldissara // Captain Vargas	
	SEAT	Manuel Medina // Rafael Sanchez	
	Barcelona Port	Lluis Paris	
	Board Workshop	ECG Board	
	Avtologistika & Supply Net	Pavel Haidai	
Module IV	Rolfo	Dario Rolfo // Alberto Picco // Diana Chikmareva	
	FCA	Steffano Cappai // Ezio Potenza	



What will be new in the course 2019/2020?

Mobile learning ... everywhere ... at any time ... always... thanks to Supply Net **∻** □ Advantages of the ECG **Academy Learning App** ECG Academy students can call up ECG learning What content at any time on their Smartphone Increase of participants motivation Mobile Learning enriches participants possibilities to manage their professional and personal further qualification and development By means of an ECG Academy app that is How Self-determined learning provided exclusively for ECG Academy students Higher time efficiency and flexibility Follow-ups, debriefing, feedback and aftercare outside of the Why classroom Learning ... everywhere ... at any time ... always ... More quality-time in face-to-face training sessions Sustainable anchoring of learning content Mobile accessibility of contents ECG Academy students receive push messages Additionally on learned content for direct use in the workplace



Registration for the new course is now open

Register now with Mike Sturgeon for the next course ...





... because: Only those who register can participate!

