



The ECG Academy Course 13 - 2018/2019



Sorrento, May 2019

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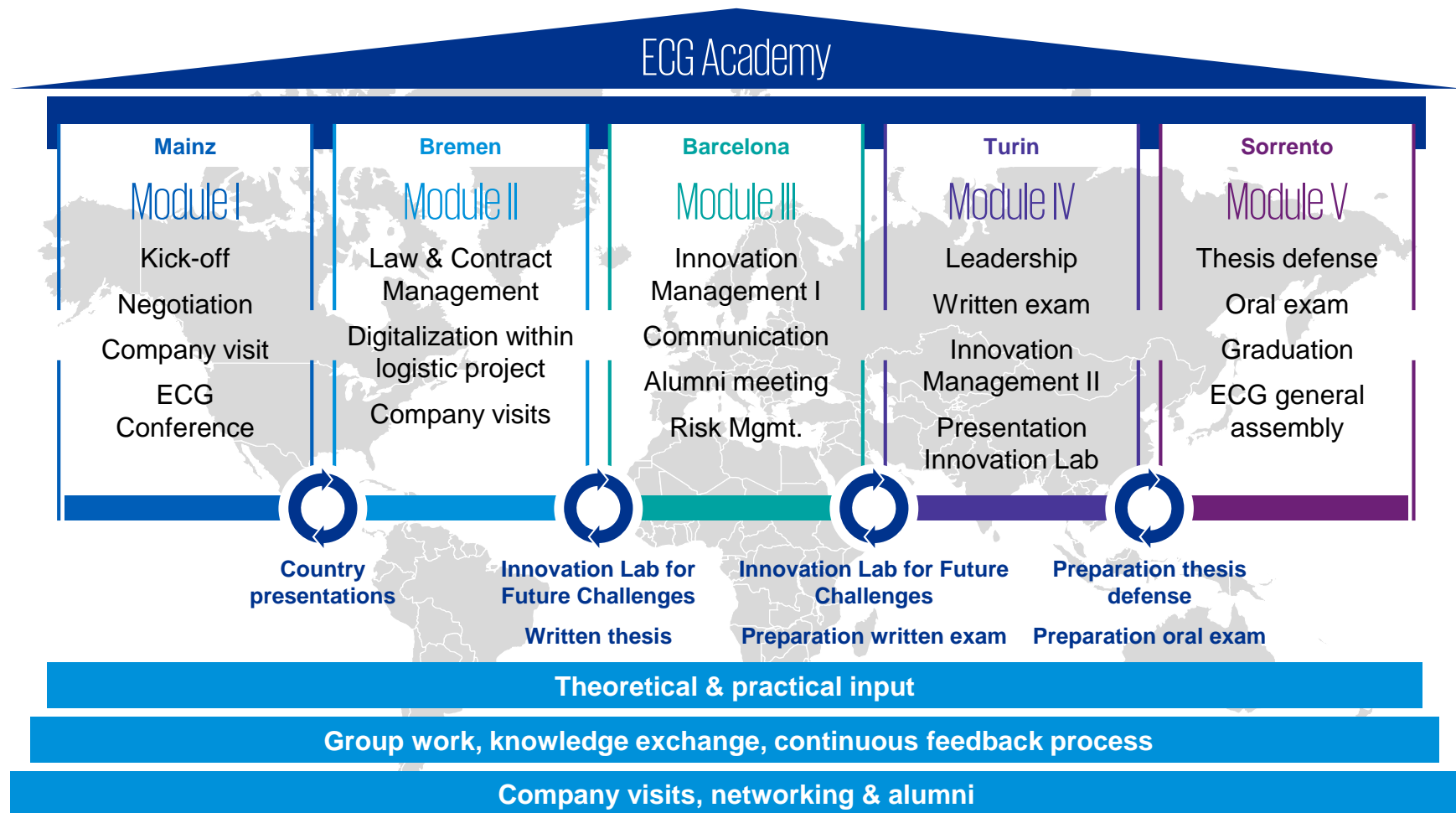
Dr. Christian-Titus Klaiber



The ECG Academy Course 13 – 2018/2019



The ECG Academy takes place in 5 modules throughout Europe in 26 days of intensive practice-oriented training.



This year has also been full of highlights in each module of the academy.

ECG Academy 2018/2019

Mainz

Module I

Highlights:

- Innovation Lab for Future Challenges
- Company visit Lohr
- Keynote Lecture Rail
- Keynote Lecture ECG



Bremen

Module II

Highlights:

- Visit Biba Institute
- Daimler Visit
- Company visit BLG
- Company visit Cuxport



Barcelona

Module III

Highlights:

- Grimaldi Captains Dinner
- Company Visit SEAT
- Board Workshop
- Visit Barcelona Port



Turin

Module IV

Highlights:

- Innovation Lab for Future Challenges
- Company Visit Rolfo
- Company Visit FCA



Sorrento

Module V

Highlights:

- Graduation
- Excursion
- Spring congress



Clear roles within the ECG Academy ensure the success and the sustainability of the program for the participants.

Dean of the Academy



Prof. Dr. Fridtjof Langenhahn
(from 2019/2020 on)

Academy Advisory Board



Mr. Mike Sturgeon



Mr. Wolfgang Göbel



Ms. Hilke Steffens

Director of the Academy



Dr. Christian-Titus Klaiber

Academy Administration Head



Ms. Joyce Holler

Learning is based on a tried and tested best practice concept: To know, understand and apply immediately.

Know



- Knowledge input
- Keynote lectures
- Research results

Understand



- Examples
- Best practice
- Interchange

Apply



- Discussion
- Case studies
- Group work
- Skills practice
- Presentation

Successful learning



- Being enabled, inspired and motivated to make a difference

The Innovation Lab for Future Challenges has been completely redesigned this year.

The Innovation Labs for Future Challenges' goal



- The participants at the ECG Academy worked in four groups on **two** future topics, which are essential to the finished vehicle industry

Selected topics in 2018/2019



Topic I — Digitalization and its impact on FVL

Topic II — CASE (Connected, Autonomous, Shared, Electric) as the key topic for the automotive industry and its relevance for the finished vehicle industry.

Topic processing



- The participants at the ECG Academy processed the respective topic independently while applying learned knowledge purposefully
- Additionally there was a Board Workshop with the ECG Board. Top Executives provided important input from experience.

Achieved outcomes



- All four groups will presented their outcomes on the 23rd of March 2019 in front of the Examiners Board
- Group III won with the topic: T&T Platform
- Group III is going to present their outcomes tomorrow at the Spring Congress and receive the Prof. Dr. Decker Award for **Innovation Lab of the Year 2019**

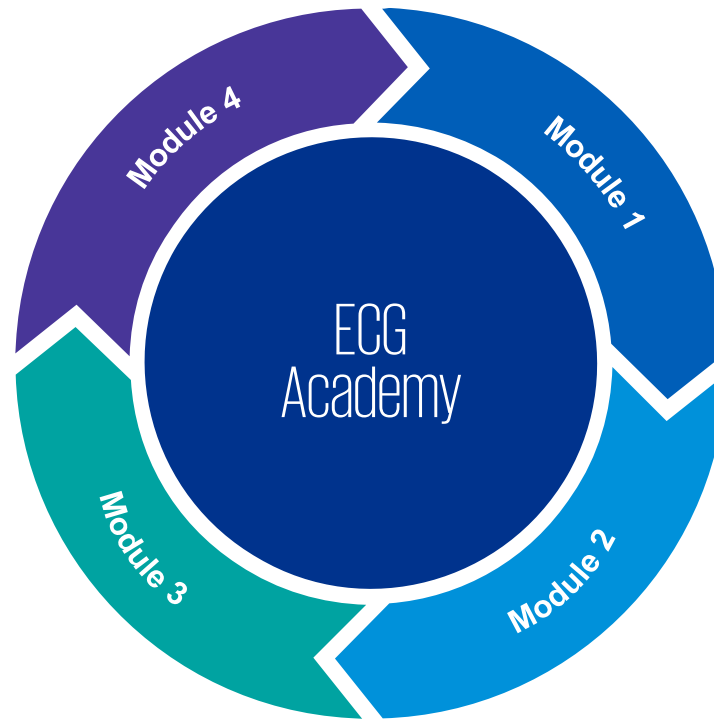
The participants very much liked the modules – The overall evaluation for the seminars is 1,2: Very good!

Turin

Mainz

Overall rating for seminars	1,1
Overall rating for company visits	1,2

1,2	Overall rating for seminars
1,1	Overall rating for company visits



Overall rating for seminars	1,2
Overall rating for company visits	1,4

1,3	Overall rating for seminars
1,1	Overall rating for company visits

Barcelona

Bremen

Comments of ECG participants 2018/2019



The ECG Academy wishes to thank all of the following companies and individuals being a great support in 2018/2019.

Module I

Lohr Eric Belton // Yann Dyevre

DB Schenker Markus Fischer

Module II

Daimler

BLG Michael Bünning // Heike Wübbenhorst

Cuxport Oliver Fuhljahn // Julian Brütt

Module III

Grimaldi Costantino Baldissara // Captain Vargas

SEAT Manuel Medina // Rafael Sanchez

Barcelona Port Lluís Paris

Board Workshop ECG Board

**Avtologistika &
Supply Net** Pavel Haidai

Module IV

Rolfo Dario Rolfo // Alberto Picco // Diana Chikmareva

FCA Stefano Cappai // Ezio Potenza

What will be new in the course 2019/2020?

Mobile learning ... everywhere ... at any time ... always... thanks to Supply Net

What



ECG Academy students can call up ECG learning content at any time on their Smartphone

How



By means of an ECG Academy app that is provided exclusively for ECG Academy students

Why

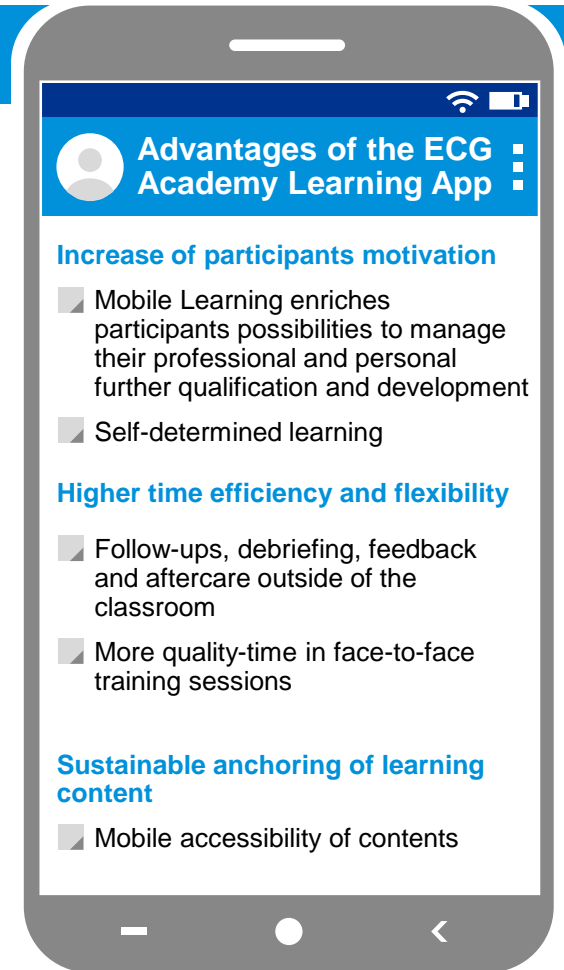


Learning ... everywhere ... at any time ... always ...

Additionally



ECG Academy students receive push messages on learned content for direct use in the workplace



Registration for the new course is now open

Register now with Mike Sturgeon for the next course ...



... because: Only those who register can participate!