



The ECG Academy Course 12 - 2017/2018

Final Presentation: Madrid

Version: v07

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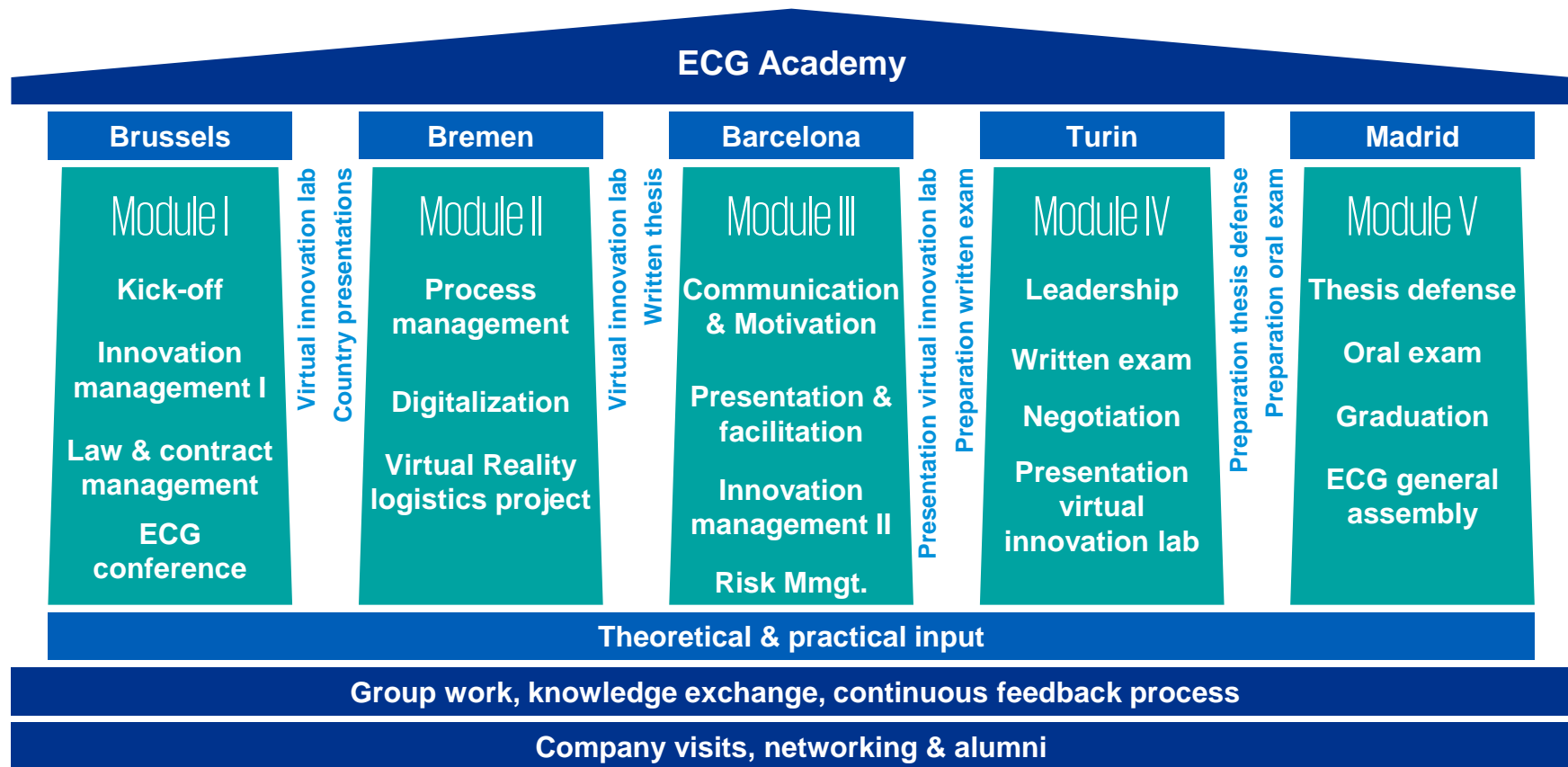
Update May 2018

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The ECG Academy takes place in 5 modules...

... throughout Europe on 26 days of intensive practice-oriented training.



Overview & highlights: Course 12

ECG Academy 2017/2018

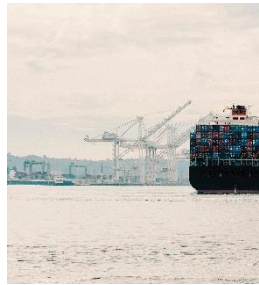
Module I Brussels



Highlights:

- Virtual innovation lab
- Law & contract
- Best practice from other industries
- ECG Conference

Module II Bremen



Highlights:

- Project/process management
- Digitalization
- OEM visit
- 2 port visits

Module III Barcelona/Rome



Highlights:

- Communication
- Innovation management
- Risk management
- Alumni Meeting

Module IV Turin



Highlights:

- Leadership
- Negotiation I
- 2 OEM visits
- Presentation innovation lab

Module V Madrid



Highlights:

- Examination
- Graduation
- Spring congress

What was new in 2017/2018

Virtual Reality

Module II: Bremen: Integration of virtual reality content in order to inspect finished vehicles – right in the classroom



Alumni Meeting

Module III: Barcelona: Integration of the Alumni Meeting into module III in Barcelona



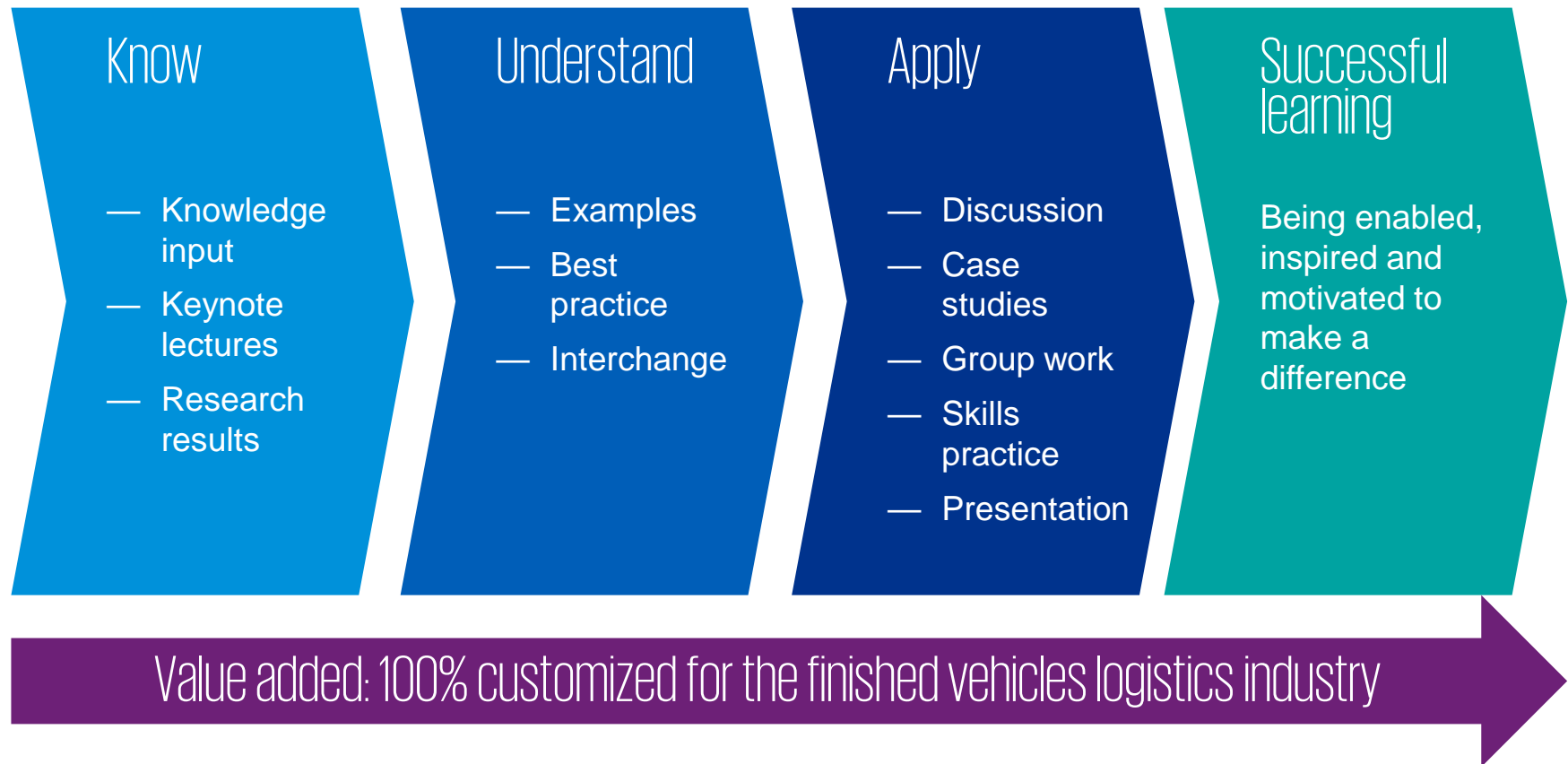
Excursion

Module III: Barcelona/Civitavecchia/Rome: Sea transport – land transport: On the routes of finished vehicle logistics



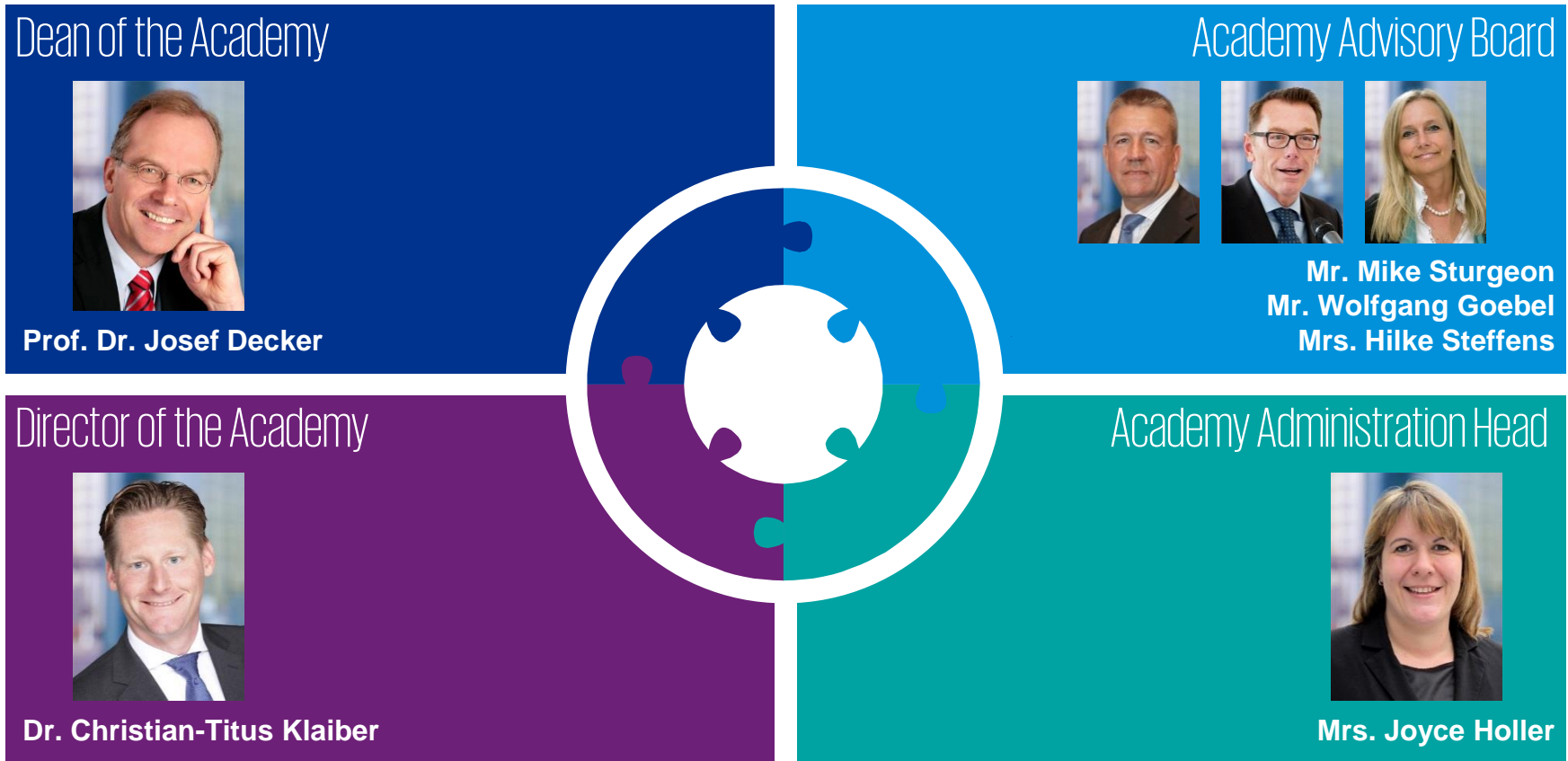
Learning ...

... is based on a tried and tested best practice concept: To know, understand and apply immediately.



Clear roles within the ECG Academy ...

... ensure the success and the sustainability of the program for the participants.



ECG Academy 2017/2018 - Participants



The participants very much liked the modules...

... the overall evaluation for the seminars is 1.3 → very good.

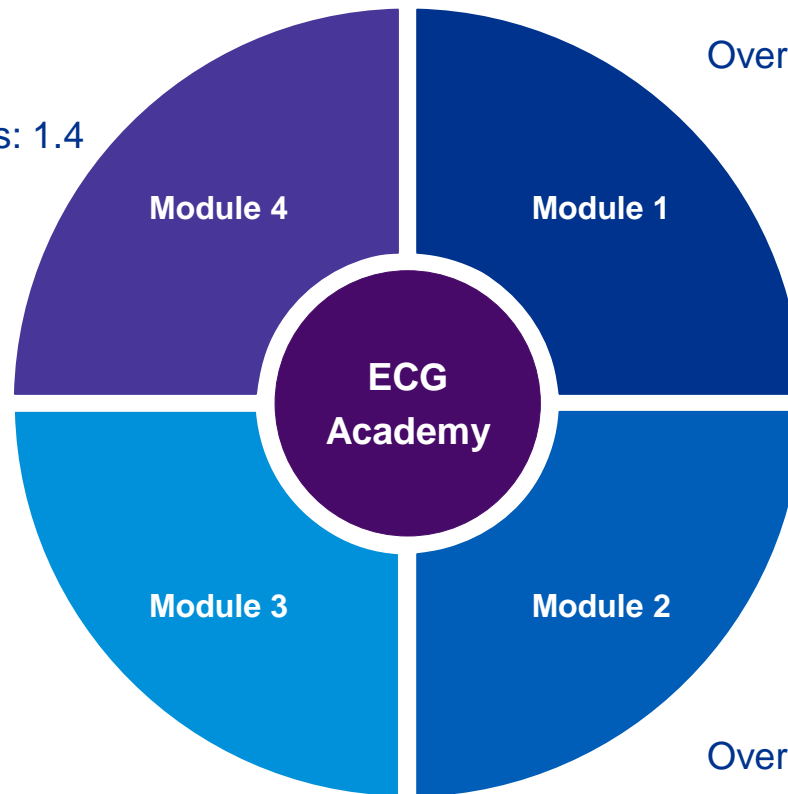
Turin:

Overall rating for seminars: 1.3

Overall rating for company visits: 1.4

Brussels:

Overall rating for seminars: 1.4



Barcelona:

Overall rating for seminars: 1.2

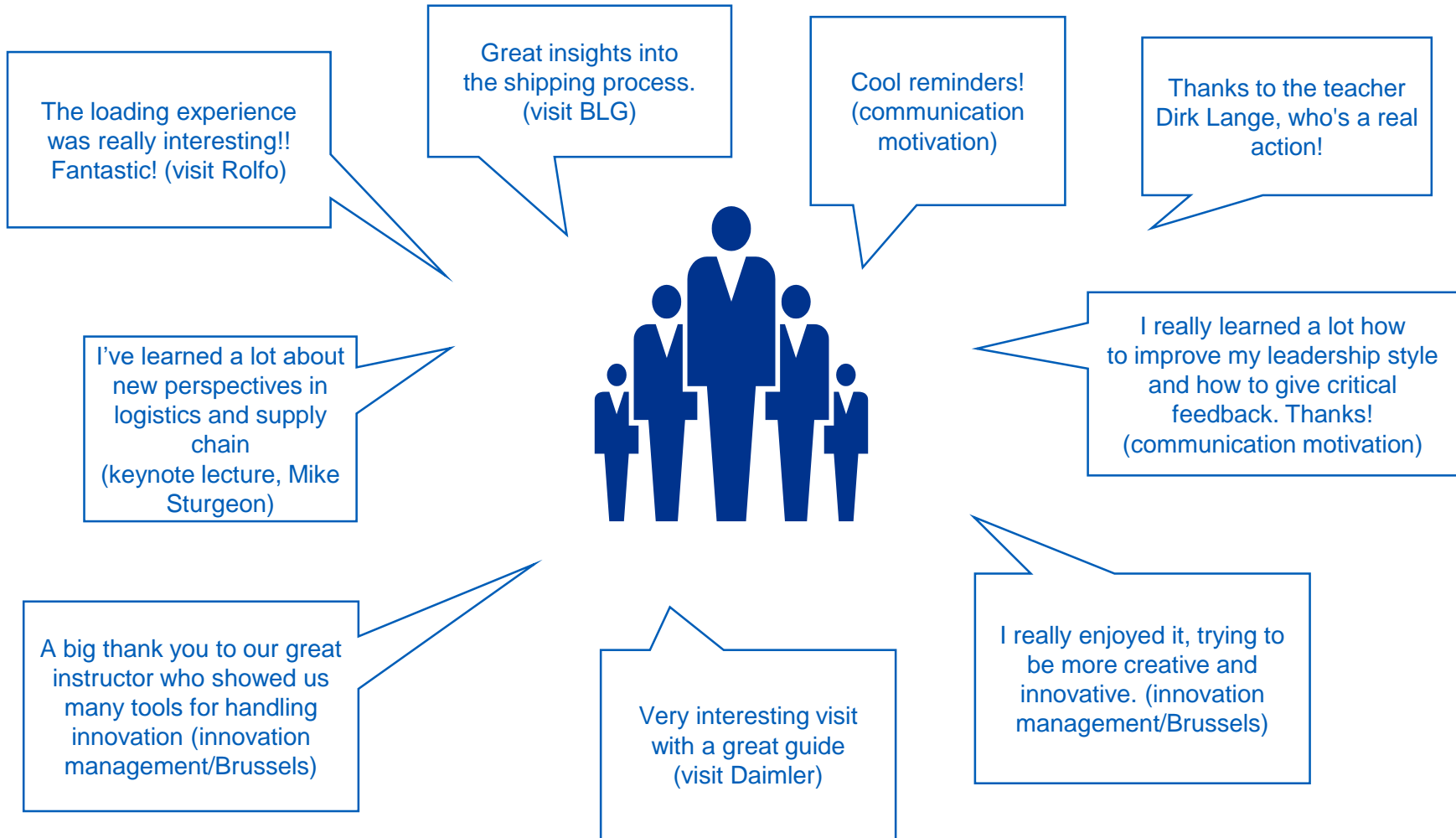
Overall rating for company visits: 1.3

Bremen:

Overall rating for seminars: 1.2

Overall rating for company visits: 1.4

Comments of ECG participants 2017/2018



What will be new in the course 2018/2019?

... **Mobile learning** ... everywhere ... at any time ... always ...

What	ECG Academy students can call up ECG learning content at any time on their Smartphone
How	By means of an ECG Academy app that is provided exclusively for ECG Academy students
Why	Learning ... everywhere ... at any time ... always ...
Additionally	ECG Academy students receive push messages on learned content for direct use in the workplace

Mobile Learning will be introduced in 2018/2019.

... Pilot phase successfully completed with current ECG Academy 2017/2018 ...

1.	On how many days per week did you manage to use the app? (1 - 5)	Average: 3
2.	Was the app helpful for your learning? (yes/no)	100% yes
3.	Does the mobile learning app add value for the ECG Academy? (yes/no)	100% yes
4.	Would you recommend using the mobile learning app for the next course at the ECG Academy? (yes/no)	100% yes
5.	In how far do you believe that the daily impetuses from the app can help to implement what has been learned at the ECG Academy in the daily business? (1 = very little; 5 = very much)	Average: 3,5
6.	How valuable were the push messages for you (on a scale of 1 = less valuable to 5 = very valuable)? (scale 1 - 5)	Average: 2,5
7.	How often would you like to receive push messages? daily (scale 1- 5)	Average: 2

Registration for the new course is now open

Register now and be included from October...



Because: Only those who register can be included...

Contact

Please do not hesitate to contact us should you have any questions.

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