



vision to connect the world's supply and demand for mobility

mission to create a trusted and transparent marketplace for mobility



wirkaufendeinauto **The state of the state

Europe's leading C2B used car buying platform

Portfolio



Europe's leading B2B online marketplace for buying & selling used cars



Europe's innovative online B2C retail platform for inspected high-quality used cars

















Facts & Figures



Year of Foundation **2012**



Private Customers **1,000,000+**

















AUTO1 Group has grown from Germany to over 30 markets

Albania, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Denmark, Germany, Estonia, Finland, France, Greece, Italy, Croatia, Latvia, Lithuania, Luxembourg, Macedonia, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Sweden, Switzerland, Serbia, Slovakia, Slovenia, Spain, Czech Republic, Hungary.





Strong partnerships with Logistics providers

- Single European used car trading market created via AUTO1.com
- 60k+ car dealerships connected to Logistics services,
 1m+ car movements in 2018 ...
- Continued potential to grow & improve Logistics network day by day



Levers for value generation

- Regular digital sharing of capacity needs & supply fosters customer satisfaction and asset utilization
- Smart blend of long-term, seasonal & spot markets: daily flows from 400+ branches to 100+ compounds at < 100km avg distances
- All means: trucks, trains, ferries, jockeys, ...
- Fast innovation: overnight pickups & drop offs; GPS; precise ETAs; ...



Deep dive into used car value chain

- AUTOHERO: fully digitized end-to-end value chain for retailing used cars
- Smart refurbishment and even smarter logistics solutions needed



amazon : 0d (same day EU-wide) Online used car retailers: ?