


The ECG Academy Course 14 – 2019/2020

Silhouettes of graduates celebrating, with several caps being thrown into the air against a bright, hazy sky.

Web Session, May 2019

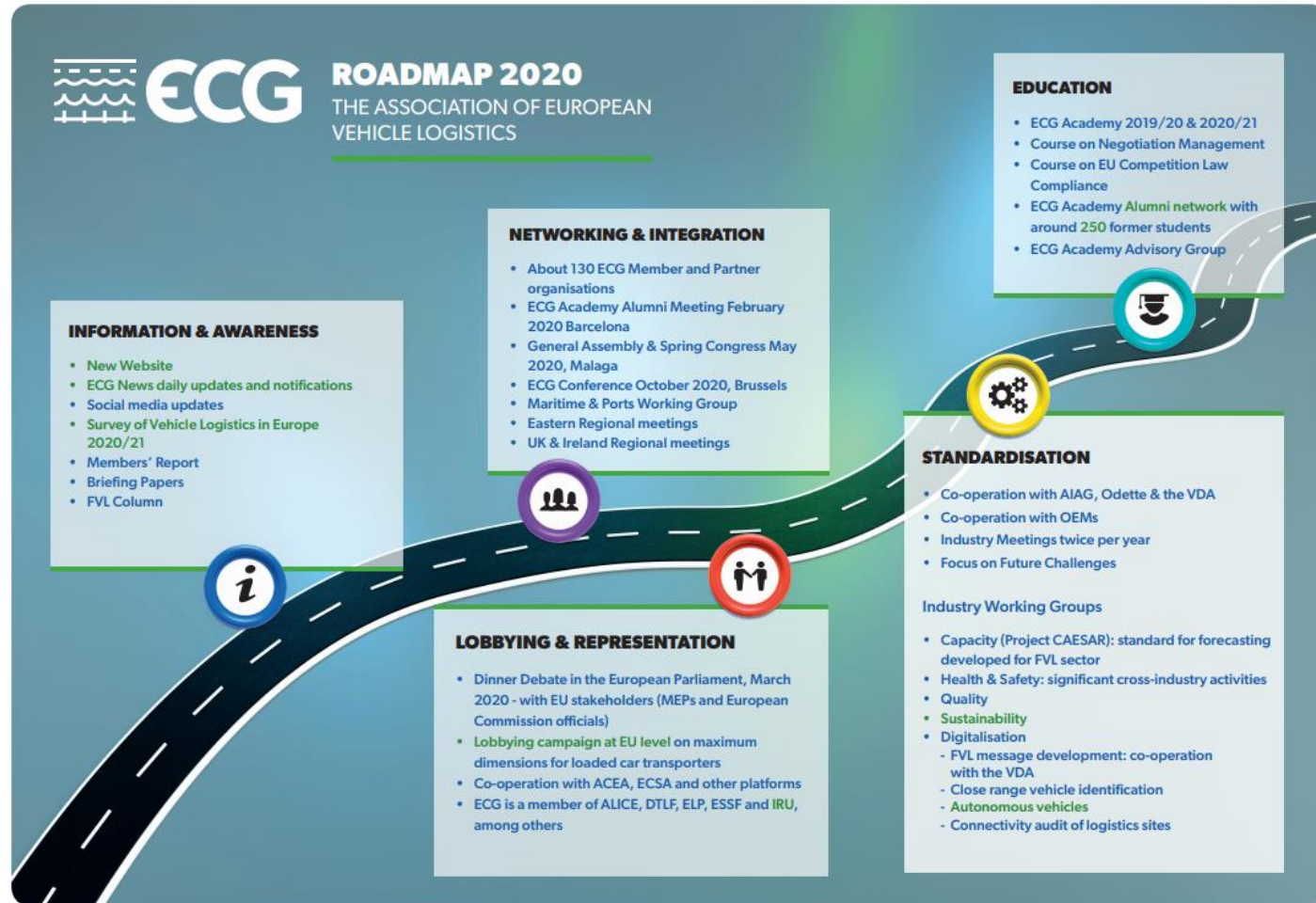
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Prof. Dr. Fridtjof Langenhan // Dr. Christian-Titus Klaiber

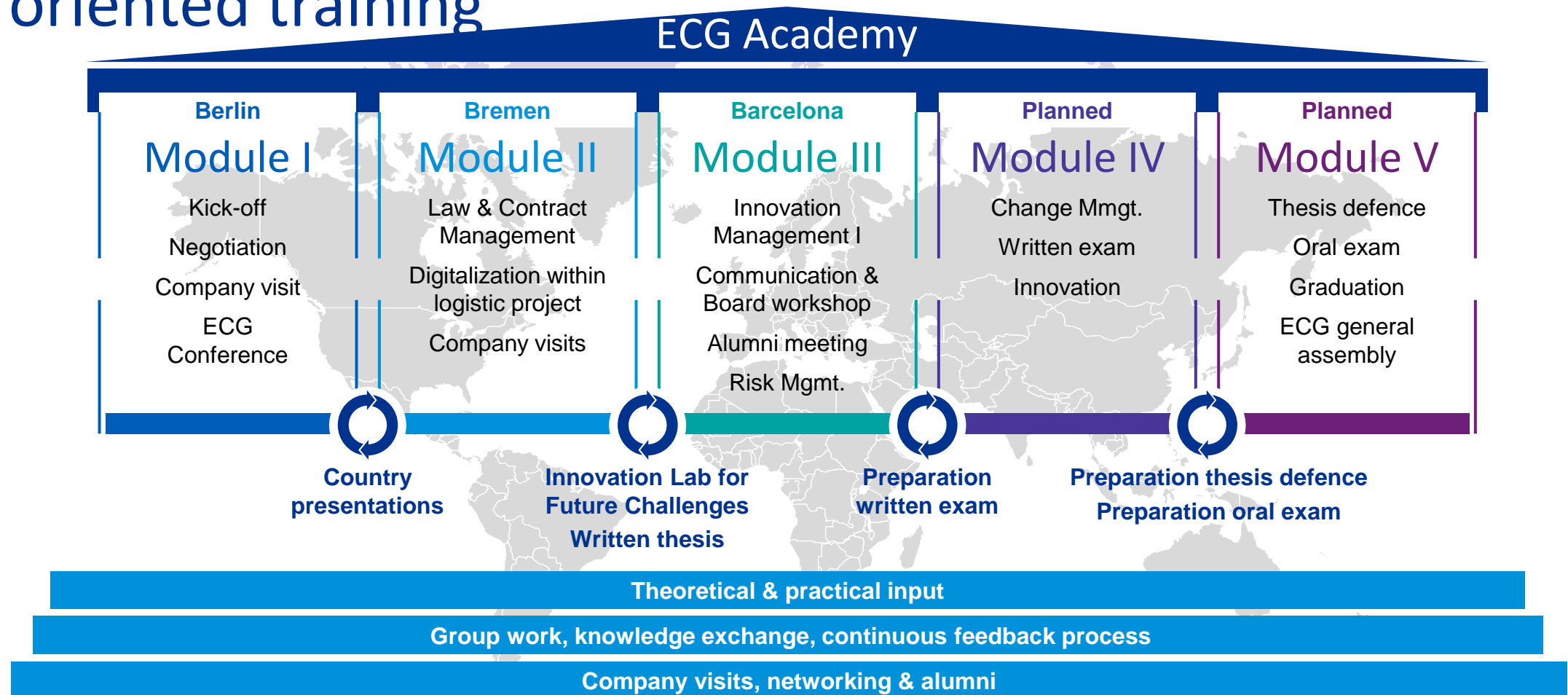
Joyce Holler // Verena Ege

The ECG Academy: Course 14 – 2019/2020

ECG Roadmap 2020



The ECG Academy takes place in 5 modules throughout Europe in 26 days of intensive practice-oriented training



Clear roles within the ECG Academy ...

...ensure the success and the sustainability of the program for the participants

Dean of the Academy



**Prof. Dr. Fridtjof
Langenhan**

Academy Advisory Board



**Mr. Mike
Sturgeon**



**Mr. Wolfgang
Göbel**



**Ms. Hilke
Steffens**

Director of the Academy



**Dr. Christian-
Titus Klaiber**

Academy Administration Head



**Ms. Joyce
Holler**

Learning...

...is based on a tried and tested best practice concept: To know, understand and apply immediately

Know



- Knowledge input
- Keynote lectures
- Research results

Understand



- Examples
- Best practice
- Interchange

Apply



- Discussion
- Case studies
- Group work
- Skills practice
- Presentation

Successful learning






- Being enabled, inspired and motivated to make a difference

The ECG Academy Course 14 – 2019/2020



This year has also been full of highlights in each module of the academy.

ECG Academy 2019/2020

Berlin	Bremen	Barcelona	tba	tba
Module I	Module II	Module III	Module IV	Module V
Highlights: <ul style="list-style-type: none">— Innovation Lab for Future Challenges— Company visit Mosolf— Keynote Lecture Rail & ECG	Highlights: <ul style="list-style-type: none">— Visit Biba Institute— Daimler Visit— Company visit BLG— Company visit Cuxport	Highlights: <ul style="list-style-type: none">— Grimaldi Captains Dinner— Board Workshop— Visit Barcelona Port— Alumni Meeting	Highlights: <ul style="list-style-type: none">— Innovation Lab for Future Challenges	Highlights: <ul style="list-style-type: none">— Graduation
			t.b.a.	t.b.a.


The Innovation Lab for Future Challenges covers important topics for the sector (before the Covid-19 crisis).

The Innovation Labs for Future Challenges' goal 

— The participants at the ECG Academy worked in four groups on **four** future topics, which are essential to the finished vehicle industry

Selected topics in 2019/2020 

- Topic I** — How IT platforms can help the sector?
- Topic II** — Potential scope for an ECG drivers' App
- Topic III** — Sustainability
- Topic IV** — New distribution channels

Topic processing 

— The participants at the ECG Academy processed the respective topic independently while applying learned knowledge purposefully
— Additionally there was a Board Workshop with the ECG Board. Top Executives provided important input from experience.

Achieved outcomes 

— All four groups will present their outcomes in front of the Examiners Board
— The winning Group will win the Prof. Dr. Decker Award for **Innovation Lab of the Year 2020**
— A presentation of the outcomes is planned at the ECG Conference

The Giovanni Paci Award is an award for the best student in the academic year

Requirements for obtaining the Giovanni Paci Award:



1 Hard criteria



- Grades (written examination/oral examination/thesis defence)
- Punctuality = presence at all modules at all times

2 Soft criteria



- Active cooperation in all team and group work (especially in the Innovation Lab for future challenges)
- Role model function for the whole group

The Prof. Dr. Josef Decker Award for Innovation is an award for the best Innovation Lab for future challenges (Group Award)

Requirements for obtaining the Prof. Dr. Josef Decker Award for Innovation = Best Group Presentation in Turin



1 Hard criteria



- Covering of the 11 points of the project charter
- Structure and content of the presentation
- Quality of slides
- Time Management

2 Soft criteria



- Presentation Skills
- Ability to convince
- Teamwork
- Appearance of the Group

The “ProAct Award for Digital Mindset” is an award for the best thesis in the field of information technology

Requirements for obtaining the ProAct Award for Digital Mindset = Best Thesis in the field of information technology



1 Decision



- Participants are free to choose a topic and decide for themselves whether they want to participate in the ProAct Award.

2 Procedure



- In order to participate in the ProAct Award for Digital Mindset, the chosen topic must be related to information technology.
- The evaluation process of the thesis participating in the ProAct Award for Digital Mindset is the same as for the thesis not participating in the Award.

The ECG Academy wishes to thank all of the following companies and individuals being a great support in 2019/2020

Sponsor of the ECG Academy 2019/2020: ProAct

Module I

Mosolf

Wolfgang Göbel // Dorian Wöhr

DB Schenker

Markus Fischer

Module II

ProAct

Christian Fuss

BLG

Michael Bünning // Kai Wenhold

Cuxport

Oliver Fuhljahn // Julian Brütt

Module III

Grimaldi

Costantino Baldissara // Captain Vargas

Tradisa

Javier Beltrán

Barcelona Port

Lluis Paris

Board Workshop

ECG Board

Avtologistika & Supply Net

Pavel Haidai

Module IV

Rolfo

Dario Rolfo // Alberto Picco // Diana Chikmareva

FCA

Steffano Cappai // Ezio Potenza

Stay safe & healthy! See you soon!



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