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PRESS RELEASE

22 young managers start their training at ECG Academy

The Association of European Vehicle Logistics offers the only formal qualification in vehicle logistics available anywhere in the world.



ECG is proud to announce that twenty-two young professionals have commenced a new course of the <u>ECG</u> <u>Academy</u>.

They will be awarded the prestigious Certificate in Automobile Logistics Management at the **ECG Spring Congress & General Assembly** in May 2020. There are currently more than 250 Academy Alumni who have achieved this highly respected qualification.

ECG Academy was developed in 2006 in response to demand for specialist training for middle managers working in the finished vehicle logistics sector. Now run in partnership with the Education Unit of KPMG this is a

unique certificate of excellence and is **the only formal qualification in vehicle logistics available anywhere** in the world.

The course takes place over 5 modules and 26 days with a combination of intensive practice oriented training and classroom work. These modules are held at different locations around Europe to give the participants insight into the practical realities of the different elements that make up vehicle logistics, as well as the regional variations across Europe. Module 1 took place in Berlin with a strong focus on negotiation skills, both theoretical and practical. It also included an educational site visit of ECG Member MOSOLF SE & Co. KG.

Each year one exceptional student receives the distinction of being awarded the Giovanni Paci award for Best Student. The best group (the Academy emphasises teamwork and networking) receives the Prof. Josef Decker Award for Innovation. This year students will also have the opportunity to win a new award — **The ProAct Award for Digital Mindset for the best thesis in the field of information technology.** This award is offered by ECG partner <u>ProAct International</u> and reflects the increasing importance and role of digitalisation in vehicle logistics .

ECG's Education portfolio also includes two other training courses open to both members and non-members. The highly successful Negotiation Management course was launched in October 2017 and is run in partnership with the Negotiation Academy Potsdam (NAP) at the University of Potsdam. ECG also offers a 1 day course on Compliance law training in co-operation with Belgian Law firm, Contrast Law. Both courses are delivered to a very high level and are extremely competitively priced.

Note to editors:

ECG is the established platform for the automotive logistics sector bringing together logistics service providers, manufacturer logistics managers and suppliers to the sector. ECG aims to facilitate non-commercial collaboration between member companies and assist them in sharing best practices in many operational areas, especially the harmonisation of operational standards. The annual ECG Conference remains the largest gathering of professionals from the finished vehicle logistics industry anywhere in Europe.

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Background for Editors

ECG, the Association of European Vehicle Logistics, has been the voice of the Finished Vehicle Logistics industry in Europe since 1997. ECG represents the interests of over 100 member companies, from family owned SMEs to multinationals, and is the major champion of the European vehicle logistics sector. ECG represents all transport modes at EU level – road, rail, maritime and fluvial. ECG Members provide transport, distribution, storage, preparation and post-production services to manufacturers, importers, car rental companies and vehicle leasing operators in the 28 Member States of the European Union as well as Norway, Switzerland, Turkey, Russia, Ukraine and beyond. They own or operate more than 460 car-carrying ships, 13,600 purpose-built railway wagons, 19 river barges and more than 26,000 road transporters.

As a major employer, the finished vehicle logistics sector plays an important role in contributing to the economic success of the European Union. ECG members have an aggregate turnover of around €23bn and their economic impact on companies associated with the sector is estimated at €60bn. More than 145,000 Europeans are employed directly by the vehicle logistics industry and an additional 300,000 are indirectly employed in this sector.