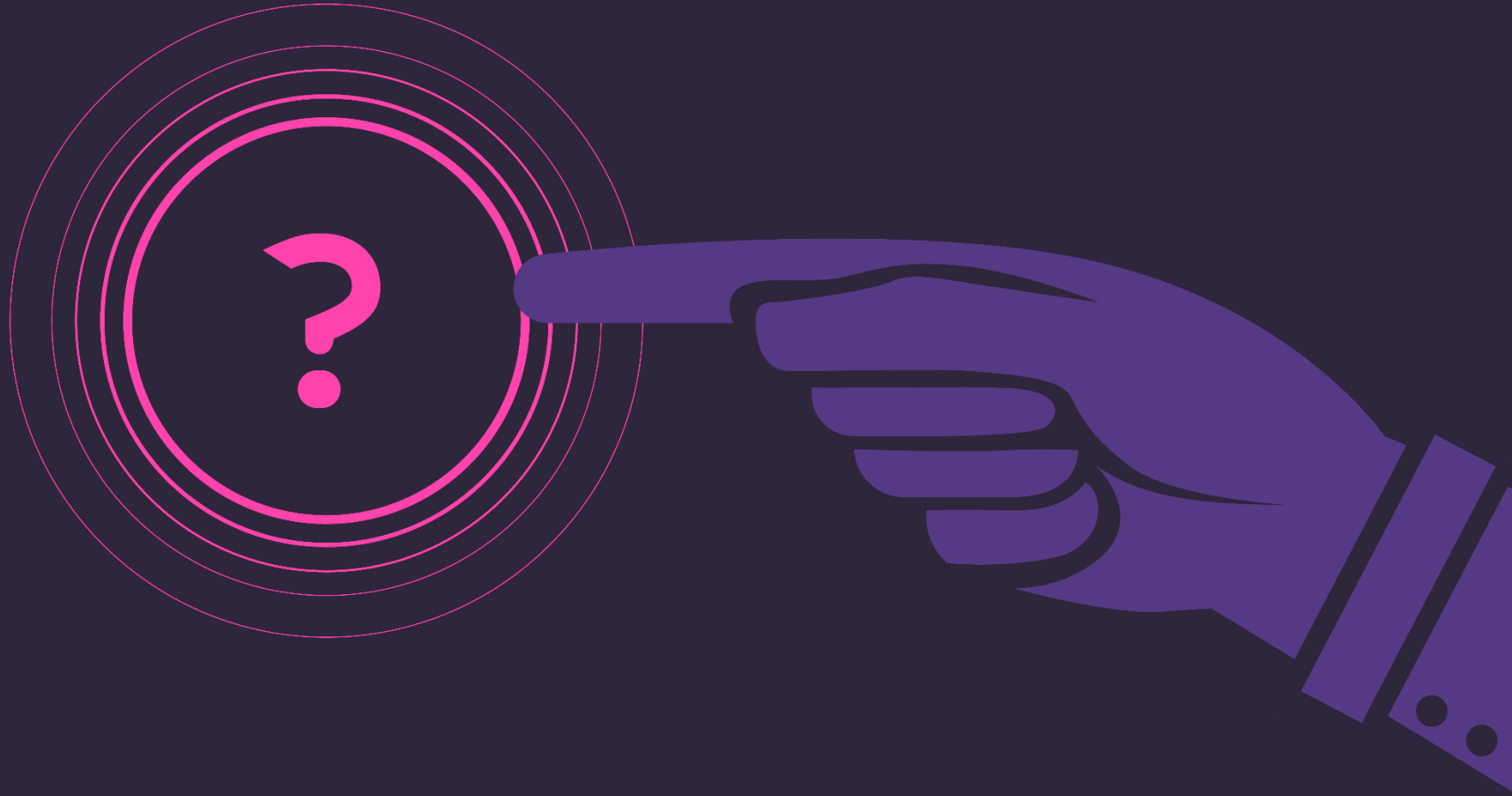


What is Culture
and how it enhances a sustainable
society and economy?

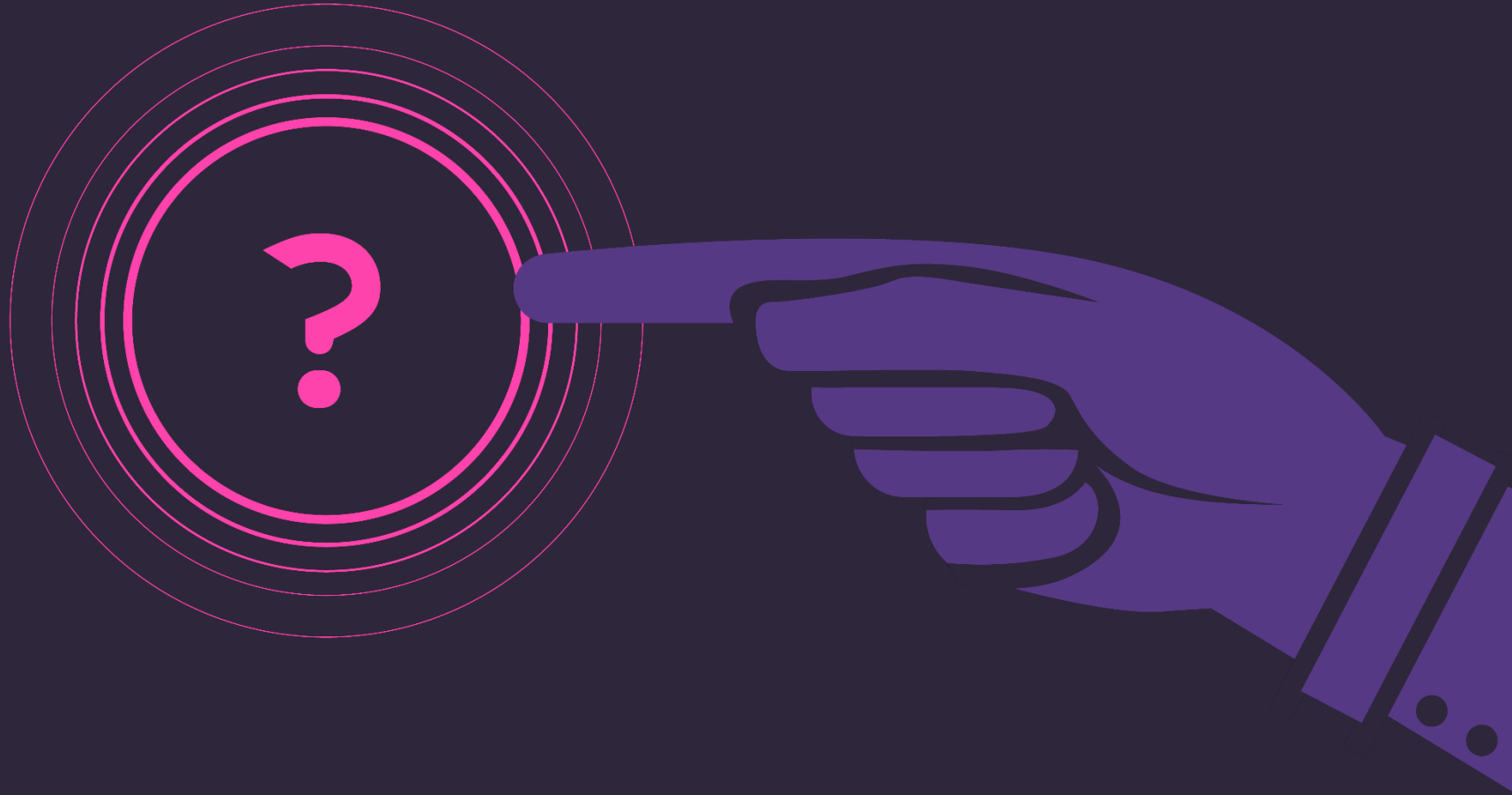
What comes first: economy or culture?

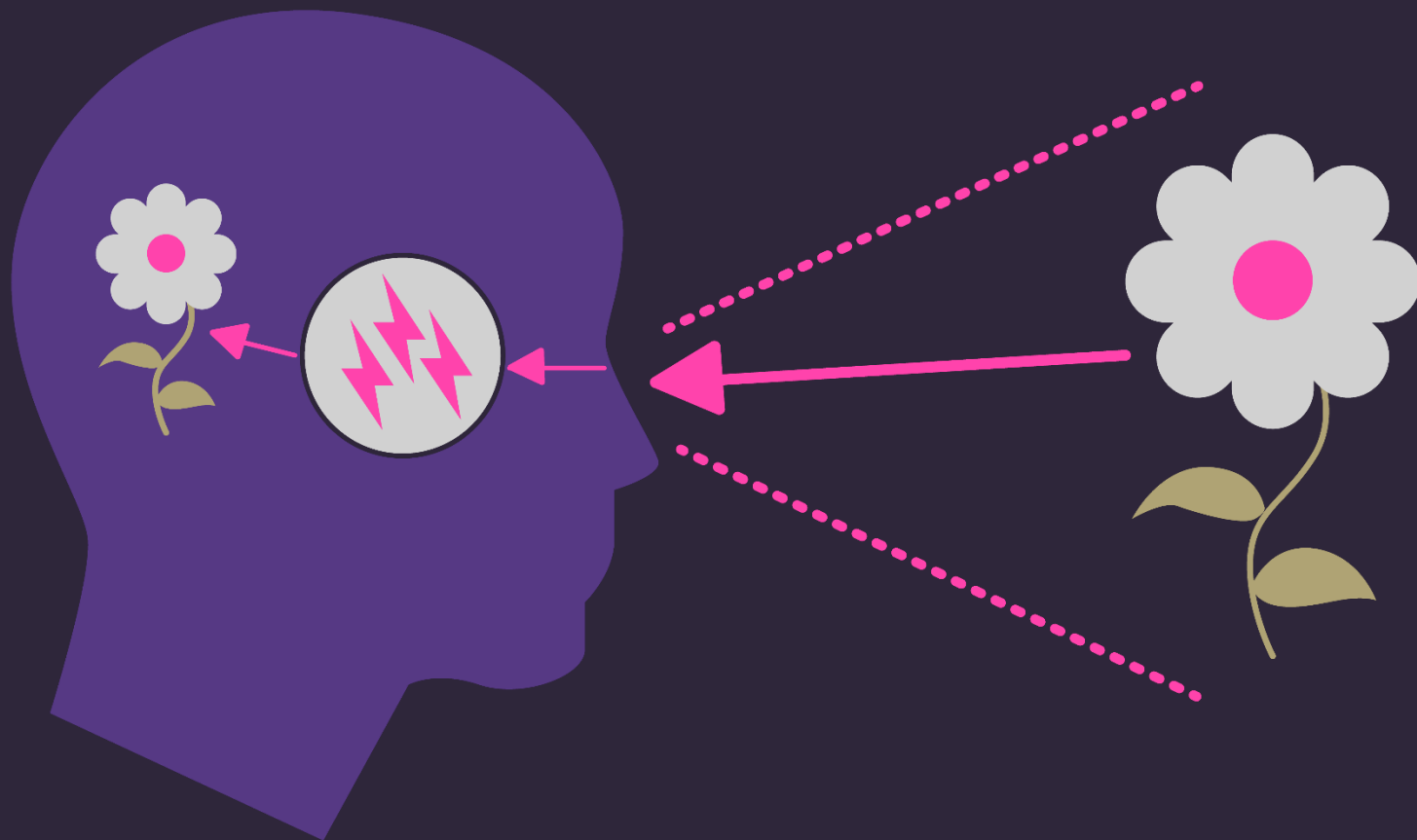


$$S_1 = 4$$

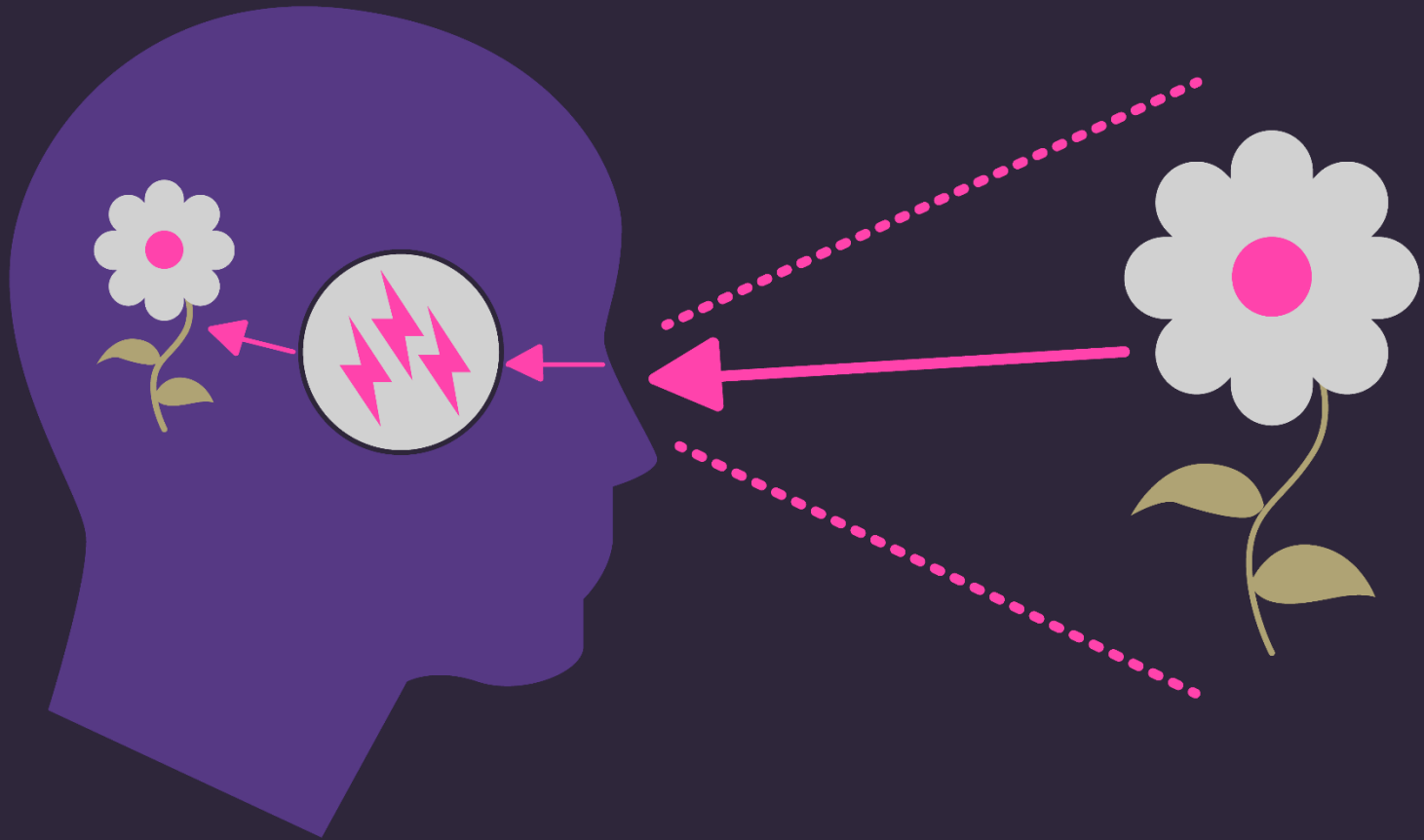
$$S_2 = 1$$

Why it works like this?

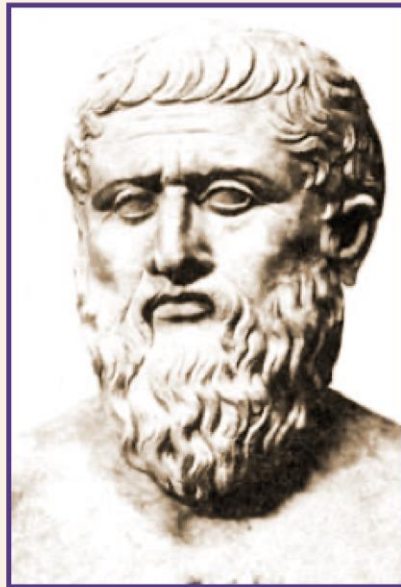
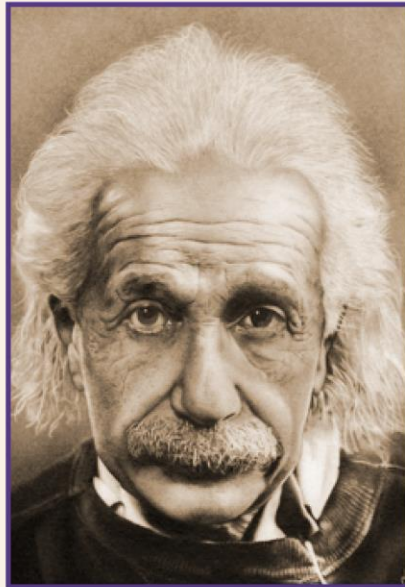


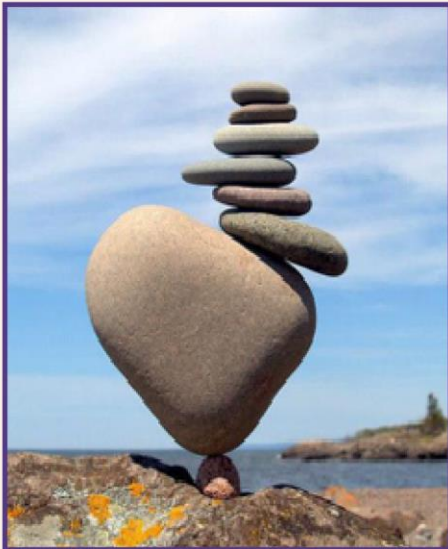


How does brain de-code the electric signals?

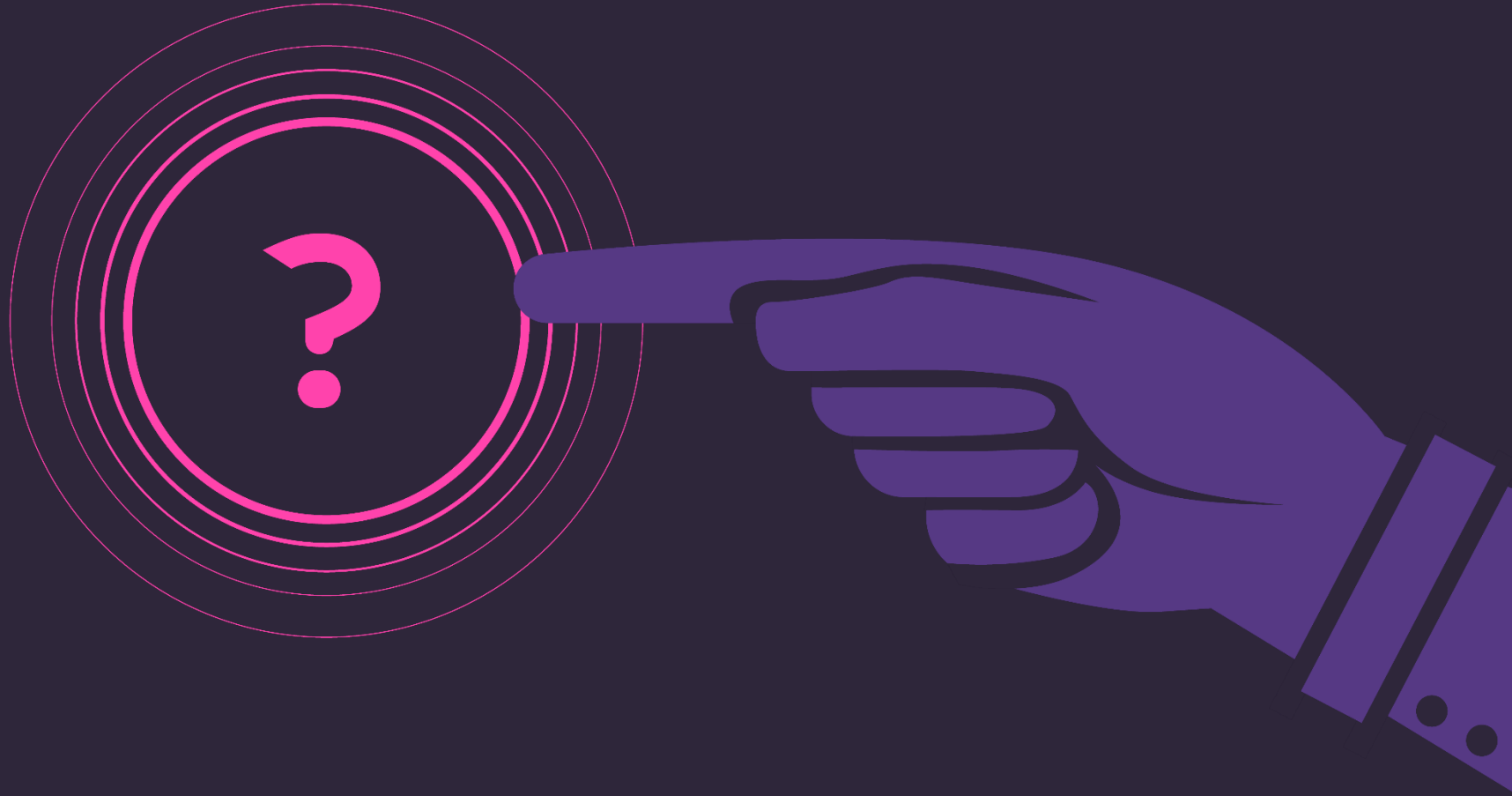


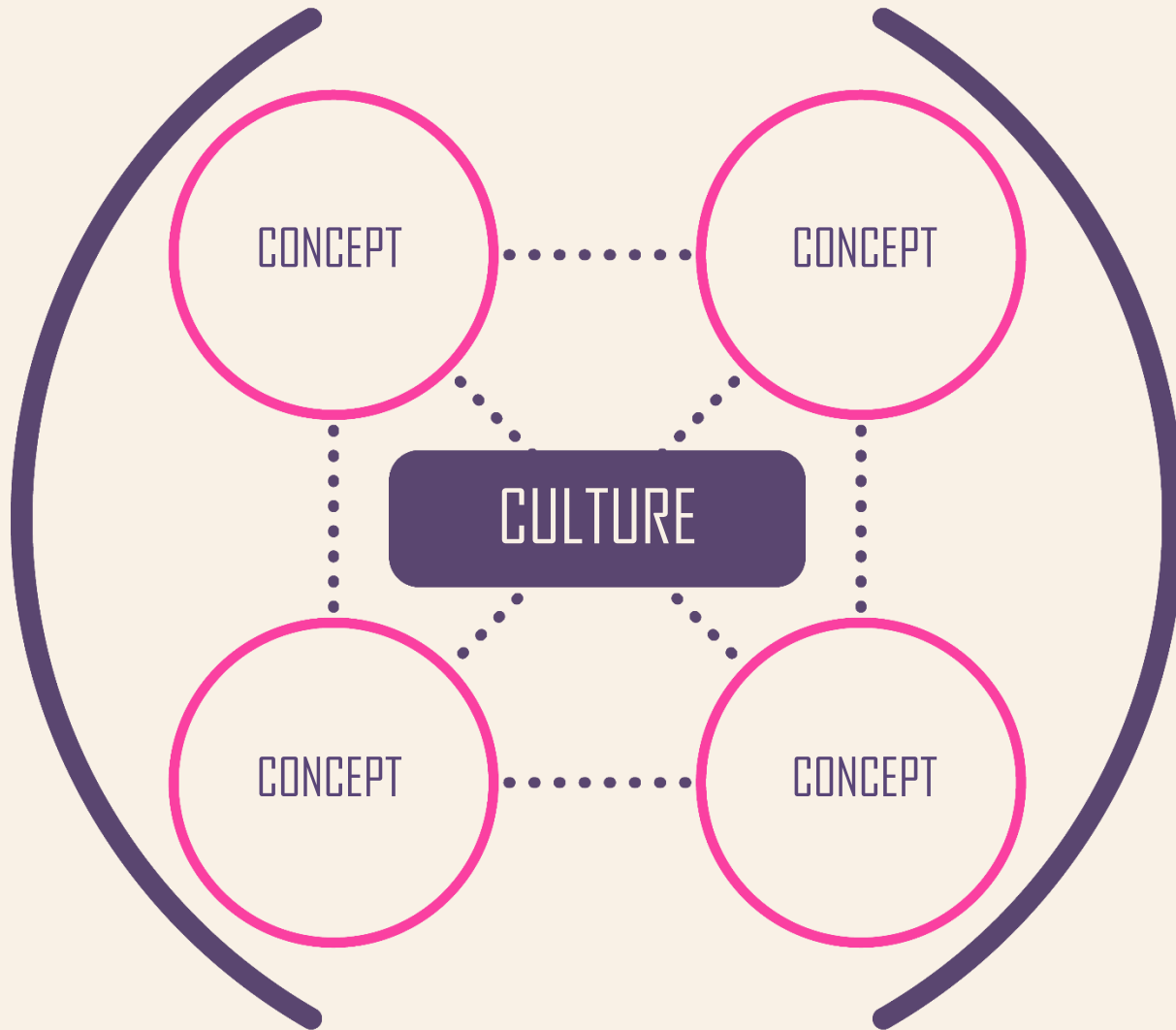
Creators in the world

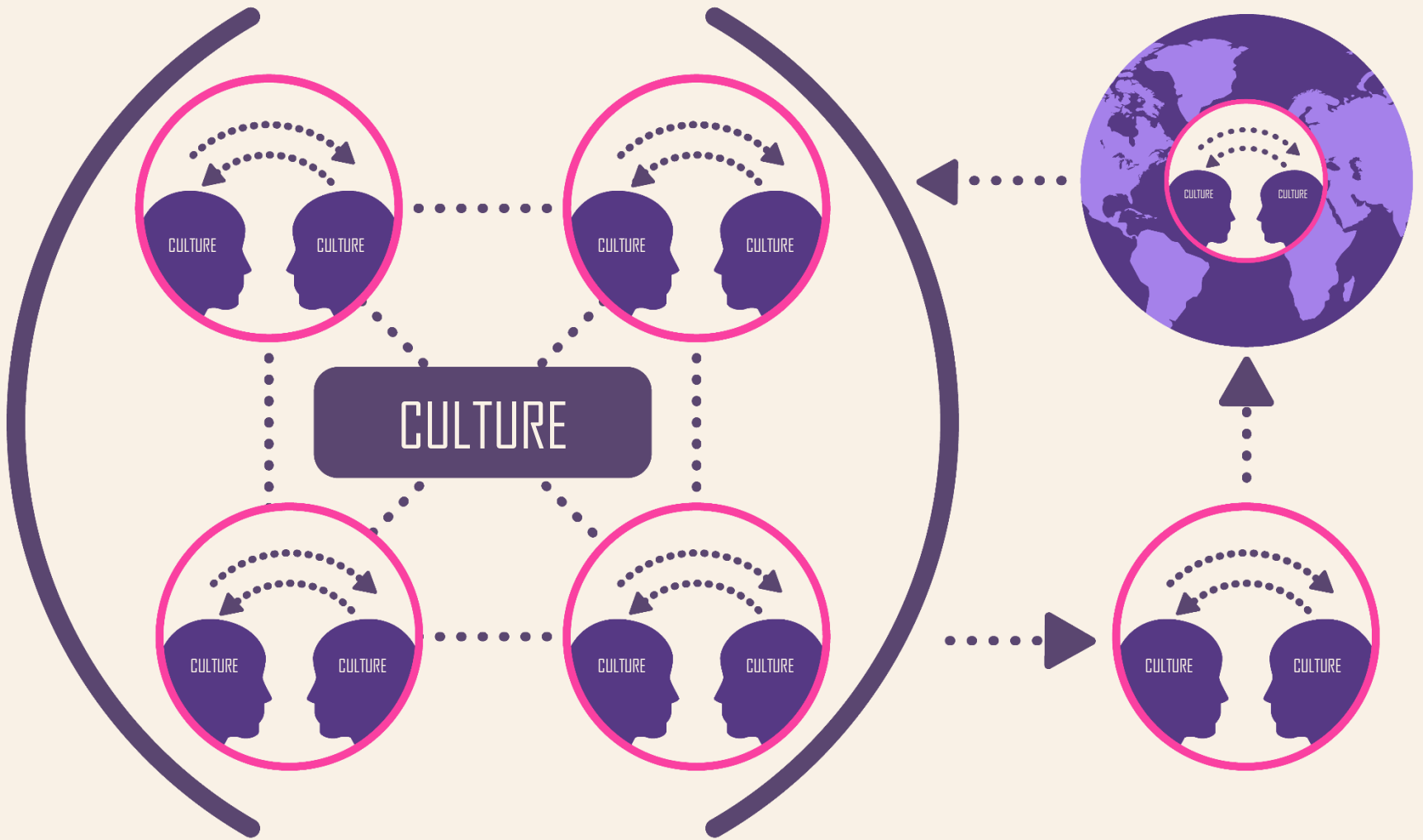




Where does a person get mental concepts from?







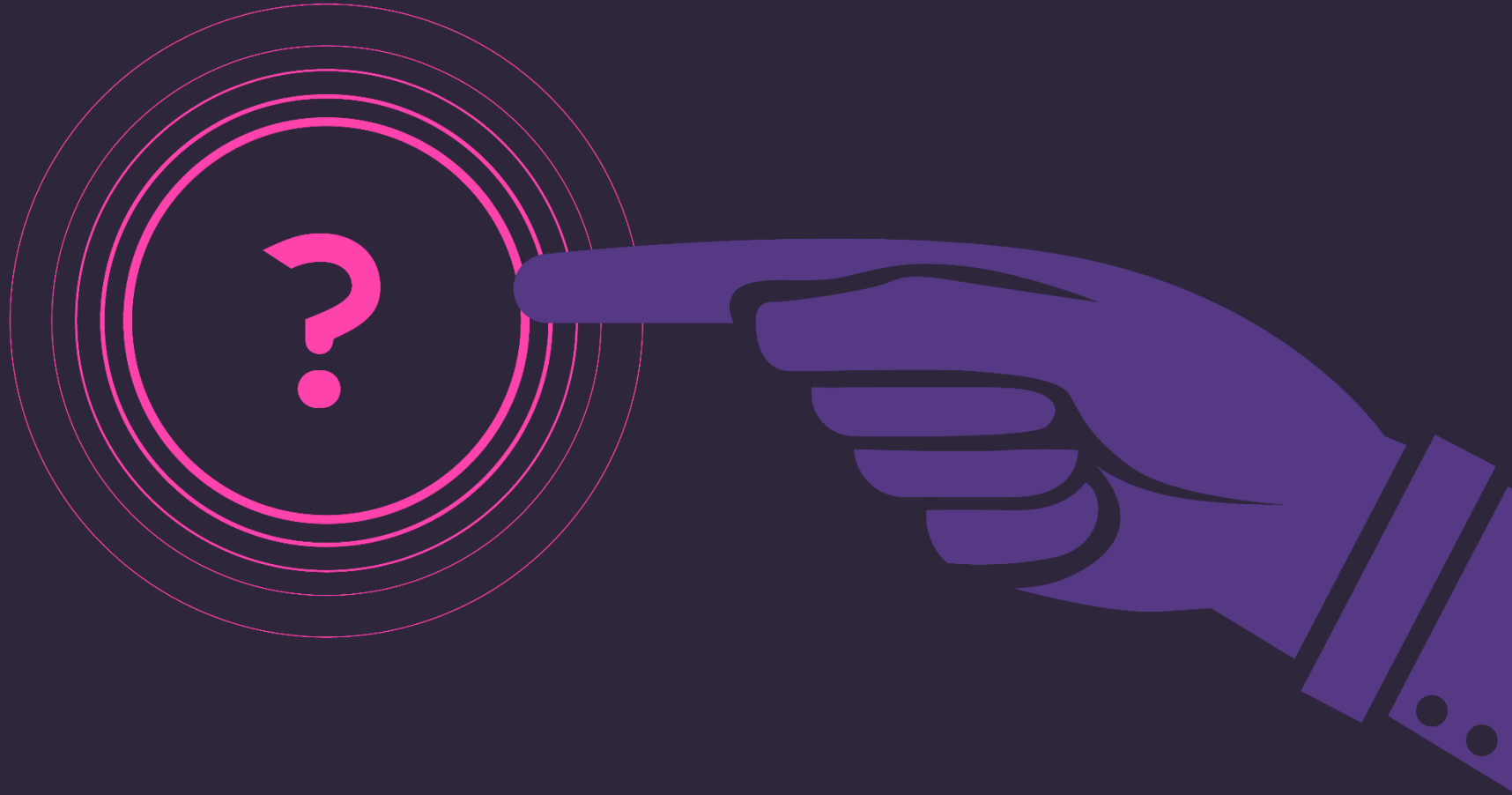




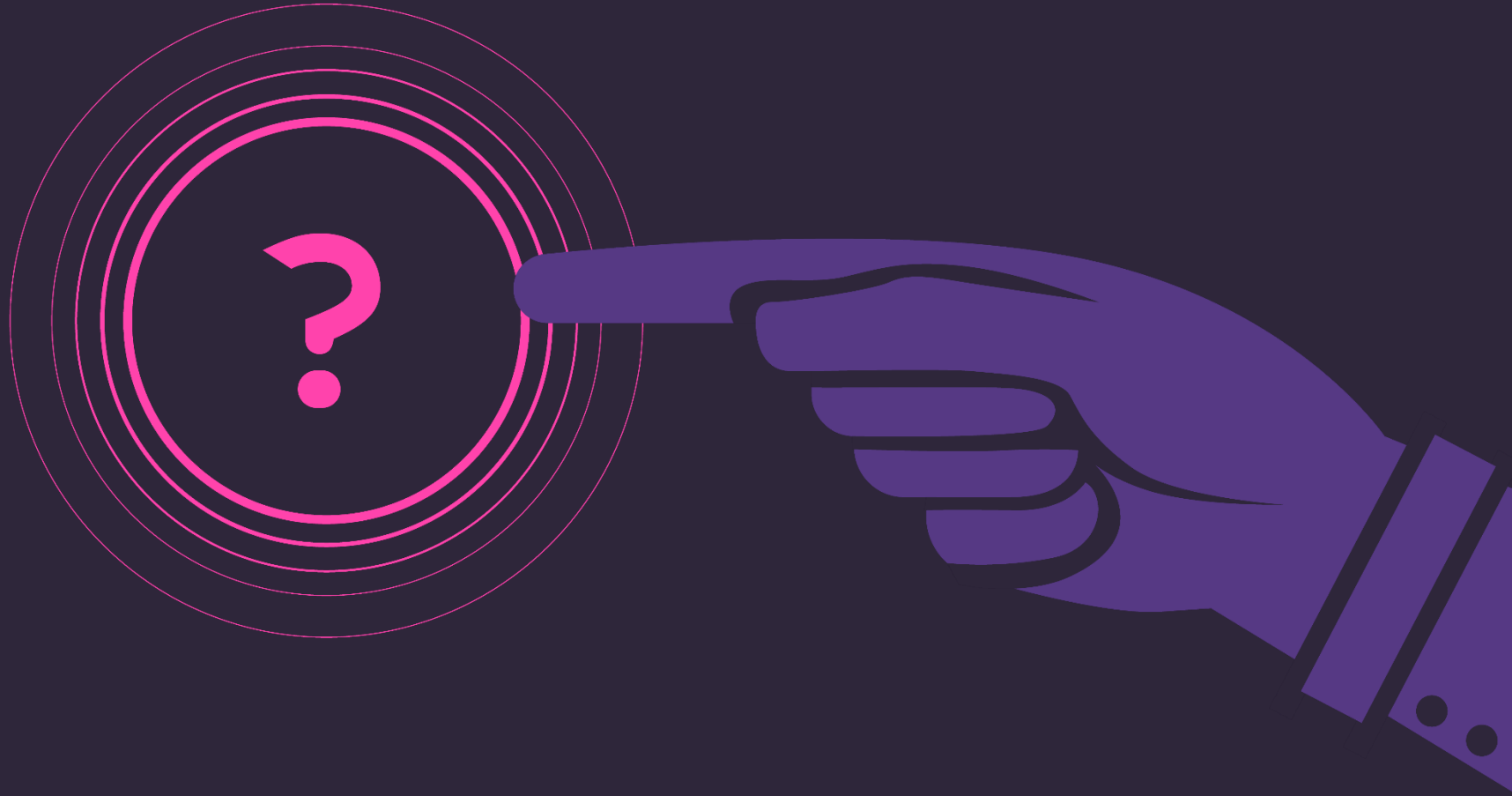
The economy, living standards, politics, family relations, gender equality, level of sustainability are consequences of the Culture we are living in.



What comes first: economy or culture?



How is our knowledge organized?



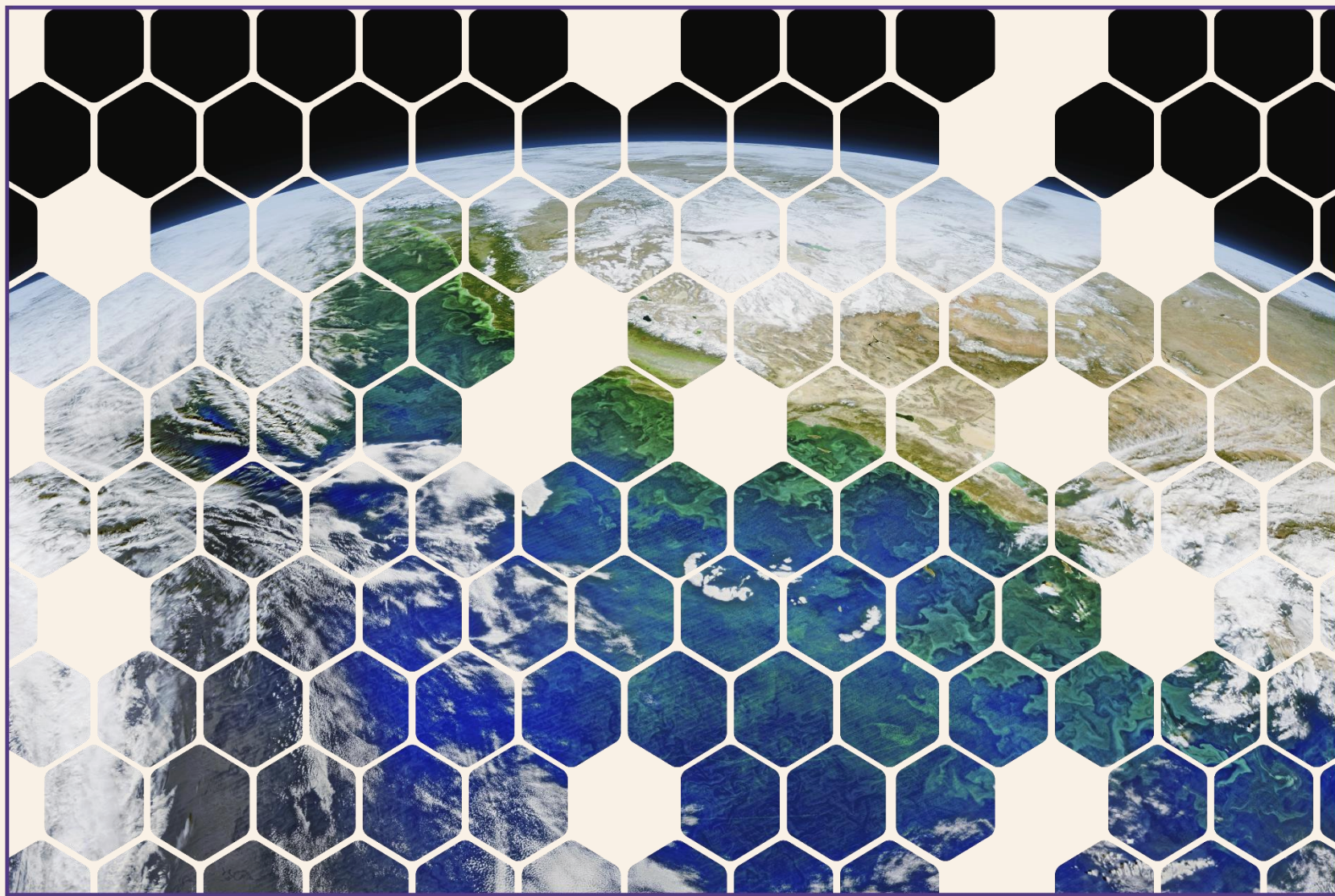






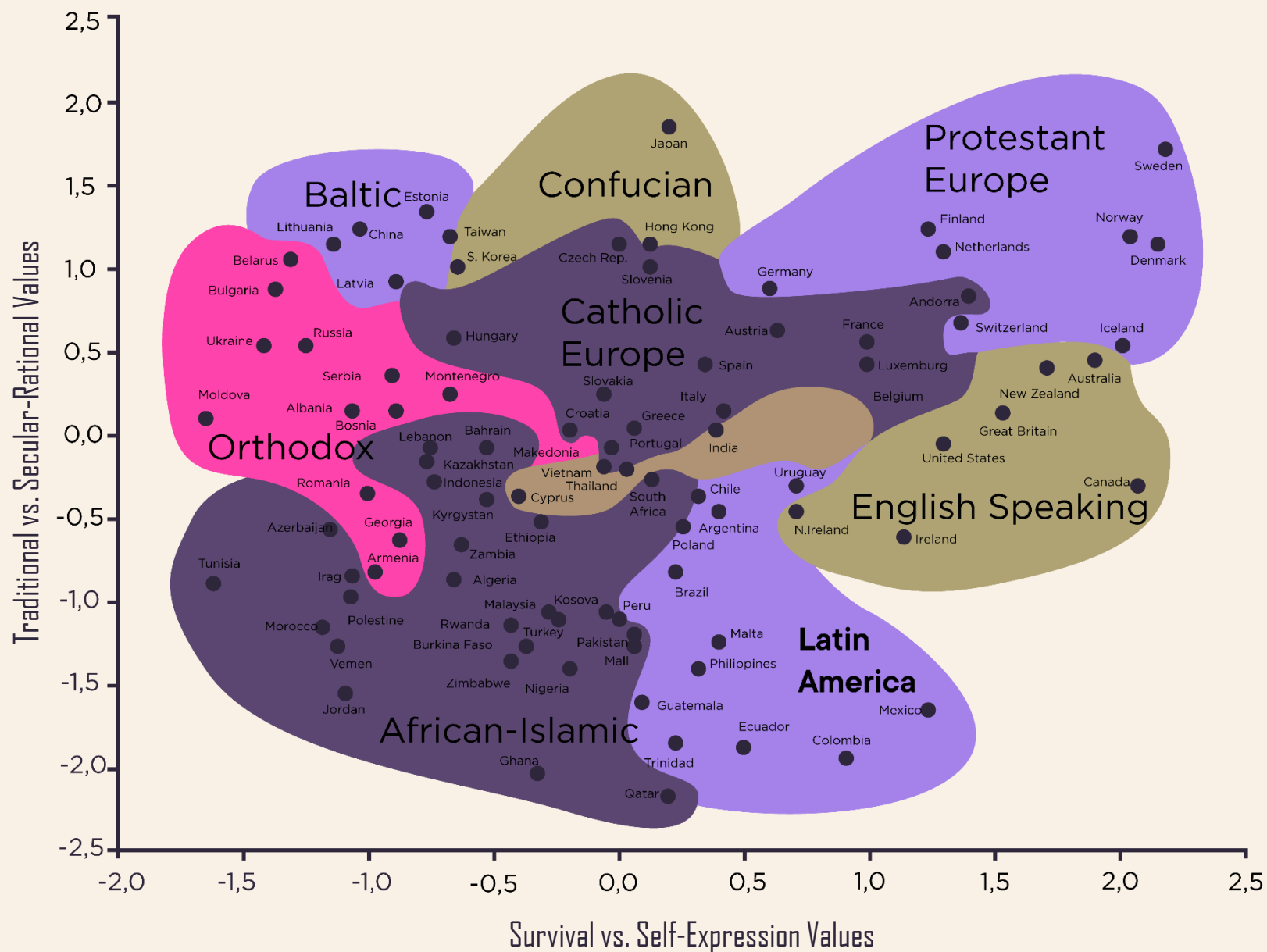




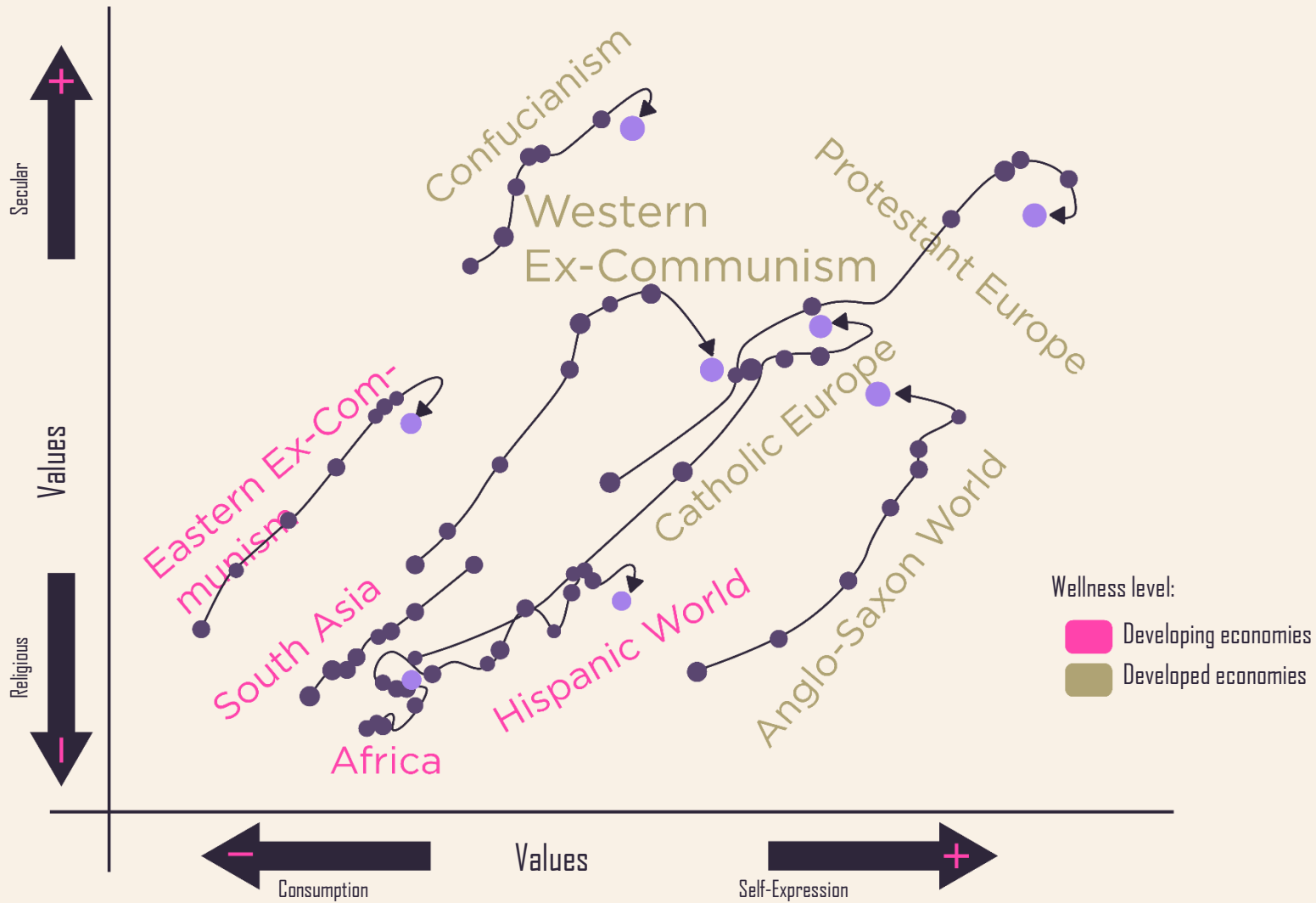




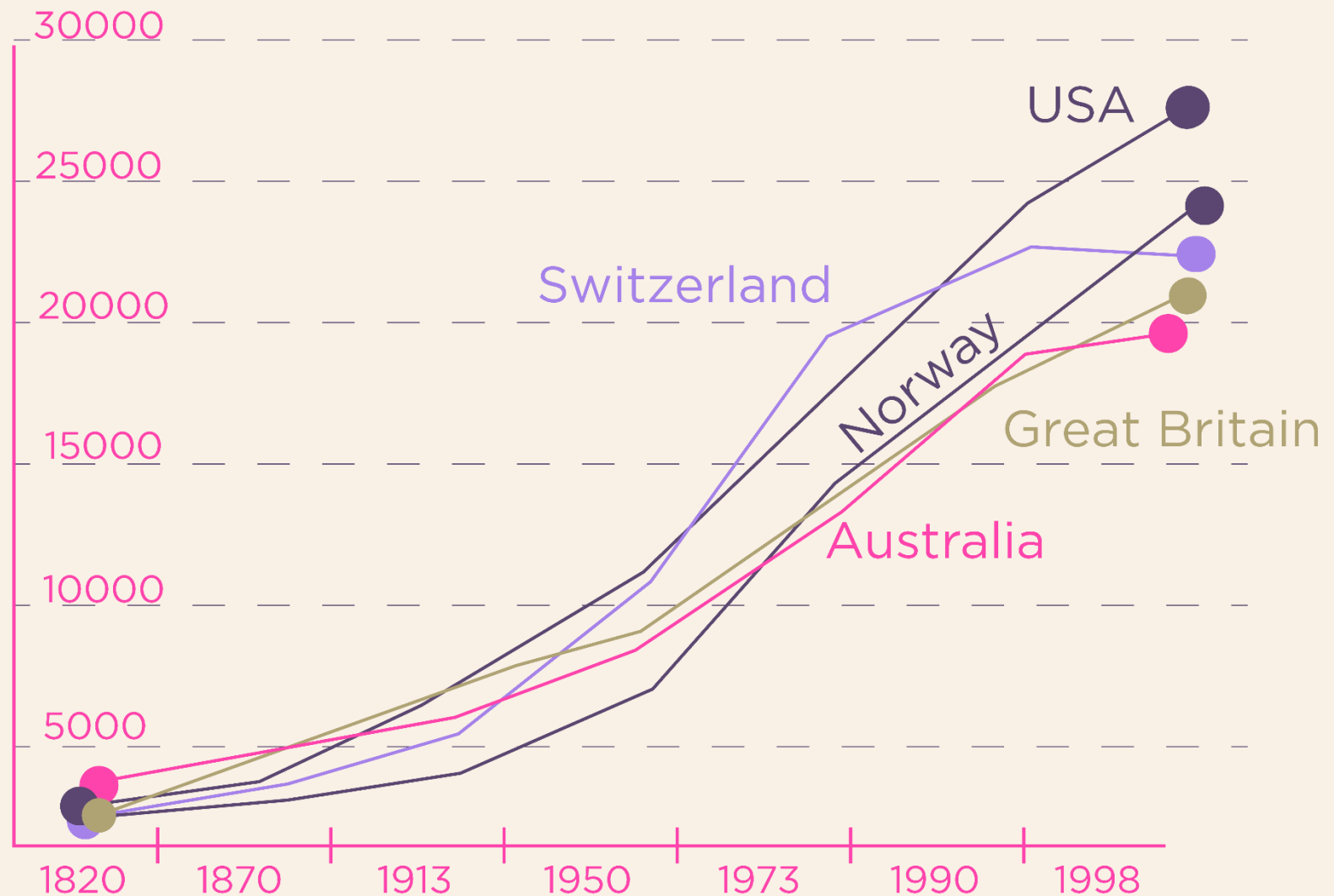
The Cultural Map



Value changes dynamic, XX century



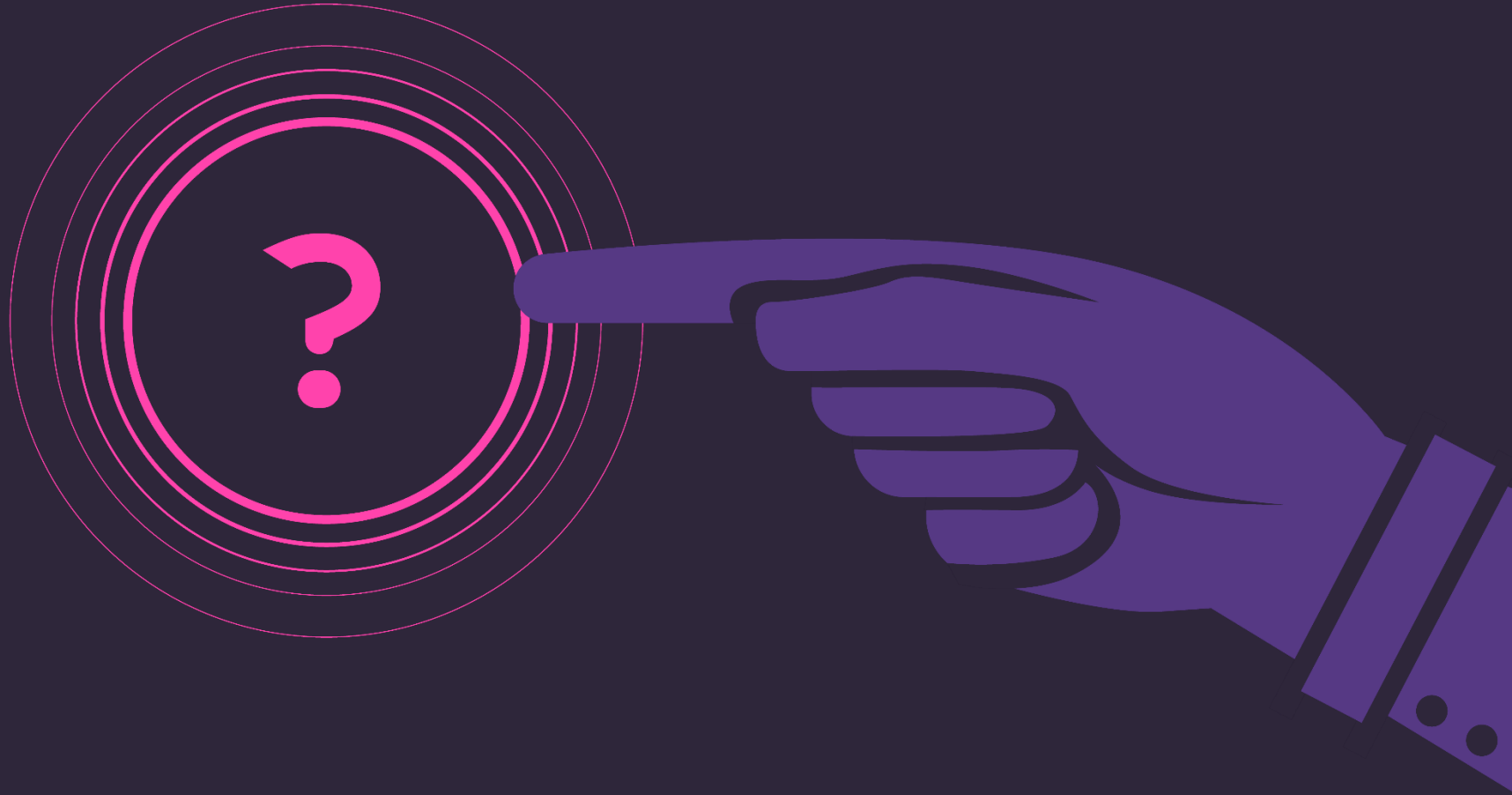
Countries with sustainable development.



Collaboration of competitors



How can we teach competitors to collaborate?



Thank you for your attention!