



# CERTIFICATE IN AUTOMOBILE LOGISTICS MANAGEMENT

TRUCK



SHIP



COMPOUND



RAIL



BARGE



**zeppelin university**

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business culture politics

# ECG ACADEMY

The ECG Academy was developed in response to demand for specialist training for junior and middle managers working in the finished vehicle logistics sector. It provides those managers with the necessary skills and knowledge to maximise their potential.

The course today is suitable for anyone involved in the sector whether they work for an LSP, OEM or even a supplier to the sector who wants to understand it better. Graduates take away with them a Certificate in Automobile Logistics Management. To our knowledge this is currently the only formal qualification in vehicle logistics available anywhere in the world.

The course involves up to 26 days split into 5 modules at different locations which allow for site visits to manufacturing plants and logistics facilities. In addition, students benefit from instruction in areas such as negotiation skills, risk management and innovation management to name a few. They also participate in team work, where they prepare a business case on innovation management.

Final assessment includes oral and written exams as well as preparation and defence of a thesis which can be a project of particular interest to the student's parent company.

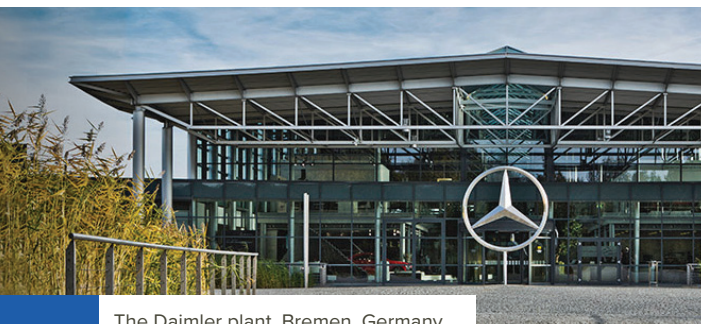


> Sign up now! By the end of the Course you too can join the ECG Academy Alumni: an exclusive club of over 290 certified automotive professionals.

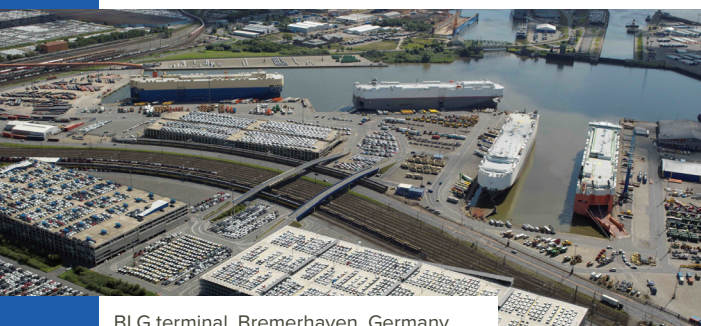
## Overview of the 5 modules

- Module 1: ECG Conference's location - October
- Module 2: Bremen - December
- Module 3: Barcelona - February
- Module 4: Friedrichshafen - April
- Module 5: General Assembly's location - May

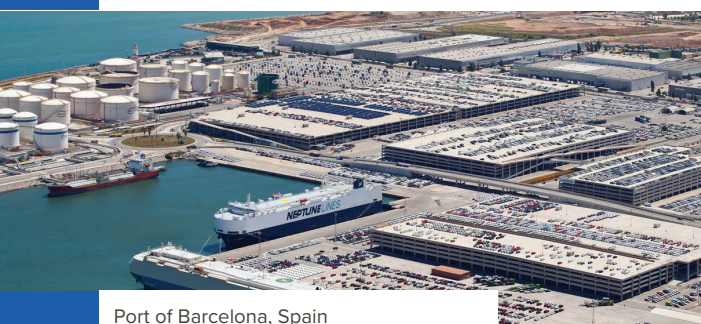
## TYPICAL OPERATIONAL SITE VISITS



The Daimler plant, Bremen, Germany



BLG terminal, Bremerhaven, Germany



Port of Barcelona, Spain

- BLG terminal visit, Bremerhaven, Germany
- Cuxport visit, Cuxhaven, Germany
- Daimler plant visit, Bremen, Germany
- Port of Barcelona, Spain
- SEAT plant visit, Martorell, Spain
- Grimaldi installation, Barcelona, Spain
- Rolfo factory, Bra, Italy
- Mosolf company visit, Germany

Plus on every course there is the opportunity to join (free of charge) the two main ECG annual events: The ECG Conference and the ECG Spring Congress & General Assembly.



*Perfect organisation, valuable knowledge and experience, fantastic time to make networking and relations. Every module brings new experience and exciting moments. I've graduated a couple of different studies/courses and I can say with a clear conscience that the ECG Academy is one of the best courses I have had the pleasure to attend.*



Artur Gowin, CarCollect  
Giovanni Paci Award Winner 2021

# SUBJECTS COVERED

- Law & Contract Management
- Change Management
- Innovation Management I & II
- Insights on Family Business
- Negotiation & Communication Skills
- Presentation & Facilitation Skills
- Risk Management
- Innovation Lab for Future Challenges



# WHO RUNS THE ACADEMY?

Zeppelin University in Friedrichshafen (Germany) runs the ECG Academy and delivers content of the highest standards.



The Dean of the Academy is Prof. Dr. Fridtjof Langenhan.

Prof. Dr. Fridtjof Langenhan



Dr. Christian-Titus Klaiber is the Academy Director and has been responsible for the deployment of the course since 2011.

Dr. Christian-Titus Klaiber

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COURSE 13



*What a great adventure! The ECG Academy has been one of the best experiences of my career so far and a real step forward. I would recommend it to anyone in our industry, not only for the quality of the courses and the cross-functional knowledge acquired, but also for the human aspect. This training is a real opportunity to develop a strong network within the finished vehicle logistics sector.*



Jean-Baptiste Salmon, Renault Groupe  
Giovanni Paci Award Winner 2022





## COURSE DETAILS

- **Course duration**  
Up to 26 days, divided into 5 modules over a period of 8 months: October – May
- **Course language**  
English
- **Course fees**  
€9,400 including course materials and meals on site, excluding travel and accommodation costs
- **Qualification**  
Certificate in Automobile Logistics Management
- **Application**  
Application must contain: application form duly signed and stamped (available to download from the ECG website), curriculum vitae, portrait photo jpg file



// *ECG Academy represented an incredible opportunity for improving my understanding of logistic business and its future trends. It also helped me developing team-working, communication and managing skills. For me and the other members of the Academy, it was an exciting challenge that we overcame in the end by helping each other and creating long-lasting, trustworthy network of friendship. My best luck to the next participants!*



Claudio Pizzuti, Grimaldi Group  
Giovanni Paci Award Joint Winner 2022



COURSE 14



COURSE 15



*I would recommend participating in the ECG Academy to anyone interested in the bigger picture of the FVL industry. You will get an insight into the logistics processes of different OEMs and players of the industry and the opportunity to listen to and discuss with their high-level executives. Participating in the ECG Academy is also a great opportunity to extend your network and create trustful relationships with other participants, who are current or future decision makers of our industry.*



Patrick Palussek, Mercedes-Benz  
Giovanni Paci Award Joint Winner 2018

## FOR FURTHER DETAILS OR AN APPLICATION FORM PLEASE CONTACT

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