

General Assembly & Spring Congress

11-12 May Thessaloniki, Greece

With thanks to our Silver Sponsors









President's report

Wolfgang Göbel

A challenging year for ECG

ECG develops FVL Cost Index with PwC

Digital clouds on the horizon for finished vehicle logistics

By Marcus Williams | 28 March 2023

Speakers from Volvo Cars, Inform and ECG debated the lack of transport capacity on road rail and ocean at this year's ALSC Europe conference and talked about how digital tools could make the most efficient use of existing equipment



MIKE STURGEON • Director ejecutivo de la Asociación Europea de Logística de Vehículos (ECG)

"Tenemos al menos 2 años más de lucha con una capacidad logística insuficiente"

"El gran problema es la escasez de camioneros; francamente, nadie tiene una solución"



ECG publishes new version of its Capacity Crisis Briefing paper including

March 2023 update



Volvo first to adopt VIN guidance from ECG and Odette

A cross-industry project to measure emissions

The Association of European Vehicle Logistics (ECG), the German Association of the Automotive Industry (VDA) and original equipment manufacturers will be working together in a cross-industry project to create a standard methodology for calculating and reporting on automotive supply chain emissions

Ecg, nasce la prima metodologia standard per il calcolo e la rendicontazione delle emissioni per la supply chain automobilistica









Better pay and conditions will help solve the capacity crisis

By Marcus Williams | 18 October 2022

There is currently a capacity crisis in European finished vehicle deliveries and the situation is going to get worse before it gets better, according to the board of the Association of European Vehicle Logistics (ECG), which held its annual conference in the Austrian capital Vienna last week.

ECG Board members 2022-23























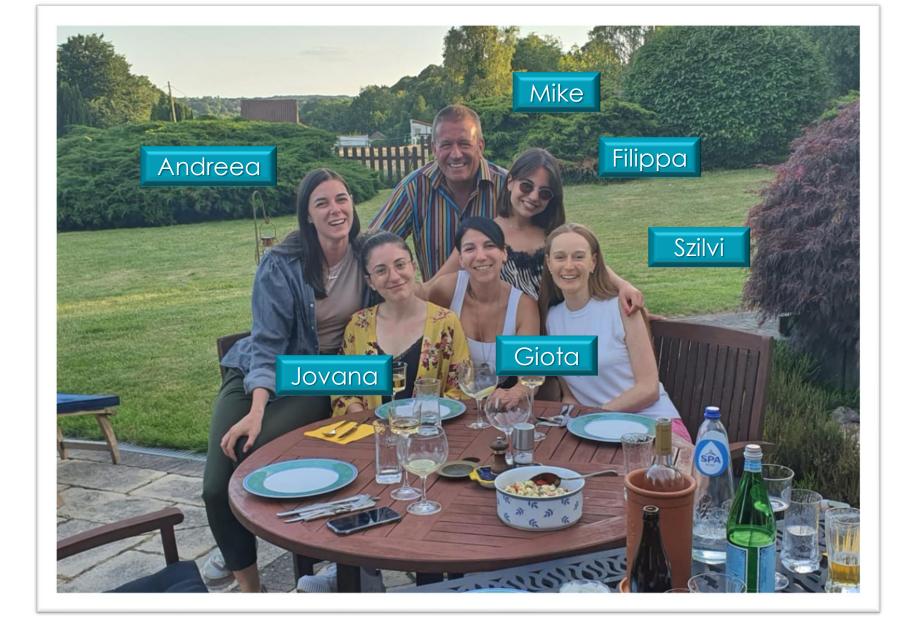








ECG Secretariat





The Association of European Vehicle Logistics

...joined during the year















The Association of European Vehicle Logistics

Growing membership New members since last GA















Handels- und Speditionsgesellschaft mbH













Thanks to our event partners

INFORM























From crisis to crisis



INFORMATION & AWARENESS

- ECG Website
- NEW ECG News page
- ECG <u>LinkedIn</u> & <u>Twitter</u> pages
- Briefing Papers
- President's Report
- Business Intelligence
- Industry topics page
- ECG Survey 2022-2023
- ECG Quarterly Survey
- Fuel prices

ECG Roadmap 2023

NETWORKING & INTEGRATION

- More than 140 ECG Members & Partners
- ECG Academy Alumni Meeting, Barcelong, Spain, 9-10 February
- General Assembly & Spring Congress, Thessaloniki, Greece, 11-12 May
- ECG Conference, 12-13 October, Copenhagen, Denmark
- Maritime & Ports Working Group
- Eastern Europe Regional Meetings
- UK & Ireland Regional Meetings

EDUCATION

- ECG Academy 2023/24 & 2024/25
- Negotiation Management
- Standard course
- Advanced course 'Big Mountain'















2023 Strategic Objectives

- FVL Cost Index Q1
- Emissions reporting standardisation - Q3
- Update the forecasting methodology - Q2
- Digital Vehicle Handover Standardisation

LOBBYING & REPRESENTATION

- 2023 Dinner Debate
- Lobbying campaign on Weights & Dimensions
 - National legislations
 booklet will be
 updated
- Co-operation with <u>ACEA, ECSA</u> and other associations
- ECG is a member of <u>ALICE</u>, ASA, <u>DTLF</u>, <u>ELP</u>, ESSF and <u>IRU</u>, among others

Co-operation with AIAG, Odette & the VDA

- Co-operation with OEMs
 - FVL Industry Meetings

Industry Working Groups

- Capacity
- Revision of Standard for forecasting developed for FVL sector
- Health & Safety
 - <u>NEW Online Incident Reporting website</u>
- Safe Loading Guidelines in 13 languages
- ECG Guidelines on Safe Yard Design
- Improving safety when delivering at retailers

Quality

- ECG Visual inspection guidelines
- Operations Quality Manuals
- EMSA guidance document on Alternative Fuel Vehicles
- Upcoming changes to the VDI standards on lashing of vehicles on board car transporters

Sustainability

- Standardisation of emissions calculation & reporting in FVL
- <u>Digitalisation</u>
 - ECG-Odette standard for VIN labels in the supply chain
 - KPIs for Finished Vehicle Logistics
 - <u>Digital Vehicle Handover</u> Processes
- Standardisation of FVL Digital messages - version 1.1 available
- Standard Connectivity audit for vehicle logistics sites - update will come soon

TRUCK



SHIP



COMPOUND



RAIL



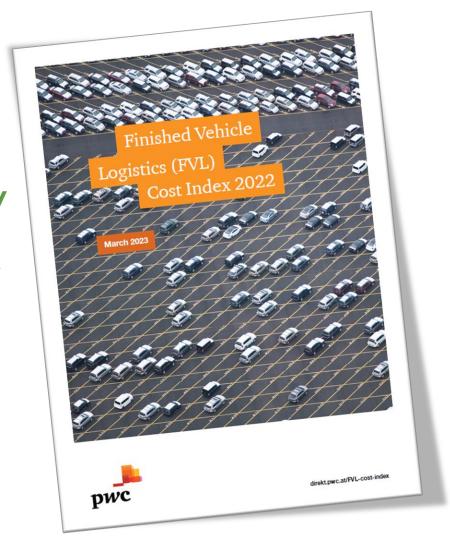
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FVL Cost Index

- > Launched: 2 March
- ➤ A new instrument to monitor the development of costs in FVL developed and issued by PWC Austria and Germany
- Outstanding support from members and from the Brussels office by Namrita Chow and the ECG Academy
- > Periodical updates: 2 times a year
- More than 280 downloads!

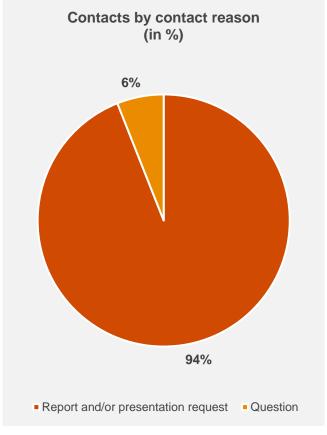
PwC will present tomorrow!



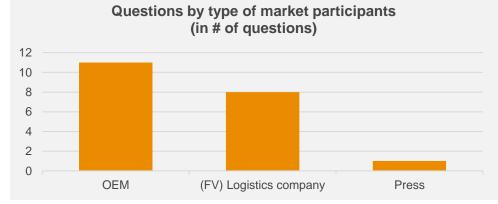
Since the launch event on March 02, 2023, we have received over 270 report requests in total via the PwC landing page



contacts in total via landing page including feedback, report and/or presentation requests and submitted questions up until now*



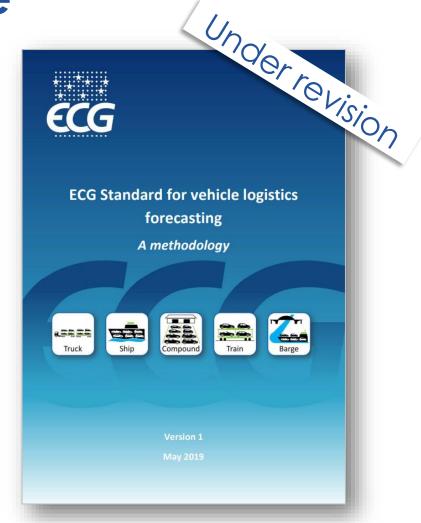




Forecasting methodology update

- ECG started revision with ICDP in January 2023
- 7 OEM and 6 LSP interviewed qualitative approach
- The revised document will incorporate contingency planning for a new environment

Ben Waller will present tomorrow!

















Emissions reporting standardisation

One industry, one methodology first results in Q3 2023

> Andreea Serbu will present tomorrow!



Cross-industry partnership to create the first standard methodology for automotive supply chain emissions calculation and reporting

- ECG, VDA and other OEMs will develop the first methodology to calculate and
- The methodology will be based on the upcoming ISO 14083 standard

ECG Survey is changing!

- It is going digital!
- New website will be presented at the ECG Conference in <u>October</u>
- Permanent and yearly updates of the data
- Statistical data, country maps (including OEMs plants and member compounds), member profiles will be available
- Easy download of the data

Record attendance with <u>350</u> delegates, including <u>50</u> OEMs!

ECG Conference 2022 Proposition of the conference of the conferenc

New opportunities in a challenging market

Who will deliver your next car?



2023 Dinner Debate

21 March European Parliament

Host: MEP Peter Lundgren (ECR Group, Transport & Tourism Committee)

- ✓ Driver shortage
- ✓ More than 60 attendees
- ✓ Speakers from IRU, TME, Commission (driving license)

















Course 16 finishes today!

Course 17 will start in October

Course almost full



THANK YOU!

STAY WITH US AND SEND US YOUR BEST PEOPLE













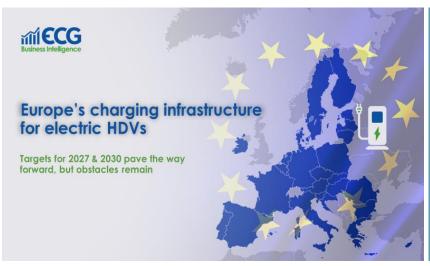


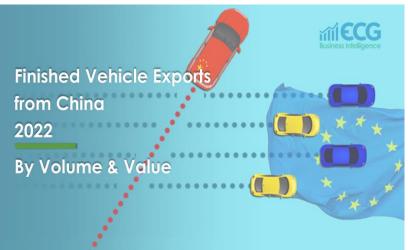
Reports on Working Group activities



Business Intelligence Namrita Chow Keeping Mem

Keeping Members Informed













For background on Capacity Crisis in FVL please see ECG's Briefing Paper

MITTECG Business Intelligence

Variety of topics, in-depth insights and intel for ECG Members on a regular basis....with follow-ups when required

















Delivery Date	Quarterly Chinese Vehicle Export Updates
January '23	FY 2022 Finished Vehicle Exports from China
April '23	Q12023 Finished Vehicle Exports from China
July '23	Q2 2023 Finished Vehicle Exports from China
October '23	Q3 2023 Finished Vehicle Exports from China
January '24	Q4 2023 (FY 2023) Finished Vehicle Exports from China



Connecting YOU to the relevant people

Registration to open imminently



Date	Speakers
22 June 2pm CET	Fernando Liesa, Secretary General, ALICE
22 June 2pm CET	Jean-Marc Zaccardi Horizon Europe France, National Contact for Transport
22 June 2pm CET	Louise Mothersole, Horizon Europe UK National Contact for Mobility
22 June 2pm CET	Lucie Beaumel Director, 2Zero













Vienna October 2022

FVL Cost Index

Colleting Indices ocross Shipping, Trucking, Roll & Compounds to build a fool for ECG Members

Part 1:

Shipping & Trucking





The Process · Variables for each sector: Choose Variables Shipping, Trucking, Rail & TRUCK Reliable data that can be gathered on a Data on Costs of timely basis, for each SHIP variable in each متثث sector **FVL** COST Base 1.1.2019 costs COMPOUND to 100, and build Build Indices per variable in **INDEX** each sector, using same time Indices for each variable, in each RAIL Collate Indices to build FVL Cost Index per sector BARGE



















Press Release







Partnership: ECG supported by PwC Austria* will develop first ever Finished Vehicle Logistics (FVL) Cost Index



- The FVL Cost Index will be differentiated by all modes of transports plus compound services
- The FVL Cost Index will be released first quarter 2023 with quarterly updates

Brussels, Wednesday 23 November 2022

ECG - The Association of European Vehicle Logistics is pleased to announce the development of an industry specific cost index for the finished vehicle logistics (FVL) sector supported by the consultancy PwC, represented by PwC Austria.

The first FVL Cost Index will be released in Q1 2023 with quarterly updates. It will be differentiated by four logistics sectors – road, rail, sea & compounds.

Partnership with PwC Austria established Q4 2022

To bring a reliable, regular, unbiased FVL Cost Index

We chose PwC Austria as our partner for this project















ECG and PwC Austria publish the first ever Finished Vehicle Logistics (FVL) Cost Index

Brussels, Thursday 02 March 2023





March 2023 launch of official FVL Cost Index

collaboration with PwC Austria Advisory Services GmbH, hereinafter

referred to as PwC Austria, has developed a cost index for the FVL industry











Going forward:

 Regular Business Intelligence Reports on RELEVANT INDUSTRY TOPICS

- ECG Members request topics of interest-please always send in your ideas!
- Work with INDUSTRY EXPERTS to bring the latest, most relevant information to YOU.













General Assembly & Spring Congress

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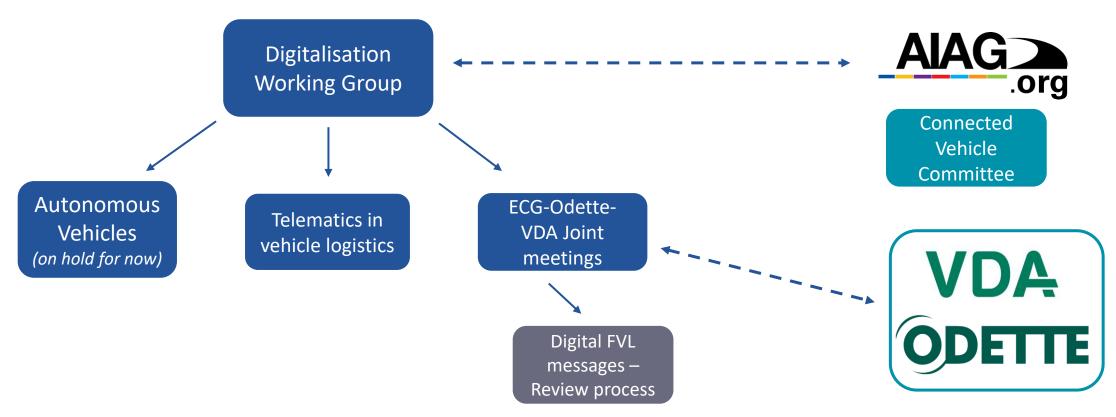




Digitalisation Working Group Michael Bünning Hervé Moulin



Digitalisation WG (DWG) structure



Documents available:

- VIN labels in vehicle distribution processes (ECG-Odette document) NEW!
- Digital Vehicle Handover in FVL NEW!
- KPIs in FVL NEW!
- Digitalisation of Finished Vehicle Logistics (ECG, Odette, VDA)
- Connectivity of logistics sites
- Identification of Alternative Fuel Vehicles in the supply chain

The Association of European Vehicle Logistics

Last activities

- 28 June 2022: hybrid meeting of the Digitalisation Working group
- Topics of interest confirmed:
 - Telematics >>>>

Group ongoing – we'll report on it today

Used cars >>>>

Quality aspects of used cars will be discussed within the QWG

New distribution channels

Further information later today

Group agreed also on the need to update the forecasting

methodology >>>>

Project finalised – Ben Waller reports on it tomorrow











Use of Telematics in the supply chain

- Steps in the project:
- 1. Inventory of telematics applications at dedicated webinars
 - 1) Road
 - 2) Rail
 - 3) Maritime & terminal
 - 4) Vehicle telematics
- 2. Synthetise the findings and start drawing up a use-case list and a data list
- 3. Final meeting for brainstorming and putting all together
 - 15 June in Brussels and online
- 4. Facilitate dedicated companies to come together for proof of concepts/trials







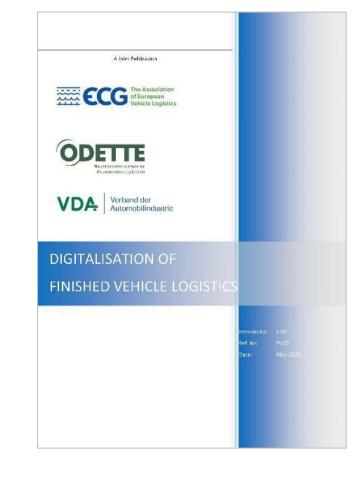






Digital messages

- ECG-Odette-VDA recommendation on standard FVL digital messages published in May 2020
- Recent developments:
 - OEMs already implementing the standard had some comments based on which version 2 will be published in Q3
 - Webinar will be held in September to brief the industry on the advancement of the OEM implementations and next plans (date TBC)



BMW and VW are currently in the implementation phase.











KPIs for FVL

 Project launched April 2021, led by Odette and co-ordinated by ECG

Objectives

- Avoid the need for LSPs to manage different KPIs from different customers
- Provide a standard benchmark against which all actors in the FVL process can measure their performance

Result

• <u>Final recommendation</u> published in May 2022













Standard VIN label in FVL

 Project launched June 2021, led by Odette and co-ordinated by ECG

Objectives

- Define a standard location for the label
- Recommend a size and layout
- Define a minimum content (including 17-digit VIN!)
- Recommend a bar-coding standard

Result

 Final recommendation published in December 2022













Standard VIN label in FVL

- 17-digit VIN will appear, with 8 last digits in bigger fonts
- Fuel type was also discussed and a three-letter code is proposed for the label – this way the 'visual identification' of AFVs becomes easier

Volvo has already taken this recommendation on. Implementation of the new VIN labels is expected to begin in Q2 2023 and to start appearing in their various vehicle flows in Q3.

Recommended VIN label

ufacturer

Address line 1 67890123456789012345 Address line 2 67890123456789012345

Address line 3 67890123456789012345 Address line 4 67890123456789012345

Address line 5 67890123456789012345

Destination Market or Address

Address line 1 67890123456789012345 Address line 2 67890123456789012345 Address line 3 67890123456789012345 Address line 4 67890123456789012345

Address line 5 67890123456789012345

VIN

xxxxxxxxx XW000001

Production Date Production Number 2022-07-22 12345678901234567

^{Model} 1234567890123

vation Weight 2400 Height 1920 Length 5250 Width 2200

Space for additional information, space for

Optional Data

Space for other optional data





ECG's tests determined that the best location for the label is the left corner of the left rear side window – for both left-hand drive and right-hand drive vehicles.

Digital Vehicle Handover

- A strategic project of ECG in 2021-22 to standardise the digital handovers
- Purpose was to make sure that the available solutions on the market are interoperable and yield comparable results





- Two use-cases identified in the beginning:
 - 1. Visual vehicle handover inspection the 'booth' yield hundreds of pictures of the car
 - 2. Fully automated digital damage recognition
- BUT: the group decided to concentrate only on the first use-case

Digital Vehicle Handover

Steps in the project

- 1 Output standard
- The group set a minimum standard for the quality of images produced in digital handover processes, in order to
 - enable (retrospective) review of vehicles
 - record damage and
 - substantiate liability
- Image specifications defined

2

Legal issues

- Main legal hurdle to acceptance of DVH solutions:
 - How liability for damages will be affected?
 - How will contracts need to be amended?
- Transport lawyer drafted a legal protocol with which both parties acknowledge the new situation (i.e. delay in submitting claims)



Digital damage recognition

- Using 'AI' would allow immediate report any vehicle exceptions (damages).
- However:
 - a huge amount of data is needed to 'teach' the system
 - It would not be able to cope with dusty/snowy/wet surfaces...
- Digital damage recognition would only be possible at end-ofline inspection

Conclusion: in the supply chain these solutions will be used to assist with the visual vehicle handover inspections











Digital Vehicle Handover

Final presentation on the project at the ECG Conference in Vienna



Project document published in September 2022













The Association of European Vehicle Logistics

Next steps: New distribution channels

Objective

Find solutions for the challenges of new distribution formats

Problem to solve

Many end-users/end-customers and many delivery ways. Real time information needed, etc.

Importance

Get the flow standardised/obtain customer satisfaction and increase profitability

Benefit for members

Standardisation/be ready when the market increases

Project timeline

Minimum 6 months

Interested in joining and helping shape the scope of this group?













Sustainability Working Group Mats Eriksson















Main objective of the working group since 2021

Agree on a standard methodology to calculate emissions from FVL which gives fair and equitable results between and among different transport modes

Activities up to now

JAN 2022

Proposal to create a cross-industry partnership with VDA

APR, JUL, DEC 2022

- Meetings with LSPs,
 OEMs to develop
 the project brief
- Search & selection of supporting partner (ITCL gmbh)
- Project participation requested

FEB 2023

Official project kick-off



Project at a glance

Objective

Develop a guideline to calculate and report on

CO2e-emissions for the European automotive industry as an industry tailored addition to ISO 14083 applicable for all stakeholders of the automotive supply chain (inbound & outbound).

Incl. spin-off project on Ro-Ro with Smart Freight

Centre

Project organisation

4 strategic & conceptual working groups
3 mode of transport working groups
2 support

Supported by external consultancy

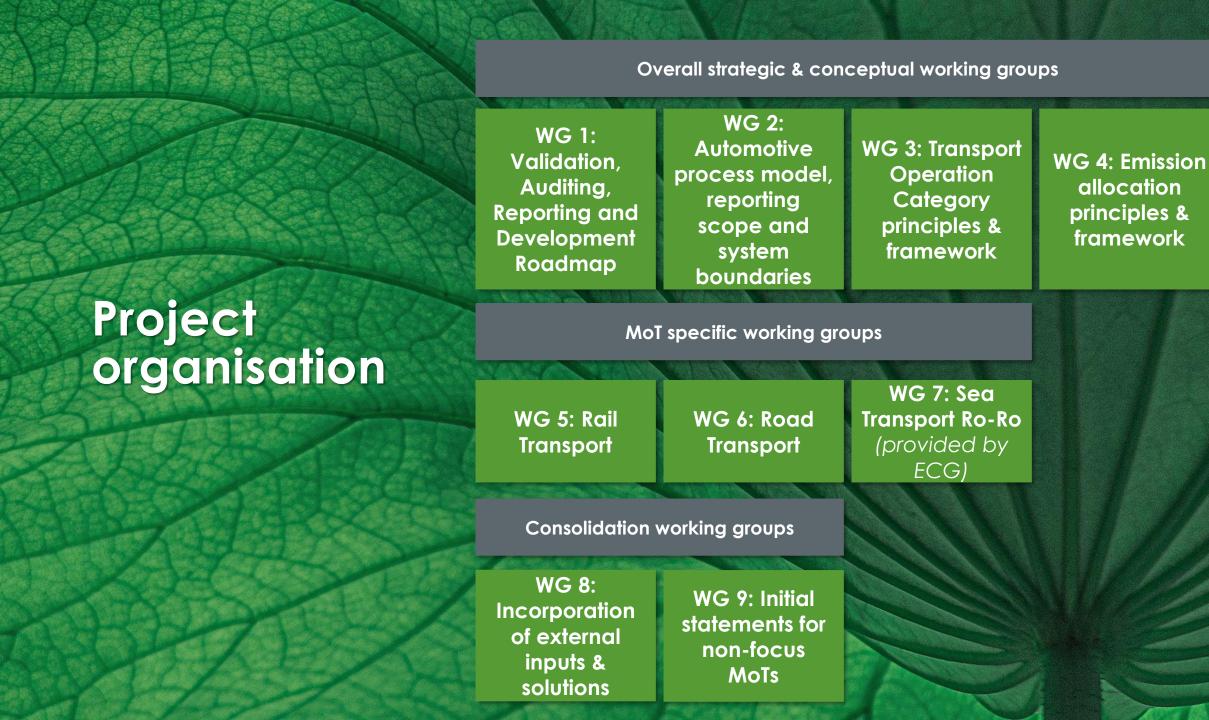
Project participants

ECG, VDA
OEMs BMW, Ford, Mercedes-Benz,
Volkswagen GL, Toyota Motor Europe,
Nissan, JLR
Suppliers & LSPs

Timeline

Started in February 2023 running until September 2023

More about this from Andreea Serbu at the Spring Congress



Thank you to members supporting











































EU Affairs Antoine Redier

2022-3 Updates Ongoing revision of the Weights & Dimensions Directive as part of the Green Deal

Alignment with European Commission:

- Reply to public consultation (Oct 2022)
- Input to DG MOVE study on our sector specifically (Q1 2023)
- Liaison with Member States started (e.g. France)

Strong support from the Commission

Lobbying campaign on harmonisation of loaded length to at least 20.75m re-started

2022-3 Updates

2 cases now reported in Italy (18,75m applied in international trips) Commission informed

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HARMONISATION NEEDED

Next steps for 2023

- □ Expected proposal from the Commission on 21 June this should include EU harmonisation to 20.75m for loaded length car transporters
- Lobbying towards
 - European Parliament
 - Member States
 - European stakeholders in Brussels

Next steps for 2023

■ We need the support of each member towards its National authorities

☐ Together we have the power to make the change happen

Dinner debate 21 March European Parliament Brussels

- 60 attendees
- Hosted by former truck driver Peter Lundgren MEP
- Speakers from IRU, TME, Commission (driving license) and a car transporter driver

2024 EU Parliament elections year > no dinner debate



Quality Working Group Szilvi Kiss

Activities in the last year

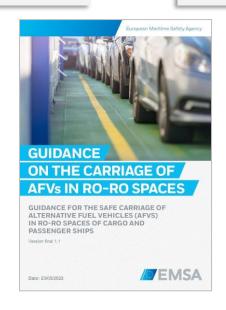
Co-operation with EMSA

- Sifis Papageorgiou presented in Malaga
 - EMSA published the Guidance document on the carriage of AFVs in Ro-Ro spaces (end of May 2022)
 - ECG has been disseminating the document and will gather feedback for its possible future revision

VDI lashing standard

- VDI standard 2700 will be changed
- Presentation at the GA in Malaga from Thorsten Ludwig & Silvia Freitas (TÜV Süd)
- Changes are still in the pipeline updated standard will most probably be published in Q1 2024







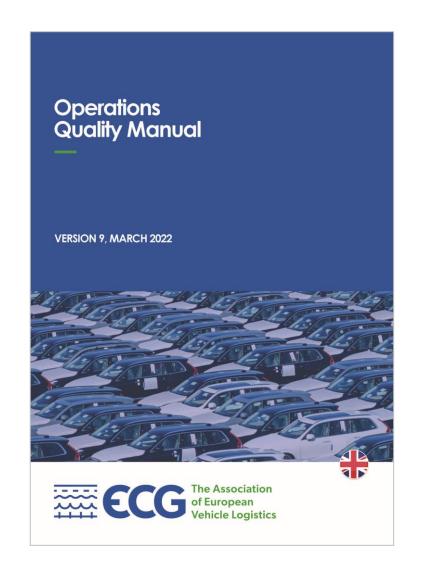
The Association of European Vehicle Logistic

Activities in the last year

OQM version 9

- Published in March 2022
- Translations provided by our volunteer member-translators throughout the year!





The Association of European Vehicle Logistic

Activities in the last year

Current focus

Hybrid meeting

25 January 2023

Very good attendance

70+ participants - RECORD (LSPs, OEMs, Inspection companies)

Next meetings

31 May 2023 **Hybrid meeting again!**

November 2023

Date TBC

- Keep OQM updated
- Alternative Fuel Vehicles
- Transport of cars in containers
- OEM parking requirements standardisation
- Co-operation with other associations:
 - VDA
 - AML
 - VDI
 - EMSA
 - Vehicle Carrier Safety Forum

Future topics

Quality standards for used cars (in Q4)



If interested in joining this initiative let us know!

Transport of cars in containers

Activities

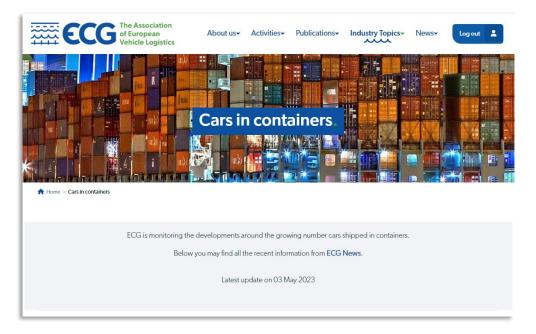
- Group formed in February
- Three meetings held so far:
 - Presentation from racking system provider
 - Presentation from container LSP
 - Presentation from a surveyor
- Goal is to provide minimum standards and good practices
- New <u>webpage</u> where related news items are listed

Members

Adampol, ANT, CAR Consulting, CEVA Logistics, CFR Europe, Grimaldi, HAROPA, Lotus Cars, Lucid Motors, Marine Logistic & Control, Noatum, Renault, Sevatas, Tokio Marine, Toyota, UCM Global, VW

Next steps

- Regular meetings will continue
- Chapter revised in H2 2023
- Completely new chapter is in the pipeline for the Operations Quality Manual
- Operations Quality Manual's v10 will then be published



Developments related to Alternative Fuel Vehicles (AFVs)

EMSA Guidance on AFVs

- Published last May by EMSA and widely publicised by ECG since then
- The document might be revised depending on the Lashfire project results (ending in August 2023!)

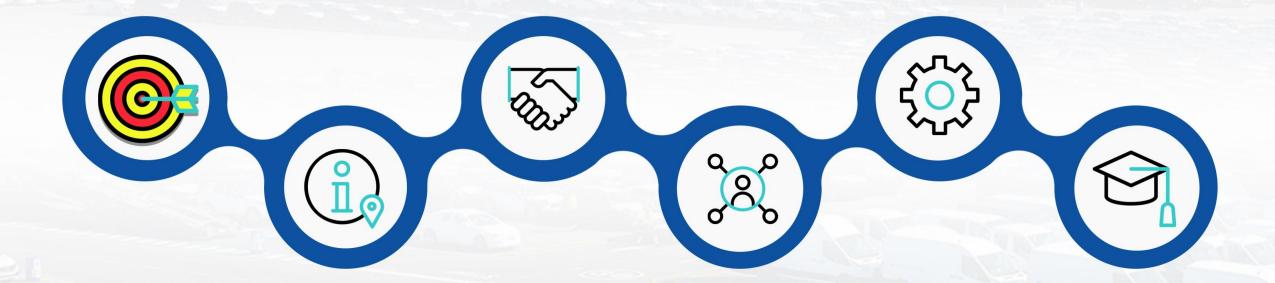
State of charge level requirements of OEMs and shipping lines

- This information is currently gathered for a better understanding of the various practices
- It will soon be published

Visual identification of AFVs

- ECG's own recommendation is available for labelling
- Or ECG-Odette standard on the VIN label contains the fuel information!

Volvo has already taken this recommendation on. Implementation of the new VIN labels is expected to begin in Q2 2023 and to start appearing in their various vehicle flows in Q3.



Health & Safety Working Group Bjorn Svenningsen

H&S WG - Members



GROUPE RENAULT

























Stobart Automotive









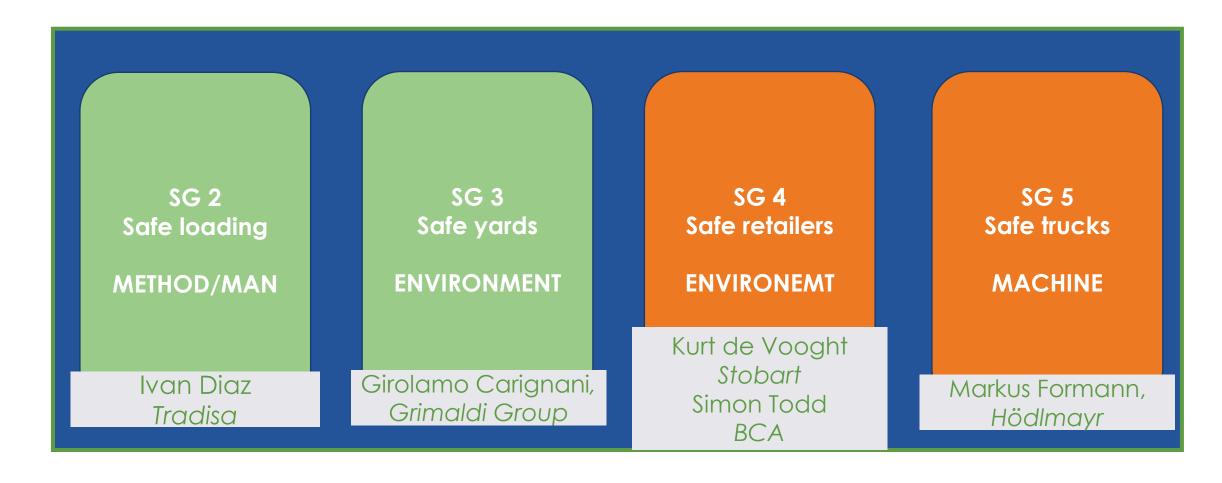




H&S WG - Structure

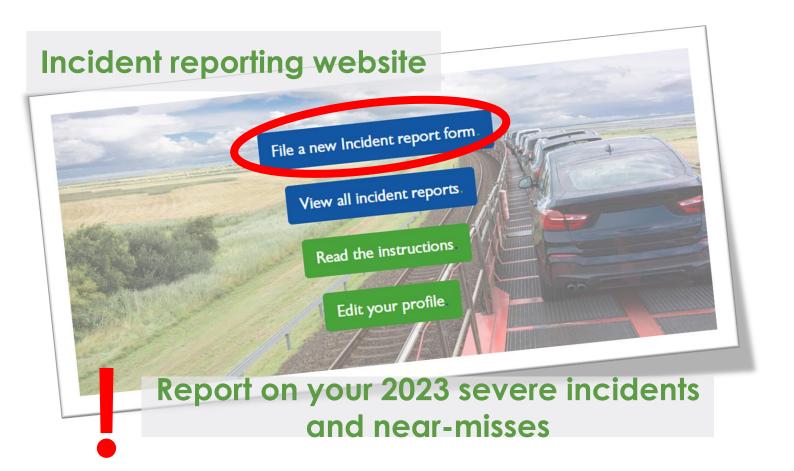


Philippe Nelain Renault Groupe



SG1 – Incident reporting

Yearly reports







Incidents reported throughout the years









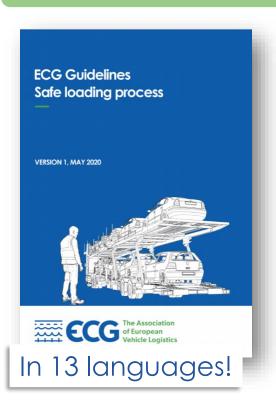






H&S SG – what we have done so far

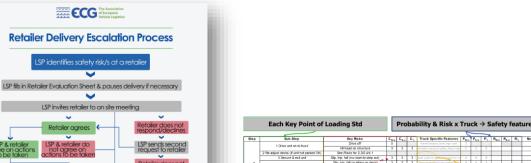
SG 2 – Safe loading

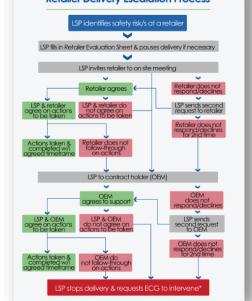


SG 3 – Safe yards



SG 4 – Safe retailers

















SG 5 – Safe trucks

List of safety



Maritime & Ports Working Group Oliver Fuhljahn

ECG Maritime & Ports meetings



24-25 October 2022, Port of Antwerp







42 participants attended

Topics discussed:

- Innovation in terminals and car transport
- Pilot Exemption Certificates
- ➤ EU Funded project: PIONEERS
- Carriage of Alternative Fuel
 Vehicles (update of EMSA paper)











ECG Maritime & Ports meetings



14-15 March 2023, Port of Vigo











Topics discussed:

- > Congestion issues, Capacity crisis, Docker shortage
- > Cars in containers
- ➤ New EU regulations EU ETS, FuelEU Maritime
- Update on ECG activities













M&P WG focus areas 2023-2024

Congestion issues

Long waiting times at European ports.

CARBON NEUTRALITY

Ports share plans to achieve carbon neutrality and discuss opportunities

FAIRNESS

Level playing field between loading/unloading trucks and barge at Ro-Ro terminals

GREEN INVESTMENT

EU funding (Horizon Europe), ECG webpage, Business Intelligence

STANDARDISATION

- Emissions reporting
- Instructions on handling maritime transport of EVs

LACK OF PORTS INFRASTRUCTURE
AND PERSONNEL

ECG guidelines to improve throughput at terminals and compounds













Next meetings

Maritime & Ports WG Meetings will be held 3 times per year



Bristol Port

28 - 29 June 2023









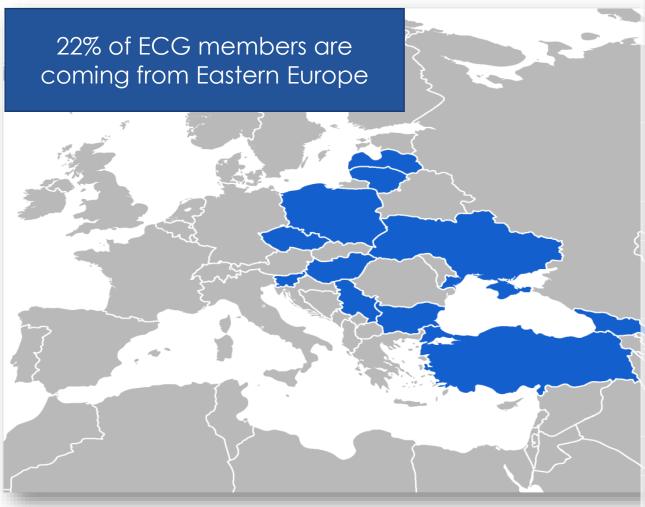






Eastern Regional Meeting Krzysztof Szeligowski

Members



Country	ECG members
Bulgaria	1
Hungary	1
Latvia	2
Lithuania	10
Poland	4
Russian Federation	1
Serbia	1
Slovakia	1
Slovenia	1
Turkey	3
Ukraine	1
Total Members	26













Summary of the activities 2022-2023

Eastern Europe Regional Meeting Bucharest, Romania 8 September 2022



Record attendance – 64 participants!

Topics covered:

- Update on market situation in Eastern Europe
- Capacity crisis and driver shortage, Emissions reporting, Forecasting, FVL Cost Index
 - EU Legislation: Cabotage & posted workers, Loaded length, eCMR
 - Update on ECG activities: ECG strategic objectives, update on working groups, events and education

Our meetings

2 times per year

Place	Date	Guests	Sponsors	Place	Date	Guests	Sponsors
Sofia, BG	25/09/14	35	SPED 5	Kaunas, LT	25/04/19	58	Rimo
Koper, SI	23/04/15	43	BLG LOGISTICS AvtoTransporti Kastelec	Vienna, AT	19/09/19	42	Kässbohrer Driven by professionals®
Istanbul, TK	17/09/15	50	AKANSEL ILCE me-par &	Online	17/09/20	36	No sponsor
Gdańsk, PL	23/04/16	47	BLG LOGISTICS MOSTVA MO	Online	22/04/21	41	No sponsor
Kyiv, UA	22/09/16	42	AVTOLOGISTIKA	Katowice, PL	23/09/21	39	cmpl
Vilnius, LT	20/04/17	56	MANVESTA LOGISTICS	Bratislava, SK	28/04/22	34	No Sponsor
Warsaw, PL	21/09/17	49	MOSTVA MOSTVA MOSTVA MOSTVA	Bucharest, RO	8/09/22	30	SLOHO NETWORK ACARS WE SPEAK YOUR LANGUAGE
Zagreb, HR	19/04/18	49	Lagermax	Gdańsk, PL	27/04/23	64	Prilo ROLFO Car Transport Exchange
Budapest, HU	19/09/18	55	Lagermax Rimo	Riga, LT	TBD		



UK & Ireland Meeting Mark Hindley

ECC of European Vehicle Logistics

Market update 2023



SMMT 2023 Forecasts

New Car Market April YTD, 627K +16.9% v LY 2023 Year forecast - c.1.9 million New entrants, BYD, Ora, Maxus

Fleet Sales +39%, Retail flat

BEV segment + 25%, but slowing

UK Production 2023 year forecast – c.0.9million











Group update

- Group comprises 13 member companies representing c. 80% of an estimated total market of +3m new car & LCV movements
- Meetings 3 or 4 times yearly Increased member participation and attendance, including OEM
- Next meeting 24th August @ JCB Factory
 Meeting planned November in London with Dinner
- Developed relationships with SMMT, RHA and DFT









Group objectives

- Promote the interests of UK and Ireland members to industry stakeholders and policy makers.
- Ensure the interests of members are represented at national level on all key issues affecting our industry.
- Foster relations with other specialist groups and associations to help support common objectives.









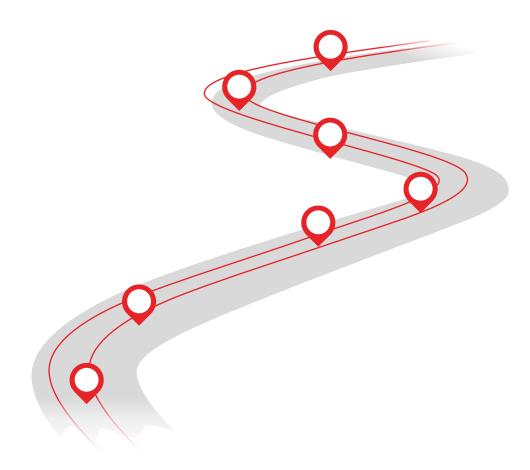




ECG Education Chris Klaiber & Mike Sturgeon

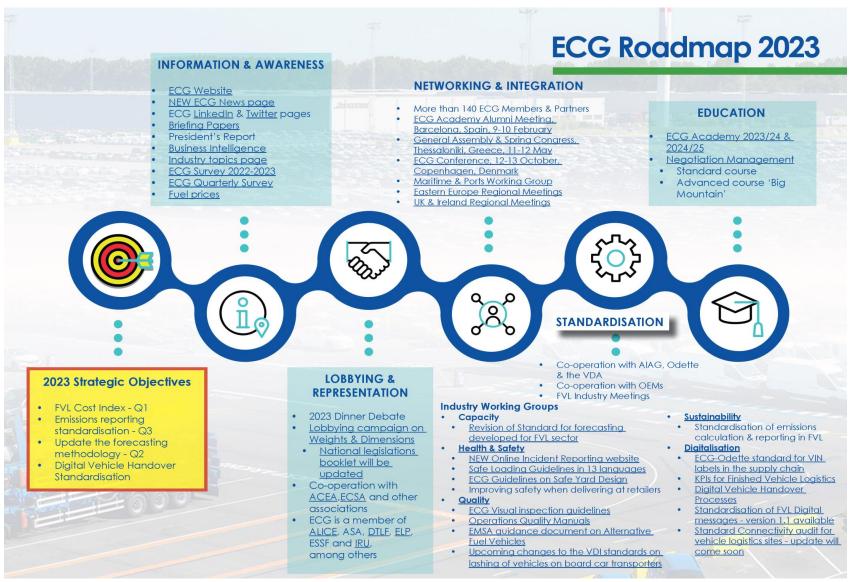
THE ECG ACADEMY COURSE 16

GENERAL ASSEMBLY



bridging business culture politics

THE **ECG ACADEMY** IS PART OF THE ECG ROADMAP:



CLEAR ROLES WITHIN THE ECG ACADEMY...

...to ensure the success and the sustainability of the program for the participants.

Dean of the Academy



Academy Advisory Board



Prof. Dr. Reinhard Prügl



Mr. Wolfgang Göbel



Mr. Mike Sturgeon



Ms. Hilke Steffens

Director of the Academy



Dr. Christian-Titus Klaiber

Academy Administration Head



Ms. Joyce Holler



Examination

Ms. Miriam Förch

Heads of Learning, Development &



Ms. Verena Ege

LEARNING...

...is based on a tried and tested best practice concept: To know, understand and apply immediately.

Know



Understand



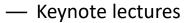
Apply



Learn







Research results



- Examples
- Best practice
- Interchange



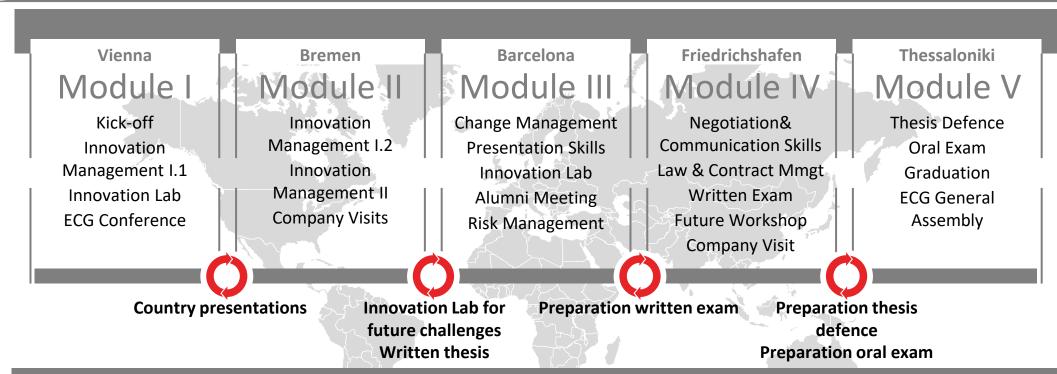
- Discussion
- Case studies
- Group work
- Skills practice
- Presentation



 Being enabled, inspired and motivated to make a difference

bridging business culture politics

ECG Academy



Theoretical & practical input

Group work, knowledge exchange, continuous feedback process

Company visits, networking & alumni

bridging business culture politics

THE LEARNING TARGETS FOR MODULE I - V ARE AS FOLLOWS:

Learning target module I

- Innovation Management I
- ➤ Keynote lectures on: ECG, Rail, Green Deal & Innovation
- > Group work & networking at the ECG conference

Learning target module II

- > Innovation Management I & Innovation Management II, country presentations
- Company visits & group work & networking

Learning target module III

- Presentation Skills & Change Management
- Risk Management
- Company visits & group work & networking

Learning target module IV

- Negotiation & Communication skills
- Law & Contract Management
- Written examination, company visits

Learning target module V

- Thesis defence
- Oral examination
- ECG graduation ceremony & networking at the ECG Spring Congress

bridging business culture politics

AND AT THE END...



business culture politics

THE ECG ACADEMY AWARDS

Giovanni Paci Award

For the best student of the academic year



Prof. Dr. Josef Decker AwardFor the best innovation lab for future challenges group presentation



ProAct Award

For the best thesis in the field of information technology



bridging business culture politics

THE ECG ACADEMY WISHES TO THANK ALL OF THE FOLLOWING COMPANIES & INDIVIDUALS BEING A GREAT SUPPORT IN 2022/2023

Module I Vienna



DB Cargo Logistics GmbH: Karl Gümpel

Module II Bremen



ProAct: Christian Fuss | Paul Nurse

BLG: Patrick Güth | B. Husemann | Angela Bartke

Cuxport: Oliver Fuhljahn & Julian Brütt

Module III Barcelona



Port of Barcelona: Lluis Paris & Anna Llisterri

Innovation Lab Presentation: ECG Board

Module IV Friedrichshafen



Mosolf: Dr. Mosolf, Wolfgang Göbel & Tom Zielke

Module V Thessaloniki



For Next Years Application – please contact Mike Sturgeon



Communications & events Panagiota Sdoukou

Communications







SHIP



COMPOUND



RAIL









John Powell

(f) quotefancy















- Weekly ECG News newsletter
- President's reports
- Manthiv Working Group updates
- Cammunications on ECG's publications (ECG Business Intelligence, Briefing reports etc)
- Newsfrom ECG
- Camerunications on ECG's activities and events
- Warking Groups communications



























- Regular ups ate of OEMs contacts lists in collaboration with the ECG Board
- FVL Industry Meetings communications resulting in record attendance (see Vienna № before the ECG Conference)
- Communications on ECG's relevant publications and press releases











































TRUCK



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Closing remarks

Wolfgang Göbel





General Assembly & Spring Congress

11-12 May Thessaloniki, Greece

With thanks to our Silver Sponsors





