













## Finished Vehicle Exports from China

Vehicle Exports from China, by Volume

Q1 exports up 71% y/y!



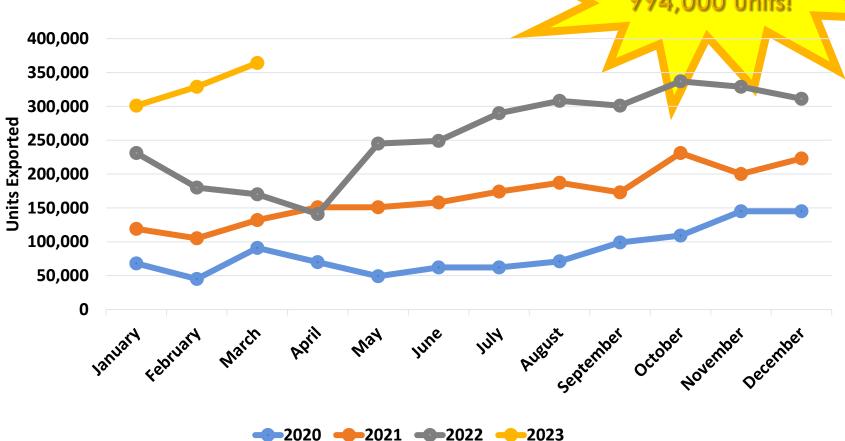
Q1 2023 Vehicle 994,000 units



Full Year 2022 Vehicle Exports: 3,092,100 units



Full Year 2020 Vehicle Exports: **995,000 units** 



Source: ECG Business Intelligence, CAAM data











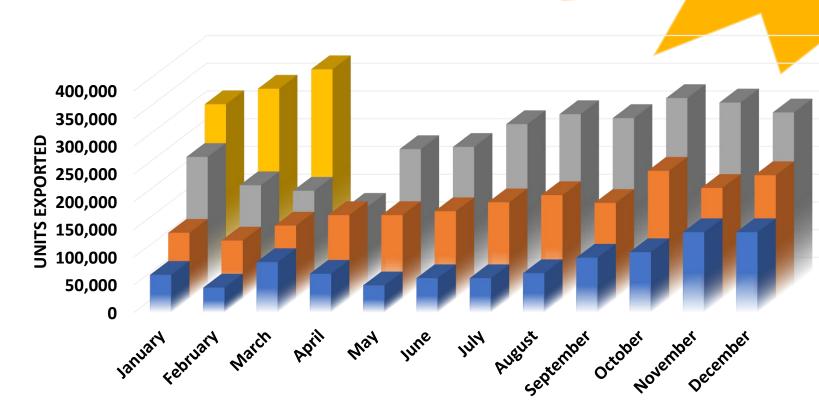


<sup>\*</sup> Rounding may occur

## Chinese Vehicle Exports

FINISHED VEHICLE EXPORTS FROM CHINA

Monthly Export Volumes now over 364,000 units!



		2020	2021	2022	2023
	Jan	68,000	119,000	231,000	301,000
	Feb	45,000	105,000	180,000	329,000
	Mar	91,000	132,000	170,000	364,000
	Apr	70,000	151,000	141,000	30 1,000
	May	49,000	151,000	245,000	
	Jun	62,000	158,000	249,000	
	Jul	02,000	130,000	243,000	
		62,000	174,000	290,000	
	Aug	71,000	187,000	308,000	
	Sep	99,000	173,000	301,000	
	Oct	109,000	231,000	337,000	
	Nov	145,000	200,000	329,000	
	Dec	145,000	223,000	311,100	
		1 10,000		011,100	





Source: ECG Business Intelligence, CAAM data











#### Exports by Type: Q1 2023







**NEV: Battery Electric Vehicle,** Plug in Hybrid, Fuel Cell Vehicle

Source: ECG Business Intelligence, **CAAM** data





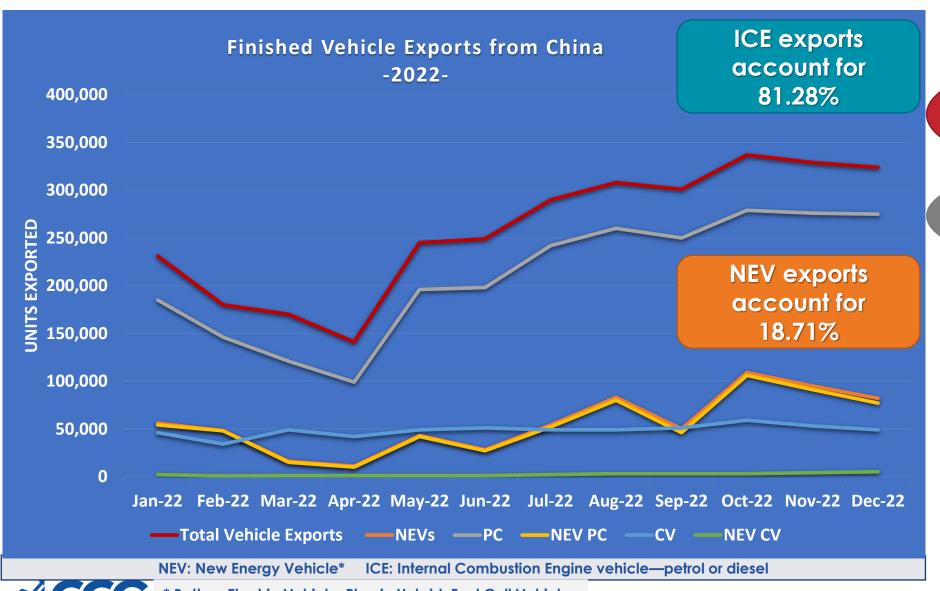






## Exports by type – Full Year 2022





**Total Vehicles Exported** 3.09 mil

**Passenger Vehicles** 2.52 million

> **Total NEVs** 675,000

**NEV Passenger** vehicles 648.000

Commercial **Vehicles** 581,000

> **NEV CV** 26,700

Source: ECG Business Intelligence, **CAAM** data







**Business Intelligence** 







## And Chinese brands gain in Russia

#### Russians reluctantly embrace Chinese cars after Western brands depart **Automotive News** Europe

Chinese brands such as Haval, Chery and Geely now account for almost 40 percent of Russia's new-car sales, up from less than 10 percent in January-February of 2022.

#### Bloomberg

#### **Chinese Cars Rise in Russia After Fury Drove Western Brands Out**

■ Chery, Geely, Great Wall fill void left by global automakers

Chinese Association of Automobile Manufacturers Starts Operations in Russia | March 6, 2023 | Russia Briefing | Ru





Chinese cars, phones gain ground in Russia's sanctions-hit economy

3 Chinese auto brands grab 16% of shrinking market as global carmakers exit

100 Chinese car brands may enter the Russian







## Russia Light Vehicle Sales Data: Q1 2023



New Car Sales decreased by – 44.7% in Q1 2023 to 153,477 units sold

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Brand	2023 Q1 sales	2022 Q1 sales	% Change	L
LADA	64,240	57,712	22%	ł
Chery	18,927	6,225	204%	\
Haval	16,639	8,311	100%	F
Geely	12,673	5,543	129%	1
GAZ LCV	9,553	9,337	2%	E
Exeed	5,605	2,312	142%	1
Omoda	5,605	-	-	٦
UAZ	5,315	5,215	2%	[
Kia	4,435	33,658	-87%	E
Changan	3,036	1,277	138%	
Great Wall	1,032	131	688%	/
Skoda	816	12,081	-93%	F
Sollers	813	-	-	(
FAW	757	493	54%	- (
Pusinoss Intelligence				+

Brand	'23 Q1	%
Hyundai	738	-98%
VW	718	-94%
Ford LCV	519	-86%
Mazda	359	-93%
Evolute	237	-
Mercedes	184	-97%
Toyota	179	-99%
DFM	158	-42%
BMW	139	-98%
Subaru	138	-84%
Audi	135	-94%
Peugeot	115	-91%
Citroen	102	-87%
Suzuki	53	-95%

#### **OMODA**

- OMODA 5 –new model, debut autumn 2022
- Sales in Europe to start 2023
- Target market: Europe-Spain, Italy, France, Germany
- Global target markets: Israel, Russia, South Africa, Chile, Australia & New Zealand, Malaysia, Thailand

NEWS 20 MAR 2023, **WHICHGAR?** 2023 Chery Omoda 5 pricing and features

Chery has relaunched in Australia with the Omoda 5 small SUV, with full details confirmed ahead of its launch in late March









**AUTOS** 

#### NEZHA (NETA)

# Upstart Chinese electric car brand delivered more cars than Nio in 2022



Nezha also said it exported about 3,500 cars in 2022. Since late 2021, the company has pushed into Southeast Asia, starting with a partnership in Thailand. Nezha, also known as Neta, has an English-language website that shows it's looking for partners in the Philippines and Cambodia.

Upstart Chinese electric car brand delivered more cars than Nio in 2022

Hozon plans to export the Neta V to more countries around the world after the rollout in the ASEAN countries.

Hozon Neta V, 38.54 kWh LFP battery from CATL, 95 hp, price \$14,900 © CleanTechnica

www.hozonauto.com













#### VOYAH –Europe Sales Start 2023















#### 2023-03-20

#### **And to Mexico**

MEXICO*NOW* 

China is the main supplier of cars to Mexico

China is the largest supplier of cars to Mexico and that will not change this decade

February 12, 2023 Mexico Daily Post

Chinese auto manufacturer Chery eying Mexico expansion, economy ministry says

International Terminal of Wuhu Port

At the first stage, the Chinese company will have a network of 40 dealerships around the country, located in Aguascalientes, Baja California, Guanajuato, Jalisco, Nuevo Leon, Puebla, San Luis Potosi and other states. By 2030, the company aims to have over 100 dealerships in Mexico and will also invest in its own plant. "By 2026, we will have our assembly plant in Mexico," said Guibing.



#### Other China Export news

International OEMs use China as base for shipping to home countries, developed markets



■ Restyled Nautilus to be first model Ford ships home from China SAIC-GM Exported Its 1,000,000th Vehicle

Honda to export China-made vehicles to Japan



Automobiles at Taicang Port, ready for shipping to Greece, Spain, Italy ... Photo: VCG, March 2, 2023

VW to export China-made EVs to Europe 🔓



Tesla Lifts China's New Energy Vehicle **Exports to a Record** 

VW will join Tesla and BMW in selling Chinabull built EVs in Europe

December 02, 2022

Automotive News Europe

**Automotive News** Europe

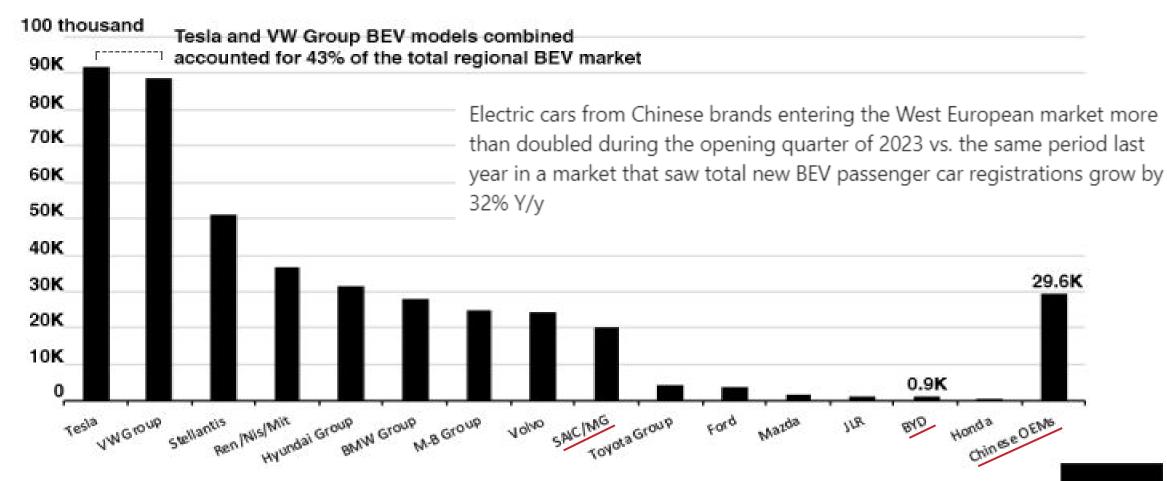


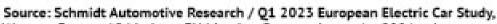


## Are Chinese EV entrants making inroads in Europe?

#### Tesla leads W-Europe's BEV battleground during Q1 2023

Fig. 23/0428a: West European new BEV electric passenger car registrations by manufacturer Group Q1 2023





Western Europe 18 Markets: EU Member States prior to the 2004 enlargement plus EFTA markets Norway, Switzerland, Iceland, plus UK Volvo includes Polestar models

Schmidt Automotive Research









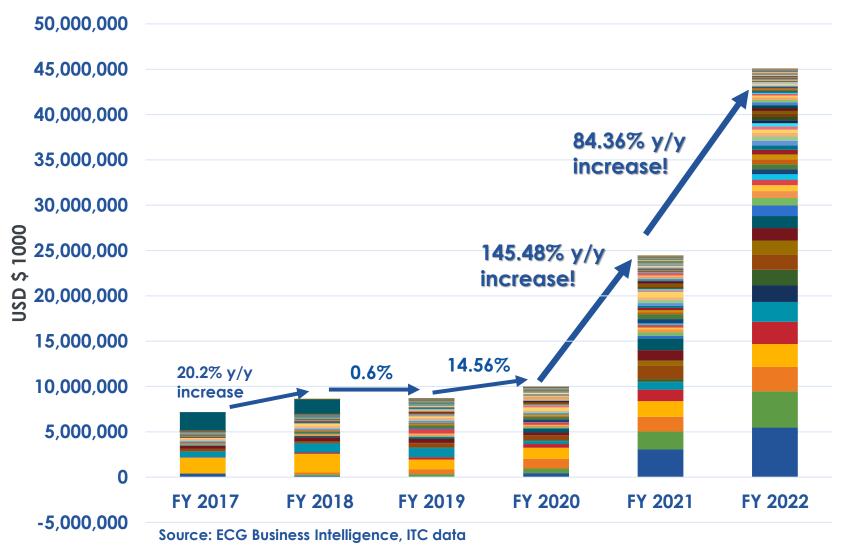








## Value of Chinese Passenger Vehicle Exports\*, Full Year 2017-2022



- Value of Chinese passenger vehicle exports rising
- 2020 to 2021 –
   145.48% y/y
   increase to
   USD 24.43 bn
- 2021-2022 –
   84.36%y/y
   increase to
   USD 45.04 bn





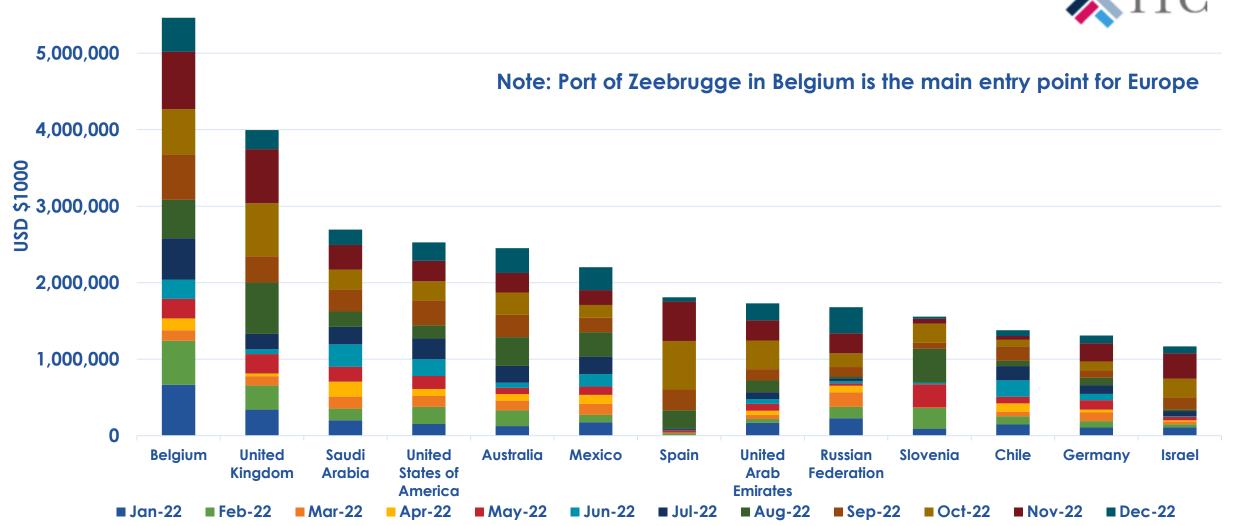






## Chinese PV Exports by Value, TOP GLOBAL Destinations with imports over USD 1Billion in 2022





Source: ECG Business Intelligence, ITC data



6,000,000











#### Main Takeaway:

- Vehicle exports from China up 71% in Q1 2023
- Value of vehicle exports from China up 84.36% in FY 2022
- Product mix of Chinese exports changing:
  - ICE account for <u>75.05%</u> of total exports in Q1 2023, DOWN from 81.28% in FY 2022.
  - NEV (=EV+ PHEV) see INCREASE, account for 24.96% in Q1 2023, UP from 18.71% in FY 2022
  - As product mix of Chinese vehicle exports changes, VALUE of vehicles exported from China is rising.













#### Thank You!

For further information or queries please contact Namrita.Chow@ecgassociation.eu











