



## Next Executive Director appointed at ECG

Industry veteran Frank Schnelle joins the Association of European Vehicle Logistics

Brussels, 4 October 2023

### All change in 2024

ECG has great pleasure in announcing the appointment of industry veteran Frank Schnelle as the successor to Mike Sturgeon who announced his intention to retire, on reaching the age of 64, several years ago. Frank will join the finished vehicle logistics European trade association in April to begin a planned handover period before Mike steps down, ensuring a seamless transition. In the meantime Frank will already be visible at ECG's events as he begins his integration.

A senior and well-known figure in the industry with some 30 years of experience under his belt Frank, 50, is expected to bring fresh ideas and enthusiasm to the role as ECG continues to grow and develop. He said "Since its establishment, ECG has demonstrated immense value, not only for its members but also for the entire FVL industry. A fact that has become particularly evident in recent years. It is both an honour and a commitment to take on the leadership of the association. I look forward to working with the team to continually advance the association in the best interest of our members."

### ECG President delighted with the appointment

The announcement concludes several lengthy recruitment rounds and secures the future leadership of ECG for the coming years. Wolfgang Göbel, president of ECG for

more than 7 years, said “After a more than successful and intense decade with our Executive Director Mike Sturgeon we are delighted to announce the imminent arrival of Frank Schnelle in the ECG team as the appointed successor of Mike in due course”.

### Note to editors:

ECG is the established European platform for the outbound automotive logistics sector bringing together logistics service providers, manufacturer logistics managers and suppliers to the sector. ECG aims to facilitate non-commercial collaboration between member companies and assist them in sharing best practices in many operational areas, especially the harmonisation of operational standards.

For more information, please contact:

**Mike Sturgeon**

**Executive Director**

ECG – The Association of European Vehicle Logistics

+32 2 706 82 80

[info@ecgassociation.eu](mailto:info@ecgassociation.eu)

[www.ecgassociation.eu](http://www.ecgassociation.eu)

### About ECG

ECG, the Association of European Vehicle Logistics, has been the voice of the Finished Vehicle Logistics industry in Europe since 1997. ECG represents the interests of more than 140 member companies and partners, from family owned SMEs to multi-nationals, and is the major champion of the European vehicle logistics sector. ECG represents all transport modes at EU level – road, rail, maritime and fluvial. ECG members provide transport, distribution, storage, preparation and post-production services to manufacturers, importers, car rental companies and vehicle leasing operators in the 27 Member States of the European Union as well as Norway, Switzerland, Turkey, the United Kingdom and beyond. They own or operate more than 360 car-carrying ships, 15,100 purpose-built railway wagons, 22 river barges and around 23,000 road transporters.

As a major employer, the finished vehicle logistics sector plays an important role in contributing to the economic success of the European Union. Today, ECG members have an aggregate turnover of €21.3bn and their economic impact on companies associated with the sector is estimated at €56bn. **More than 93,000 Europeans are employed directly by our members and an additional 224,000 are indirectly employed in the sector.**

