

Sponsorship Opportunities

2024

ECG – The Association of European Vehicle Logistics

- 1997 – Established in Brussels
- Over 140 Members and Partners
- 28 countries across Europe
- €21.3bn Members' aggregated turnover
- 93,000 people directly employed, 224,000 indirectly
- 80-85% of the Finished Vehicles Logistics sector in Europe
- 23,000 car transporting trucks
- 360 car carrying ships
- 78m m² of compounds
 - 15,100 railway wagons
 - 22 river barges
 - **Growing membership**





For a small annual fee, you can become an ECG Partner. If you are not entitled to join ECG but want to become "one of the family" then this is a great place to start. It is a rolling agreement that renews each year.

See your benefits

- Your company logo features on the [ECG website](#) with a click through to your company's website
- Join the [Spring Congress & General Assembly](#) and network
- Your delegates can join the [ECG Conference](#) and pay only the ECG member rate
- Have your articles & Press Releases published in ECG News and circulated to around 3,500 readers (subject to approval)
- Social media exposure (LinkedIn & Twitter) for your articles and Press Releases with a mention of your company
- Join appropriate ECG working groups (subject to conditions)
- Subscribe to the [ECG Survey Website](#) at the discounted rate



ECG Key Events & Sponsorship Opportunities



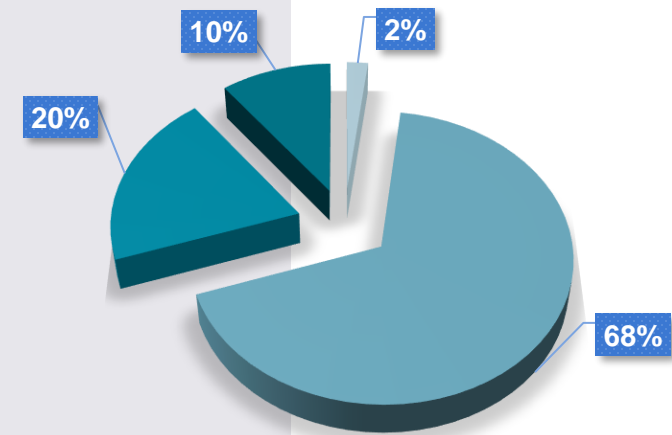
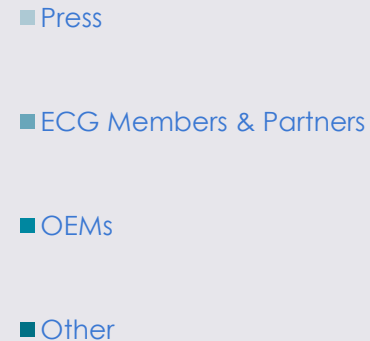
ECG Events are going green: less paper, new opportunities for sponsors' visibility

Annual Conference: Sponsorship levels



Annual Conference

The ECG Annual Conference is the largest Finished Vehicle Logistics event in Europe. This key event showcases not just **industry speakers** but also **representatives from the European institutions and national stakeholders**. With a strong participation of around 500 delegates (data from ECG Conference 2023) from **OEMs** and leading **Logistics Service Providers** the conference, which includes a gala dinner and cocktail reception, offers prime networking opportunities.



The chart is based on data from ECG Conference 2023



- One premium partner exclusivity
- The company logo will feature in all relevant communications
- High visibility of your logo during the event
- You will be host of the gala dinner **with the option to deliver a short welcome message**
- Corporate identity within dinner venue (to be supplied by sponsor) and option to host your table
- Prime location for exhibition stand space and/or option to display car transporter
- Acknowledgement of the sponsorship in the ECG President's opening and closing remarks
- The company logo printed on delegates bags
- Promotional material in delegate bags
- Possibility to have a formal presentation in one of the sessions (upon approval)
- Five complimentary delegate places **
- Banner and option for video on the sponsors page in the event application
- 150-word company profile on the event page on the ECG website and in the event application
- Your logo will feature permanently on the event page on the ECG website
- Social media exposure (LinkedIn – 4,800 followers)
- 'Meet our sponsors' dedicated mailing to all delegates



- The company logo will feature in all relevant communications
- Prime location for exhibition stand space or/and option to display car transporter
- Option to host your table at the Gala Dinner
- Promotional material in delegate bags
- High visibility of your logo during the event
- Banner and option for video on the sponsors page in the event application
- 100-word company profile on the event page on the ECG website and in the event application
- Three complimentary delegate places **
- Your logo will feature permanently on the event page on the ECG website
- Social media exposure (LinkedIn & Twitter)
- 'Meet our sponsors' dedicated mailing to all delegates



- The company logo will feature in all relevant communications
- Exhibition stand space
- 50-word company profile on the event page on the ECG website and in the event application
- Banner on the sponsors page in the event application
- Promotional material in delegates bags
- One complimentary delegate place **
- Your logo will feature permanently on the event page on the ECG website
- Social media exposure (LinkedIn & Twitter)
- 'Meet our sponsors' dedicated mailing to all delegates

Annual Conference: Sponsorship levels

**Additional delegates pay only the ECG member rate



Sponsorship Package

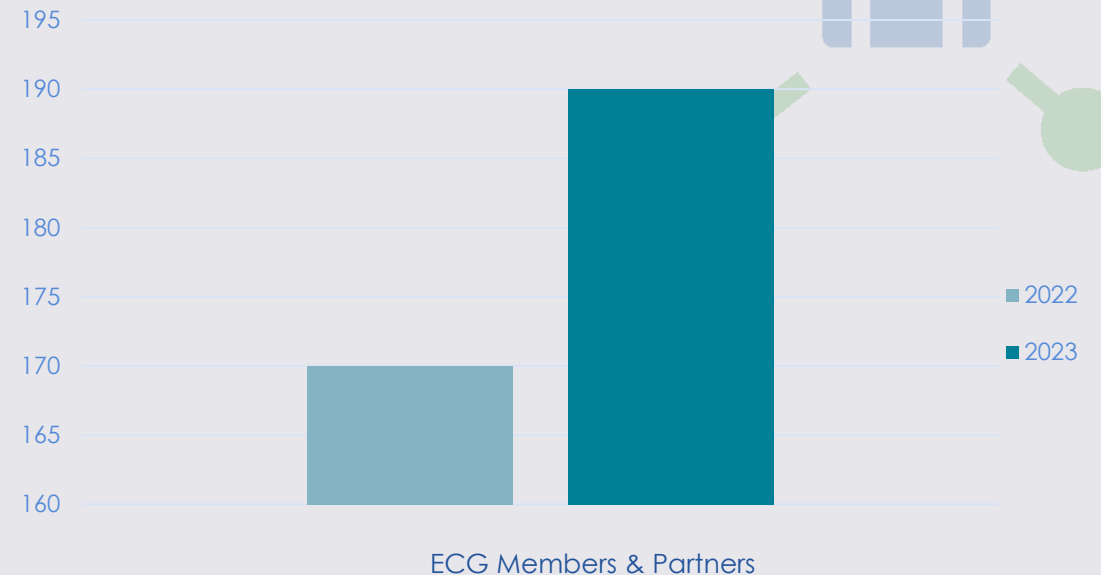
Add sponsorship of the General Assembly & Spring Congress for a small additional cost in our package option

General Assembly & Spring Congress: Sponsorship levels



General Assembly & Spring Congress

The ECG General Assembly & Spring Congress takes place each May. It includes a gala dinner and cocktail reception and the graduation ceremony of the ECG Academy. Attendees typically comprise **senior representatives of ECG member and Partner companies, European politicians and stakeholders, invited guests from OEMs** and, of course, our sponsors. A social programme is also on offer for members and their partners.





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- Corporate identity within dinner venue (to be supplied by sponsor)
- Acknowledgement of the sponsorship in the ECG President's opening and closing remarks
- Possibility to have a formal presentation at the Spring Congress (upon approval)
- Five complimentary delegate places**
- Banner and option for video on the sponsors page in the event application
- 150-word company profile on the event page on the ECG website and in the event application
- Your logo will feature permanently on the event page on the ECG website
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- Exhibition stand space
- 50-word company profile on the event page on the ECG website and in the event application
- Banner on the sponsors page in the event application
- One complimentary delegate place**
- Your logo will feature permanently on the event page on the ECG website
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General Assembly & Spring Congress: Sponsorship levels

**Additional delegates pay only the ECG member rate

ECG News

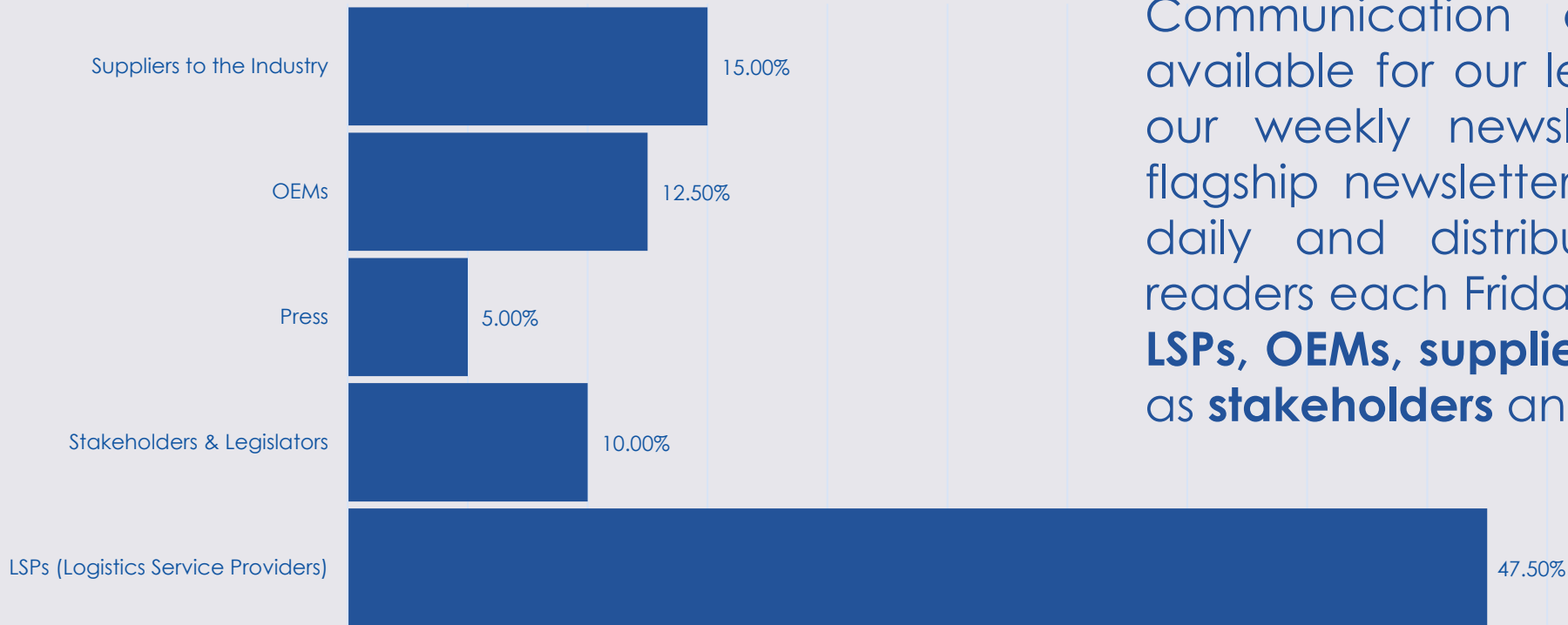
WORLD BUSINESS

B3

ECG News newsletter



ECG News Mailing List*



Communication opportunities are also available for our lead dissemination tool – our weekly newsletter, ECG News. Our flagship newsletter ECG News is updated daily and distributed to around 3,500 readers each Friday. Its readership includes **LSPs, OEMs, suppliers to the industry** as well as **stakeholders** and **legislators**.

ECG News

Our weekly newsletter, ECG News, enjoys circulation of around 3,500 readers and compiles industry press reports, updates on the political scene in Brussels and press releases from ECG Members and Partners.

Add your banner to our ECG News Newsletter. Sponsorship opportunities range in frequency. Find out more [here](#).

See an ECG News Newsletter example [here](#).

Category	Banner frequency ¹	Yearly rate	Monthly rate ³
A	Every week ²	€6,500	€600
B	Twice a month	€3,500	€320 ⁴
C	Once a month	€1,850	€170

¹ ECG News mailing: Banner formats to be provided by sponsors: 700 x 150 & 300 x 250

² Minimum 50 publications per annum

³ Minimum 3 months: A maximum of 4 advertising banner slots possible per issue

⁴ Min. 2 banners per month guaranteed





ECG Working Groups

ECG Working Groups

ECG Members & Partners may join appropriate working group meetings which are otherwise open by invitation.

Sponsorship opportunities sometimes arise at these events – perhaps hosting a meeting in exchange for an opportunity to present to the meeting.

[Contact us](#) if this is something that might be of interest.



Welcome to the ECG Survey website

The website is the digital version of the ECG Survey, which is a free online survey for ECG members. The website is a digital version of the ECG Survey, which is a free online survey for ECG members. The website is a digital version of the ECG Survey, which is a free online survey for ECG members.

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ECG Survey Website

Advert opportunities



Only registered users access this data

REGISTER FOR AN ACCOUNT:

Subject to administrator approval, check your e-mail address for instructions after submitting the form.

First name *

Last name *

Company

Email *

IF YOU ALREADY HAVE AN ACCOUNT WITH US, YOU CAN LOG IN HERE:

Email *

Password *

[Log in](#)

This password may be different from what you use for the main ECG website

LOST YOUR PASSWORD? PLEASE CLICK BELOW:

[Recover your password](#)

Country

Brand

Factory owner

Producer of

☐ Cars & LCVs

☐ High & Heavy Vehicles

☐ Trucks & Buses

[Report Error](#)

OEM Factories

AB Volvo	Truck/Car production	Models produced	Address
	Producing Trucks & Buses	Volvo - Heavy trucks	Hannover Kuhlenhofstrasse 18 30765 Hannover Germany
AB Volvo	Truck/Car production	Models produced	Address
	Producing Trucks & Buses	Volvo - Heavy trucks	Köln-Kölnen Pier-Planck-Graße 1 51329 Köln Germany
AB Volvo	Truck/Car production	Models produced	Address
	Producing Trucks & Buses	Volvo - Buses	Wrocław 2, Myśliwa 2a 51-502 Wrocław Poland
AB Volvo	Truck/Car production	Models produced	Address
	Producing Trucks & Buses	Volvo - FH16 Volvo - FMX Volvo - FH16 Volvo - FM	Torne (Göteborg) Smedbyvägen 10 407 45 Göttingen Sweden
AB Volvo	Truck/Car production	Models produced	Address
	Producing Trucks & Buses	Renault - Medium and heavy trucks Volvo - Heavy trucks	Gent Smedbyweg 31 9041 Gent Belgium

Page 1

Do you want to place your banner here?

[Contact us to find out more](#)

Industry statistics

The main figures for the automotive industry, ranging from vehicle production and registration, through the specific figures on Alternative Fuel Vehicles and vehicle emissions to the age of the vehicle park and vehicle import-export figures.

Country data

Information in a country-level breakdown with data on the following: member company port and inland compounds, car, truck, bus and High & Heavy manufacturing sites, as well as forecasting information.

ECG Members

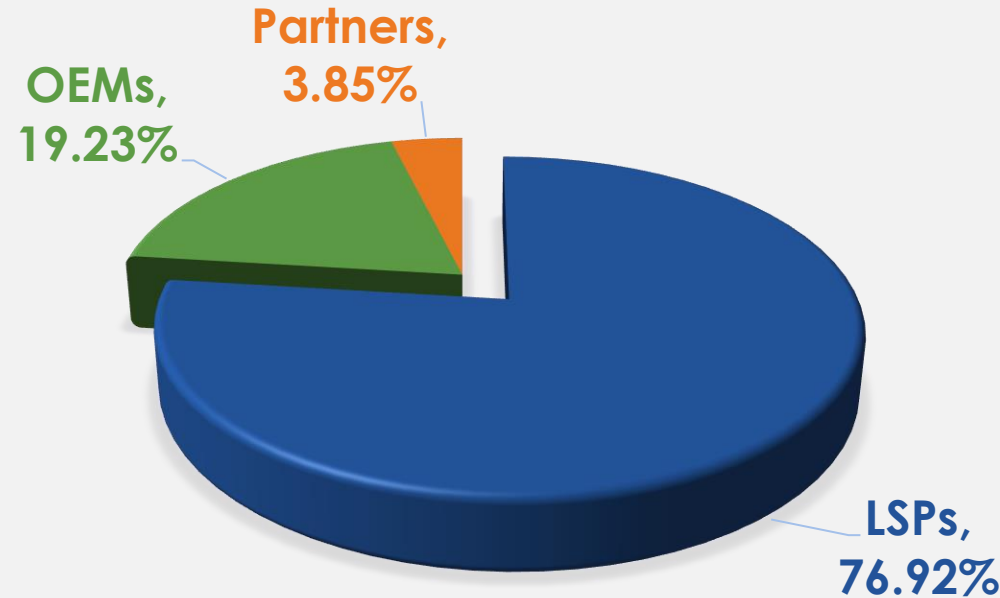
The detailed profiles of all our member companies, their services and locations.

Member locations

In this section you will be able to explore, search and sort the inland and port compound facilities using several criteria like country, company, services...



ECG Survey Website subscribers by category



Home

Industry statistics

- [Passenger vehicle production worldwide](#)
- [Motor vehicle production worldwide](#)
- [Top 10 groups by production in Europe](#)
- [Top 10 groups by production in the world](#)
- [New passenger car registrations](#)
- [New motor vehicle registrations](#)
- [New cars in the EU15 by fuel type](#)
- [Top 10 Groups by Sales in Europe + EFTA](#)
- [Registrations by brand](#)
- [Passenger car registration by country](#)
- [LCV registration by country](#)
- [Total electrically charged vehicles](#)
- [BEV registrations](#)

Industry statistics

This part of the website contains the main figures for the automotive industry, ranging from vehicle production and registration, through the specific figures on Alternative Fuel Vehicles and vehicle emissions to the age of the vehicle park and vehicle import-export figures. The data appearing here is mainly sourced from ACEA and is publicly available information.

Use the menu aside to navigate through the different pages.

Last updated: 2023-07-04



Country data

is part of the website provides information in a country-level breakdown with data on the following: member company port and inland compounds, car, truck, bus and High & Heavy manufacturing sites, as well as forecasting information coming from S&P Global Mobility.

disclaimer for S&P Global Mobility data usage can be read by clicking this link.

Select a country

is section is sponsored by:



Pricing

Place	Size		Non-members	ECG members & partners		Non-members	ECG members & partners
Homepage banner	1300x270px	half year	3,500.00 €	2,800.00 €	full year	6,000.00 €	4,800.00 €
Banner on log-in page (seen when someone is not logged in)	1300x270px		3,500.00 €	2,800.00 €		6,000.00 €	4,800.00 €
Banner on Industry statistics page	1300x270px		2,000.00 €	1,600.00 €		3,500.00 €	2,800.00 €
Banner on country data page	1300x270px		2,000.00 €	1,600.00 €		3,500.00 €	2,800.00 €
First square banner (compounds or OEM factories page) ¹	500x500px		2,000.00 €	1,600.00 €		3,500.00 €	2,800.00 €
Second & third square banner (compounds or OEM factories page) ²	500x500px		1,500.00 €	1,200.00 €		2,600.00 €	2,080.00 €
Banner at the bottom of OEM factories page	1300x270px		2,000.00 €	1,600.00 €		3,500.00 €	2,800.00 €

With any questions, please contact Ms. Szilvi Kiss: szilvi.kiss@ecgassociation.eu

Thank you

Do not hesitate to contact us to discuss your needs and find the best solution together.