

## **THIS IS A ROUGH GUIDE FOR CONTENT, DATES AND LOCATIONS OF COURSE 18 AND IS SUBJECT TO CHANGE**

### **ECG Academy Course 18**

#### **Module 1: Hamburg, 21-25 October 2024**

In the first module the participants become well-grounded in the fundamentals of Innovation Management and how to apply this know-how. They will also start working on the “Virtual Innovation Lab”. The first module coincides with the ECG Conference and attending forms part of the course.

#### **Module 2: Bremen, 2-6 December 2024**

During the second module the participants get deeper insights into Innovation Management and will discuss future challenges in logistics. They have company and site visits at BLG in Bremerhaven, Rhenus at Cuxport and the Daimler factory in Bremen.

#### **Module 3: Barcelona, 17-21 February 2025**

The third module delves further into Innovation Management and the participant will work on their Innovation Lab on Future Challenges and will present the results. Change Management as well as Presentation Skills and Risk Management are taught in this module. Participants will visit the Grimaldi installations and the Port of Barcelona.

#### **Module 4: Friedrichshafen, 31 March - 4 April 2025**

The participants will receive training on negotiation Skills and Law & Contract Management. The theoretical part of this Module will be the written examination on the content of the first three modules. An insight on family business will be given and the course will visit Mosolf.

#### **Module 5: Cascais, 19-23 May 2025**

The final module includes the oral assessment as well as presentation and defence of their thesis by each student. These examinations cover all previous modules and measure the participant’s individual performance. The module and the Course ends with the graduation ceremony that is held at the gala dinner of the ECG Spring Congress & General Assembly.