



ECG Conference 2024

Powering the future: Collaboration moves us forward

📅 24 - 25 October

📍 Hamburg, Germany

AGENDA

Thursday 24 October 2024

16:15 – 17:15

“Sustainability Now – a ‘real world’ zero emission intermodal solution” presented by R2L, a VEGA company, in co-operation with Kässbohrer. This will be held at Unikai's site in the Port of Hamburg where all conference delegates will be welcome to join.

Transport will be provided both from the Grand Elysee Hotel at 15:45 and from the airport at 15:15. Attendees will be returned to the Grand Elysee afterwards around 18:00.

Note: Since this event is inside the port the usual ISPS regulations need to be respected, so anyone wishing to join MUST register in advance. The registrations are now closed.

Grand Elysee Hotel, Hamburg

19:00 – 20:00

Cocktail Reception

20:00 – 22:30

Gala Dinner

Friday 25 October 2024 – Conference

08:00 – 09:00

Registration & coffee

SESSION 1: Setting the scene

09:00 – 09:20

Welcome address: **Wolfgang Göbel**, ECG President

09:20 – 09:50

Market update: **Mark Fulthorpe**, Executive Director, Light Vehicle Production, S&P Global Mobility

09:50 – 10:05

Keynote: **Dennis Affeld**, Chairman of the Board, MAN Truck & Bus Deutschland

10:05 – 10:30

Prof. Dr. Pero Mičić, CEO, FutureManagement

10:30 – 11:10

COFFEE BREAK

SESSION 2: Pathways to decarbonisation

11:10 – 11:25	Sophie Punte , Founder and Board Member, Smart Freight Centre
11:25 – 11:40	Thomas Fabian , Commercial Vehicle Director, ACEA <i>Decarbonising Road Transport - Mastering the Challenge Together</i>
11:40 – 11:55	Dr. Hussein Basma , Researcher Heavy-Duty Vehicles, ICCT <i>Decarbonizing the European Truck Fleet: Policies, technologies, and Infrastructure</i>
11:50 – 13:00	Panel discussion: Moderator: Prof. Dr. Fridtjof Langenhan , Dean of the ECG Academy Participants: Prof. Dr. Pero Mičić , CEO, FutureManagement Thomas Fabian , Commercial Vehicle Director, ACEA Dennis Affeld , Chairman of the Board, MAN Truck & Bus Deutschland Mar Chao , President, Valenciaport

13:00 – 14:30 **LUNCH**

13:05 – 13:45 **Press Conference**

SESSION 3: Collaboration: The way forward

14:30 – 14:50	Keynote: Cecilie Brandt Bidstrup , Director, Head of Products & Ilary Ranalli , Commercial Decarbonisation Lead, DFDS, <i>Case Study / Operating Electric Trucks</i>
14:50 – 15:00	Q & A
15:00 – 15:55	<i>Panel Discussion:</i> Moderator: Mike Sturgeon , Executive Director, ECG Participants: Cecilie Brandt Bidstrup , Director, Head of Products, DFDS Johannes Alexander Hödlmayr , CEO, Hödlmayr International Anouck Arnaud , Director of Worldwide Transport Logistics, Mercedes-Benz Levent Yuksel , Freight Operations Director, JLR François Prince , General Manager for Vehicle Logistics Engineering and Services, Renault Group
15:55 – 16:00	Final remarks by Wolfgang Göbel , ECG President

Networking Programme

Friday 25 October

**Networking Dinner
19:30-22:30***



Join us for a networking dinner at the historic Gröninger private brewery in Hamburg's old town. Since 1793, Gröninger has crafted beer with a unique, sweet, hoppy note. Enjoy freshly tapped Gröninger Pils, along with hearty local dishes. Experience hands-on brewing in the atmospheric brewery cellar, perfect for a relaxed networking dinner. Don't miss this opportunity to connect and savor tradition!

*bus departs from Grand Elysée Hotel at 19:15. Meet the ECG Team at the hotel lobby at 19:00. Bus departs from Gröninger private brewery at 22:30

Saturday 26 October

**Networking bus tour
10:00 – 12:00****



Experience the best of Hamburg on a bus tour on Saturday 26 October. The tour takes you through the city's most iconic landmarks and perfectly blends history, culture, and scenic beauty. Whether you're a first-time visitor or a local looking to rediscover Hamburg, this tour promises an enriching and enjoyable morning.

**pick up and drop off time at the Grand Elysée Hotel. Meet the ECG Team at the hotel lobby at 09:45

With thanks to our **Platinum Sponsors**

Kässbohrer
Driven by professionals®

To our **Gold Sponsors**

MOSOLF



Sallaum Lines

And to our **Silver Sponsors**

bauer
software

DP WORLD

HEGELMANN
AUTOTRANSPORTE

INFORM
VEHICLE LOGISTICS SOFTWARE

ProACT
GLOBAL SOLUTIONS

RPM
Vehicle Systems

Transporting Wheels
Your shipment, our commitment

As well as our **Information Partner**

and **Media Partner**

S&P Global
Mobility

Automotive
LOGISTICS
& SUPPLY CHAIN
DIGITAL STRATEGIES
EUROPE