



ECG Events & Sponsorship Opportunities

2025



ECG Events are green: less paper, new opportunities for sponsors' visibility



ECG

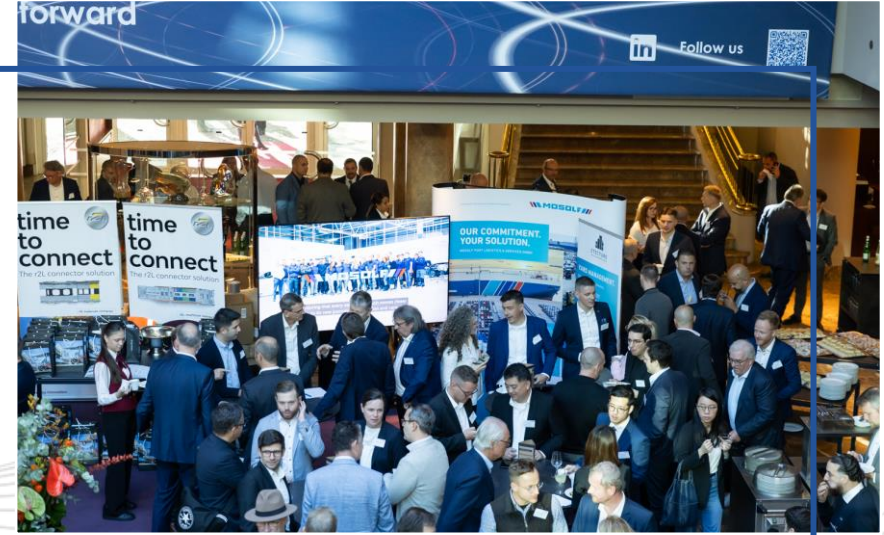
The Association
of European
Vehicle Logistics

About ECG – The Association of European Vehicle Logistics

- 1997 – Established in Brussels
- Almost 200 Members and Partners
- 27 Member States of the European Union as well as Norway, Switzerland, Turkey, the United Kingdom
- €21.3bn Members' aggregated turnover
- 210,000 people directly employed
- 90% of the Finished Vehicles Logistics sector in Europe
- 26,000 car transporting trucks
- 470 car carrying ships
- 78m m² of compounds
- 14,000 railway wagons
- 23 river barges
- **Growing membership**



580 delegates



Excellent Brand Visibility

Annual Conference

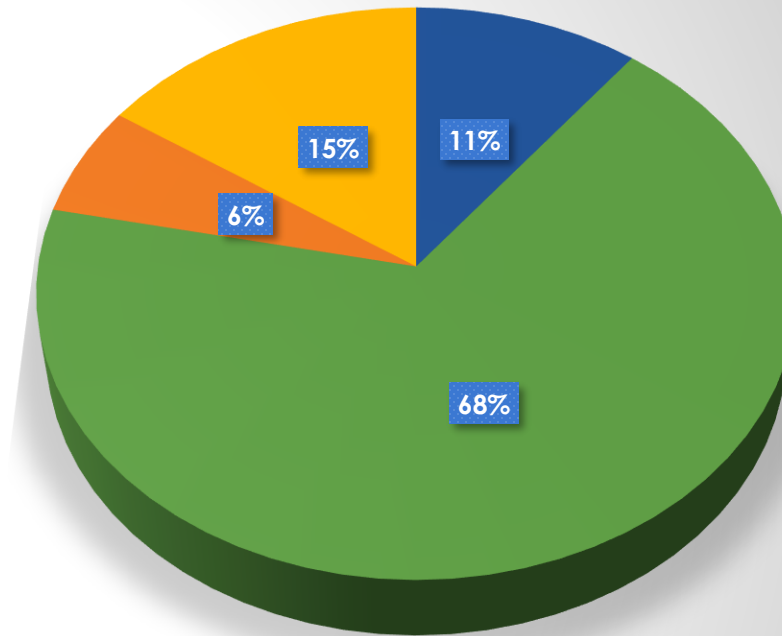


Networking opportunities

Annual Conference



The ECG Annual Conference is the largest Finished Vehicle Logistics event in Europe. This key event showcases not just **industry speakers** but also **representatives from the European institutions, associations and press**. With a strong participation of around 580 delegates (data from ECG Conference 2024) from **OEMs** and leading **Logistics Service Providers** the conference, which includes a gala dinner and cocktail reception, offers prime networking opportunities.



- OEMs
- ECG Members & Partners
- Non Members LSPs
- Representatives from the European institutions, associations and press.

The chart is based on data from ECG Conference 2024

Annual Conference: Sponsorship levels



Platinum



- One premium partner exclusivity
- The company logo will feature in all relevant communications
- High visibility of your logo during the event
- You will be host of the gala dinner **with the option to deliver a short welcome message**¹
- Corporate identity within dinner venue (to be supplied by sponsor) and option to host your table²
- Prime location for exhibition stand space and/or option to display car transporter/trailer etc⁴
- Acknowledgement of the sponsorship in the ECG President's opening and closing remarks
- Promotional material handed out to all delegates
- Five complimentary delegate places³
- Banner and option for video on the sponsors page in the event application
- 150-word company profile on the event page on the ECG website and in the event application
- Your logo will feature permanently on the event page on the ECG website
- Social media exposure (LinkedIn – 6,500 followers)
- 'Meet our sponsors' dedicated mailing to all delegates

Annual Conference: Sponsorship levels

Gold



- The company logo will feature in all relevant communications
- Prime location for exhibition stand space or/and option to display car transporter/trailer⁴
- Option to host your table at the Gala Dinner²
- Promotional material handed out to all delegates
- High visibility of your logo during the event
- Banner and option for video on the sponsors page in the event application
- 100-word company profile on the event page on the ECG website and in the event application
- Three complimentary delegate places³
- Your logo will feature permanently on the event page on the ECG website
- Social media exposure
- 'Meet our sponsors' dedicated mailing to all delegates

Silver



- The company logo will feature in all relevant communications
- Exhibition stand space
- 50-word company profile on the event page on the ECG website and in the event application
- Banner on the sponsors page in the event application
- Promotional material handed out to all delegates
- One complimentary delegate place³
- Your logo will feature permanently on the event page on the ECG website
- Social media exposure (LinkedIn & Twitter)
- 'Meet our sponsors' dedicated mailing to all delegates

General Assembly & Spring Congress

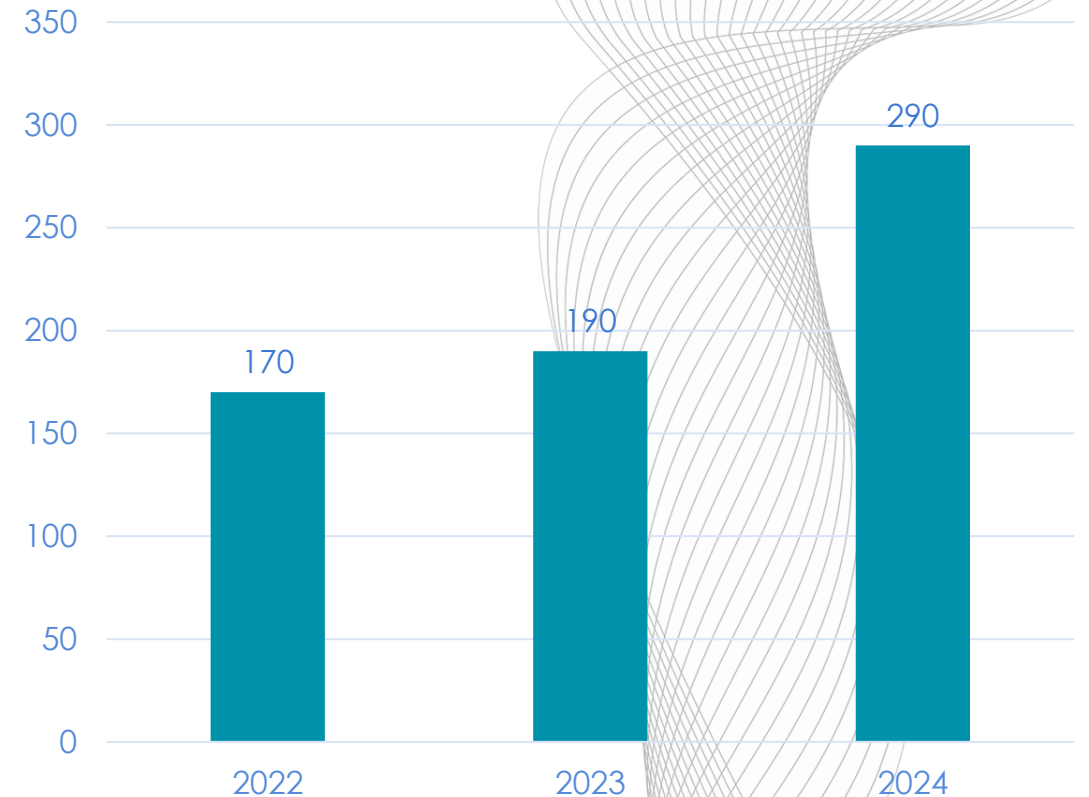


General Assembly & Spring Congress Sponsorship levels



General Assembly & Spring Congress

The **ECG General Assembly & Spring Congress** takes place each May. It includes a gala dinner and cocktail reception and the graduation ceremony of the ECG Academy. Attendees typically comprise **senior representatives of ECG member and Partner companies, European politicians, associations, media, invited guests from OEMs** and, of course, our sponsors.



ECG Members & Partners

General Assembly & Spring Congress: Sponsorship levels

Platinum



- One premium partner exclusivity
- The company logo will feature in all relevant communications
- High visibility of your logo during the event
- You will be host of the gala dinner with the option to deliver a short welcome message¹
- Corporate identity within dinner venue (to be supplied by sponsor)
- Acknowledgement of the sponsorship in the ECG President's opening and closing remarks
- Five complimentary delegate places²
- Banner and option for video on the sponsors page in the event application
- 150-word company profile on the event page on the ECG website and in the event application
- Your logo will feature permanently on the event page on the ECG website
- Social media exposure (LinkedIn – 6,500 followers)
- 'Meet our sponsors' dedicated mailing to all delegates

Gold



- The company logo will feature in all relevant communications
- High visibility of your logo during the event
- Banner and option for video on the sponsors page in the event application
- 100-word company profile on the event page on the ECG website and in the event application
- Three complimentary delegate places²
- Your logo will feature permanently on the event page on the ECG website
- Social media exposure
- 'Meet our sponsors' dedicated mailing to all delegates

Silver



- The company logo will feature in all relevant communications
- Exhibition stand space
- 50-word company profile on the event page on the ECG website and in the event application
- Banner on the sponsors page in the event application
- One complimentary delegate place³
- Your logo will feature permanently on the event page on the ECG website
- Social media exposure (LinkedIn & Twitter)
- 'Meet our sponsors' dedicated mailing to all delegates

Add-ons*

Enhance Your Visibility at Our Events!

Take your sponsorship to the next level with exclusive add-ons that maximize your exposure and impact.

- Coffee Stand with barista
- **Event App Sponsorship**
- Photo Booth
- Charging Stations

Interested? Reach out to us to discover the pricing. Let's make your presence unforgettable!

👉 Contact [Panagiota Sdoukou](#) today to learn more.



* All add-ons are offered on exclusive basis to one sponsor. First come – first served





ECG News Newsletter

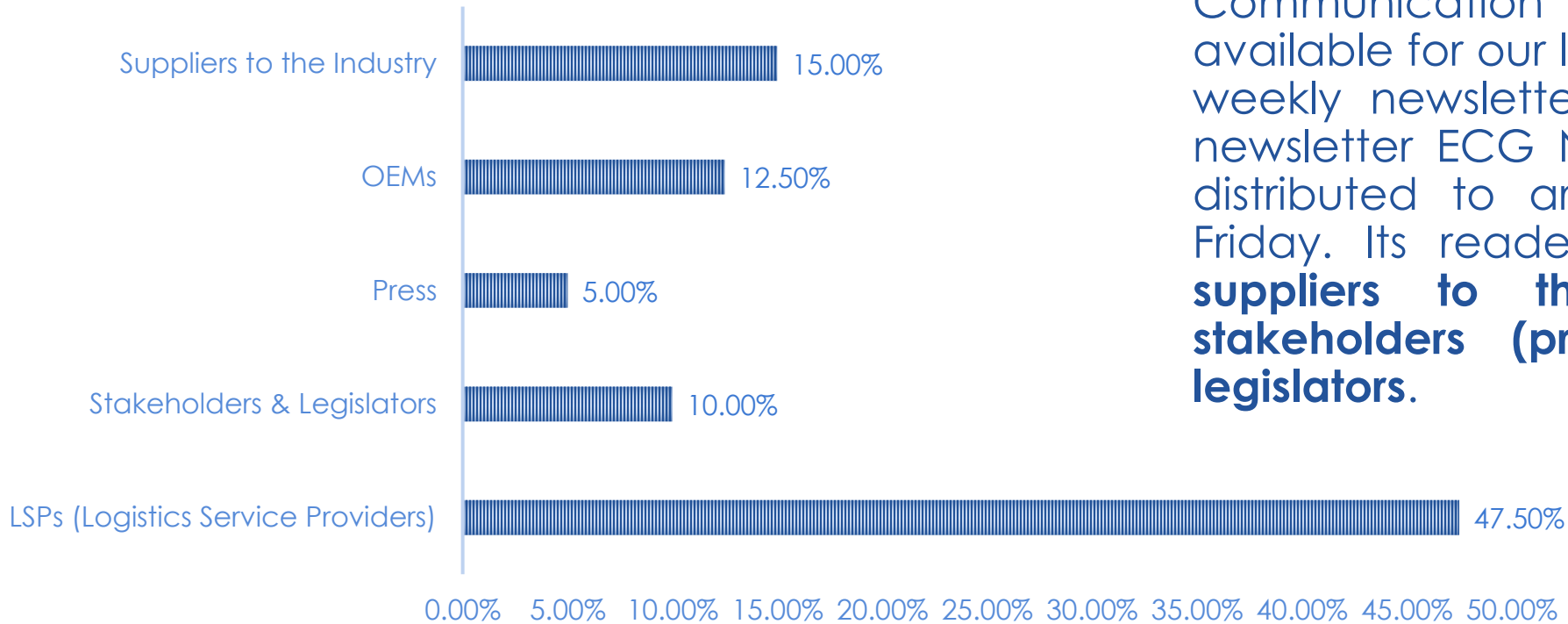


ECG

The Association
of European
Vehicle Logistics

ECG News Newsletter

ECG NEWS MAILING LIST*



Communication opportunities are also available for our lead dissemination tool – our weekly newsletter ECG News. Our flagship newsletter ECG News is updated daily and distributed to around 4,000 readers each Friday. Its readership includes **LSPs, OEMs, suppliers to the industry** as well as **stakeholders (press & associations)** and **legislators**.

ECG News

Our weekly newsletter, ECG News, enjoys circulation of almost 3,000 readers and compiles industry press reports, updates on the political scene in Brussels and press releases from ECG Members and Partners.

Add your banner to our ECG News Newsletter. Sponsorship opportunities range in frequency. Find out more [here](#).
See an ECG News Newsletter example [here](#).

Category	Banner frequency ¹	Yearly rate	Monthly rate ³
A	Every week ²	€6,500	€600
B	Twice a month	€3,500	€320 ⁴
C	Once a month	€1,850	€170

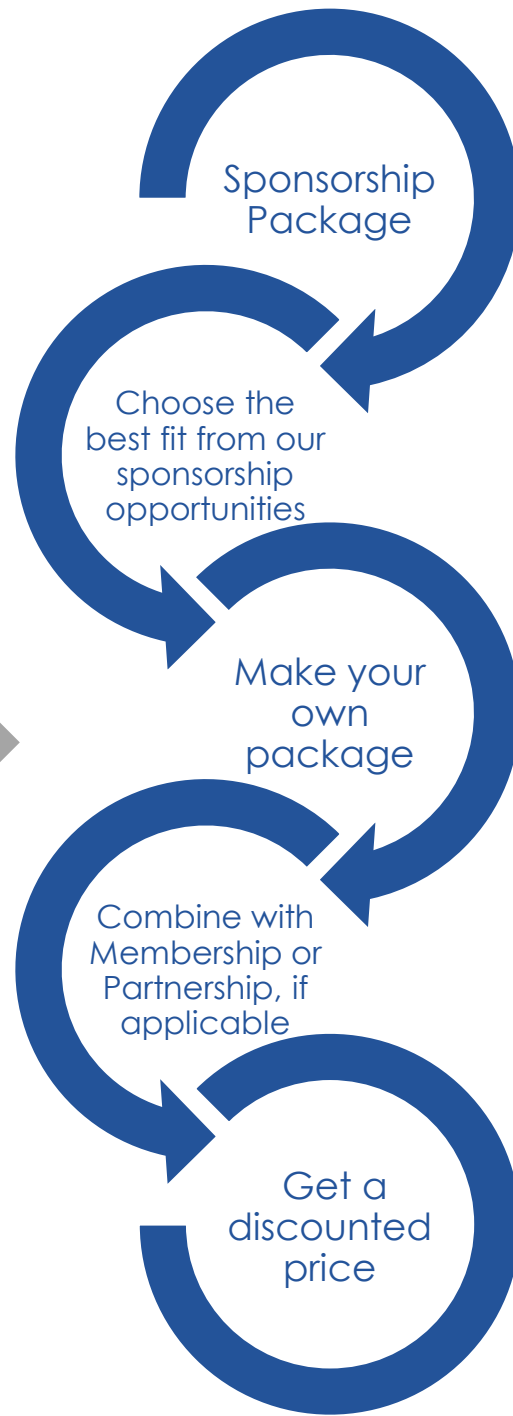
¹ ECG News mailing: Banner formats to be provided by sponsors: 700 x 150 & 300 x 250

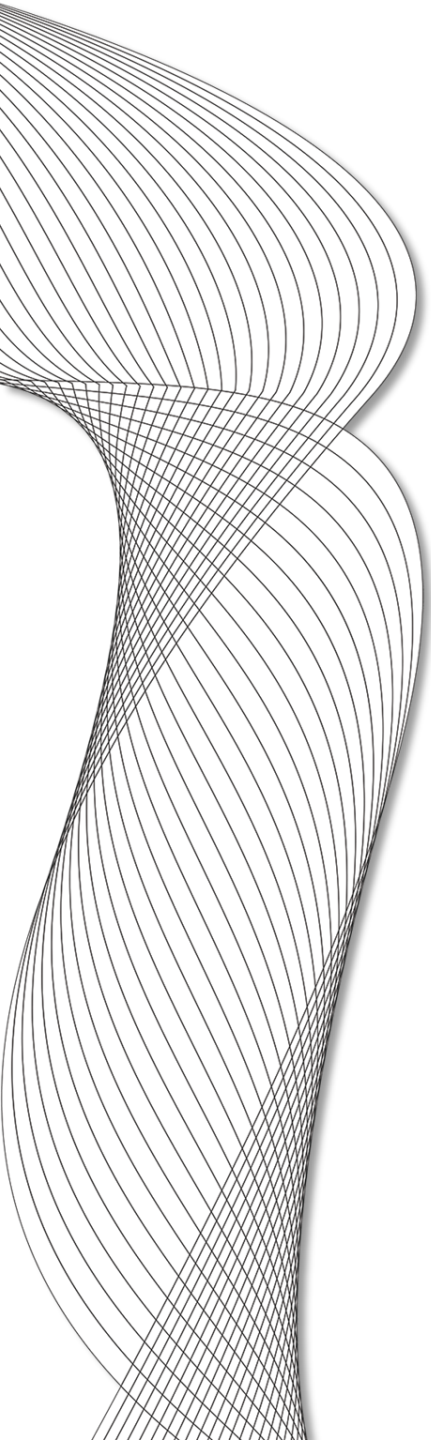
² Minimum 50 publications per annum

³ Minimum 3 months: A maximum of 4 advertising banner slots possible per issue

⁴ Min. 2 banners per month guaranteed

Sponsorship Package





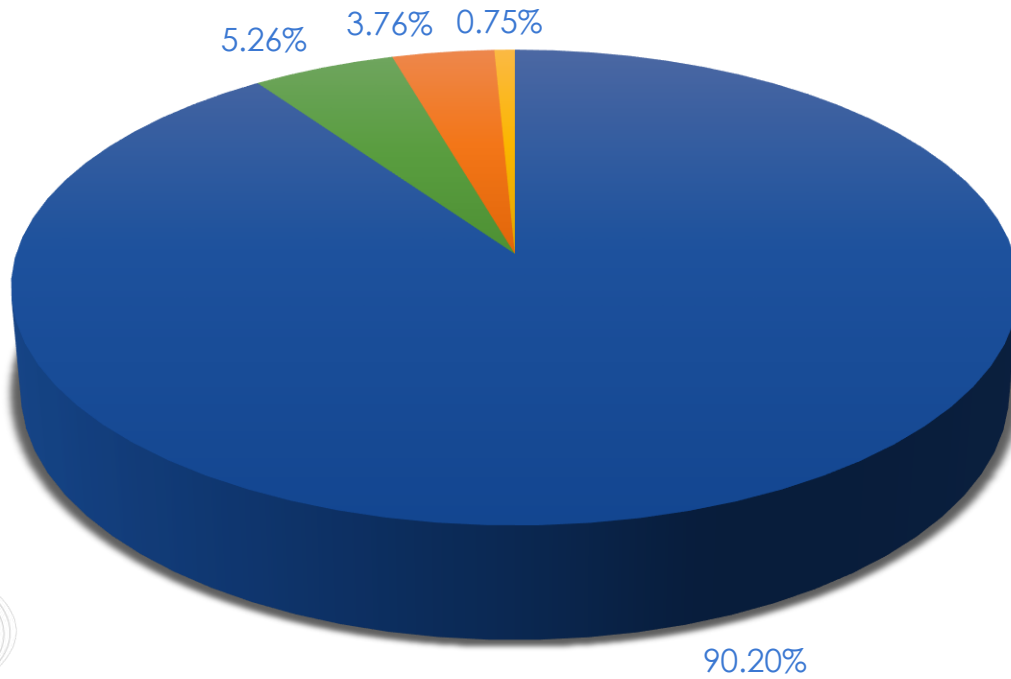
Home | About | Contact | Advertise | Privacy Policy

Welcome to the ECG Survey website

ECG Survey Website

Advert opportunities

ECG Survey Website subscribers by category



■ ECG Member
 ■ OEM
 ■ ECG Partner
 ■ Non Member

Home

Industry statistics

- [Passenger vehicle production worldwide](#)
- [Motor vehicle production worldwide](#)
- [Top 10 groups by production in Europe](#)
- [Top 10 groups by production in the world](#)
- [New passenger car registrations](#)
- [New motor vehicle registrations](#)
- [New cars in the EU15 by fuel type](#)
- [Top 10 Groups by Sales in Europe + EFTA](#)
- [Registrations by brand](#)
- [Passenger car registration by country](#)
- [LCV registration by country](#)
- [Total electrically charged vehicles](#)
- [BEV registrations](#)
- [PHEV registrations](#)
- [HEV registrations](#)

Industry statistics

This part of the website contains the main figures for the automotive industry, ranging from vehicle production and registration, through the specific figures on Alternative Fuel Vehicles and vehicle emissions to the age of the vehicle park and vehicle import-export figures. The data appearing here is mainly sourced from ACEA and is publicly available information.

Use the menu aside to navigate through the different pages.

Last updated: 2023-07-04

Welcome to the ECG Survey website [What is the ECG Survey?](#)

Only registered users access this data

REGISTER FOR AN ACCOUNT:
Subject to administrator approval, check your e-mail address for instructions after submitting the form.

First name *

Last name *

Company

Email *

IF YOU ALREADY HAVE AN ACCOUNT WITH US, YOU CAN LOG IN HERE:

Email *

Password *

[Log in](#)

This password may be different from what you use for the main ECG website

LOST YOUR PASSWORD? PLEASE CLICK BELOW.

[Recover your password](#)

Pricing

Place	Size		Non-members	ECG members & partners		Non-members	ECG members & partners
Homepage banner	1300x270px	half year	3,500.00 €	2,800.00 €	full year	6,000.00 €	4,800.00 €
Banner on log-in page (seen when someone is not logged in)	1300x270px		3,500.00 €	2,800.00 €		6,000.00 €	4,800.00 €
Banner on Industry statistics page	1300x270px		2,000.00 €	1,600.00 €		3,500.00 €	2,800.00 €
Banner on country data page	1300x270px		2,000.00 €	1,600.00 €		3,500.00 €	2,800.00 €
First square banner (compounds or OEM factories page) ¹	500x500px		2,000.00 €	1,600.00 €		3,500.00 €	2,800.00 €
Second & third square banner (compounds or OEM factories page) ²	500x500px		1,500.00 €	1,200.00 €		2,600.00 €	2,080.00 €
Banner at the bottom of OEM factories page	1300x270px		2,000.00 €	1,600.00 €		3,500.00 €	2,800.00 €

With any questions, please contact Ms. Szilvi Kiss: szilvi.kiss@ecgassociation.eu

Other events

TRUCK



SHIP



RAIL



BARGE



COMPOUND



ECG

The Association
of European
Vehicle Logistics

Sponsorship opportunities are available at these events

(e.g. hosting a summit in exchange for an opportunity to present to the meeting.*)

Contact us to tailor your sponsorship opportunities

*upon approval - related to the agenda



Thank you

Do not hesitate to contact us to discuss your needs and find the best solution together.