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ECG and CALA Sign Strategic Agreement to Strengthen Efficiency in Finished Vehicle Logistics

Shanghai, Friday 18 April 2025

The Association of European Vehicle Logistics (ECG) and the China Automotive Logistics Association (CALA) have signed a Strategic Cooperation Agreement today in a formal ceremony held in Shanghai. The goal of the partnership is to jointly promote efficiency, quality, and best practices within the international Finished Vehicle Logistics (FVL) sector.

The agreement was signed by Frank Schnelle, Executive Director of ECG, and Chris Zou, Executive Vice President of CALA. It reflects growing global demands in vehicle logistics and the increasing presence of Chinese automotive manufacturers in the European market.

CALA serves as the official association for finished vehicle logistics in China and operates under the China Federation of Logistics & Purchasing (CFLP) – one of the country's leading national organisations for logistics and supply chain management. CALA represents stakeholders across the automotive supply chain in China, fosters technological innovation, and supports the development of international standards.

As part of the agreement, ECG will share its expertise and established quality standards, including the highly regarded ECG Quality and Operational Manuals, with CALA. Both organisations aim to intensify knowledge exchange and leverage synergies between the European and Chinese markets.

Frank Schnelle, Executive Director of ECG, stated:

“This agreement marks a major step toward deeper international collaboration in vehicle logistics. Sharing proven methodologies will help increase efficiency and deliver long-term benefits for both sides.”

Chris Zou, Executive Vice President of CALA, added:

“Partnering with ECG strengthens our international focus and creates new opportunities for our members. Cooperation with such a well-established European counterpart brings valuable momentum to the further development of the Chinese FVL sector.”

ECG extends its sincere thanks to CALA for the invitation to participate in the signing ceremony and looks forward to continuing the dialogue and cooperation at the ECG Annual Conference, taking place on October 16–17, 2025 in Amsterdam, the Netherlands.

Note to editors:

ECG is the established European platform for the outbound automotive logistics sector bringing together logistics service providers, manufacturer logistics managers and suppliers to the sector. ECG aims to facilitate non-commercial collaboration between member companies and assist them in sharing best practices in many operational areas, especially the harmonisation of operational standards.

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About ECG

ECG, the Association of European Vehicle Logistics, has been the voice of the Finished Vehicle Logistics industry in Europe since 1997. ECG represents the interests of more than 200 member companies and partners, from family-owned SMEs to multi-nationals, and is the major champion of the European vehicle logistics sector.

ECG represents all transport models at EU level- road, rail, maritime and fluvial. ECG members provide transport, distribution, storage, preparation, and post-production

services to manufacturers, importers, car rental companies, and vehicle leasing operators in the 27 Member States of the European Union as well as Norway, Switzerland, Turkey, the United Kingdom, and beyond. They own or operate more than 470 car-carrying ships, 14,000 purpose-built railway wagons, 23 river barges, and 26,000 road transporters. As a major employer, the finished vehicle logistics sector plays an important role in contributing to the economic success of the European Union. Today, ECG members have an aggregate turnover of €21.3bn and their economic impact on companies associated with the sector is estimated at €56bn. **More than 210,000 Europeans are employed directly by our members.**

