

ECG Sponsorship Kit

Partner with Europe's Voice of Finished Vehicle Logistics

2026



About ECG – The Association of European Vehicle Logistics

- More than 200 Members and Partners

- 1997 Established in Brussels

- Representing 90% of the Finished Vehicles Logistics sector in Europe

- 27 Member States of the European Union as well as Norway, Switzerland, Turkey, the United Kingdom

- Growing membership**

Annual Conference



600 delegates



Excellent Brand Visibility



Networking opportunities

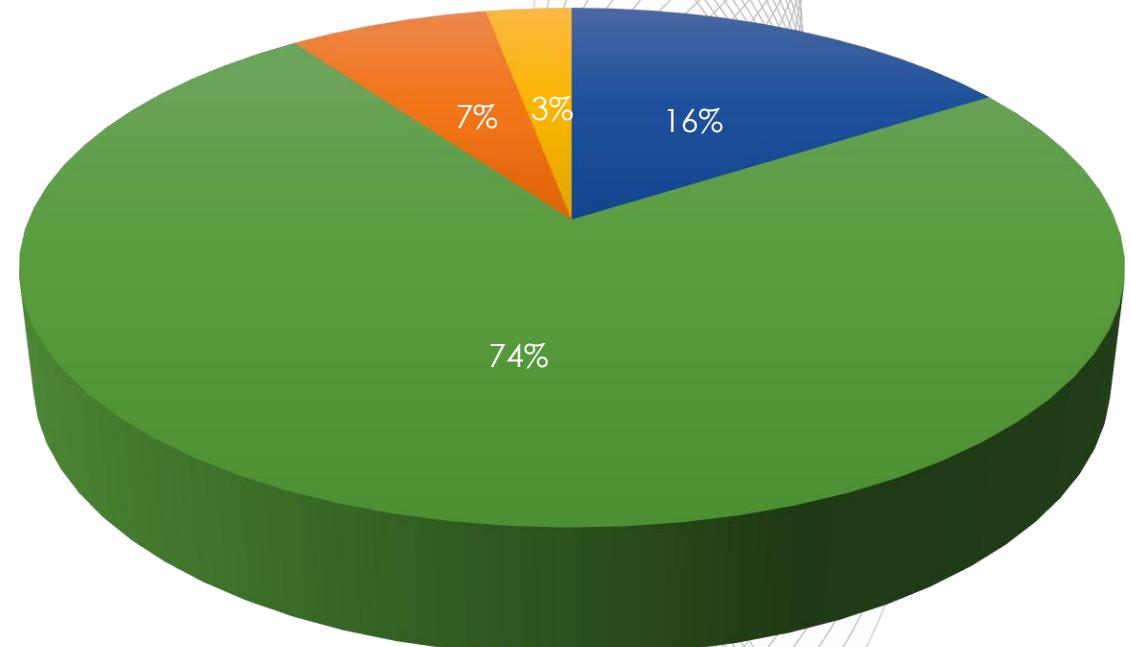
Annual Conference

Save the date: 15-16 October 2026, Copenhagen, Denmark

The [**ECG Annual Conference**](#) is the largest Finished Vehicle Logistics event in Europe.

- High level Industry speakers
- Leading Logistics Service Providers
- Representatives from the European institutions
- European and International Associations
- Press
- OEMs

Find [here](#) the ECG Conference 2025 delegates list



The chart is based on data from ECG Conference 2025

■ OEMs ■ ECG Members & Partners ■ Non Members LSPs ■ Press

Annual Conference:

Sponsorship levels

Platinum

Gold

Silver

Bronze

ECG Conference Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Exclusivity (truck display rights are non-exclusive)	✓	✗	✗	✗
Company logo in all communications	✓	✓	✓	✓
Exhibition stand / display car transporter option ¹	Premium location	✓	✓	✗
Gala Dinner Welcome note ² (upon approval)	✓	✗	✗	✗
Table hosting at Gala Dinner ³	✓	✓	✗	✗
Recognition in the President's opening and closing statements	✓	✓	✓	✓
Promotional material to delegates	✓	✓	✓	✗
Company profile on event page and event app	150 words	100 words	50 words	Logo only
Permanent logo on ECG website	✓	✓	✓	✓
Social media exposure	✓	✓	✓	✓
“Meet our sponsors” mailing	✓	✓	✓	✓
Complimentary delegate places ⁴	5	3	1	0
Video option on app sponsors' page	✓	✓	✗	✗
Price – Members	€POA	€13,000	€7,000	€3,000
Price – Non-Members	€POA	€16,000	€9,000	€5,000

General Assembly & Spring Congress

Reach top decision
makers of the FVL
Industry

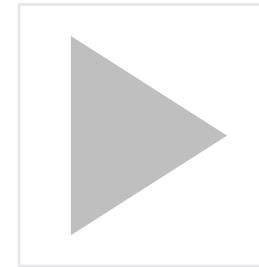
300 delegates

ECG Members &
Partners



General Assembly & Spring Congress

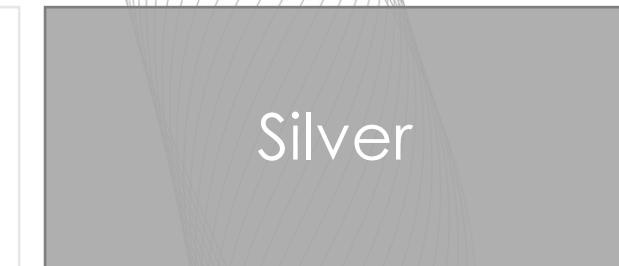
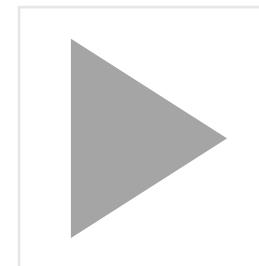
Sponsorship levels



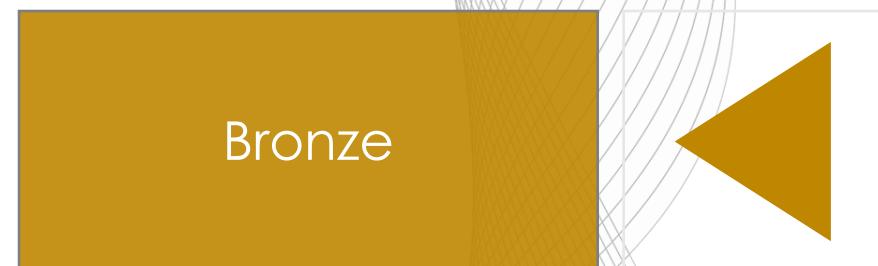
Platinum



Gold



Silver



Bronze

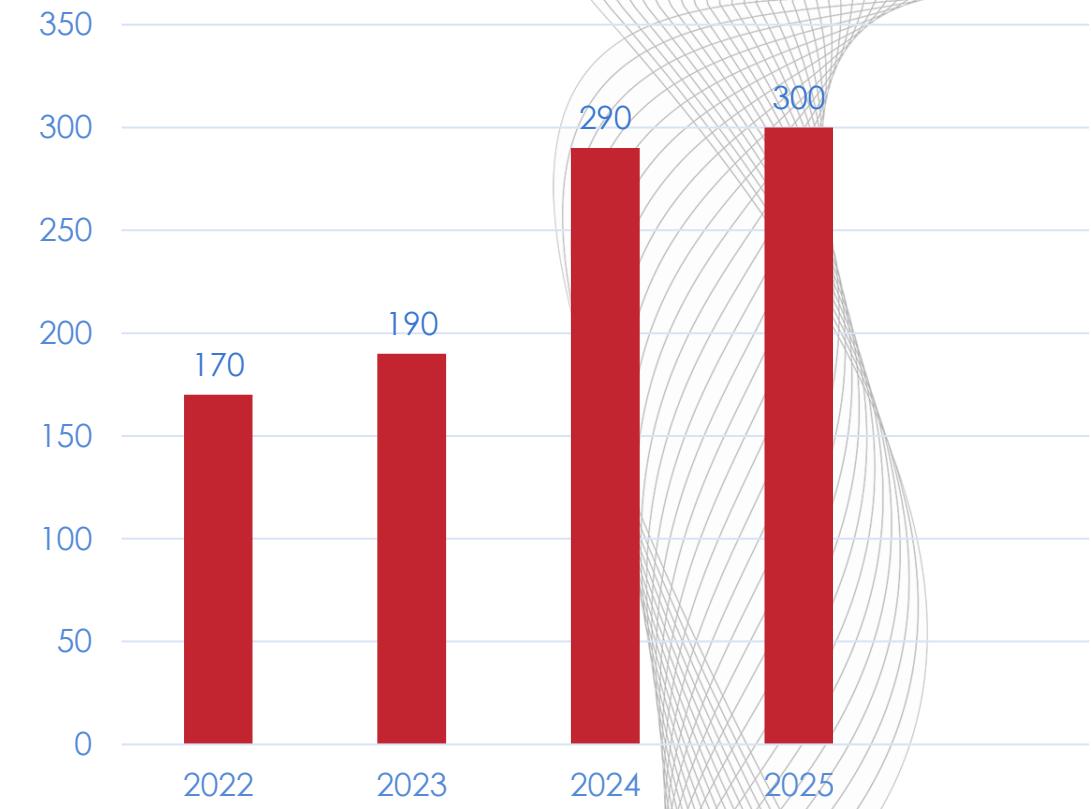
General Assembly & Spring Congress

Save the date: 4-5 June 2026, İstanbul, Türkiye

The **ECG General Assembly & Spring Congress** takes place each year in May or June. It includes a gala dinner and cocktail reception and the graduation ceremony of the ECG Academy.

- Senior representatives of ECG member and Partner companies
- European politicians
- European and International Associations
- Press
- Guest OEMs

You may find the delegates list of the 2025 General Assembly & Spring Congress [here](#).



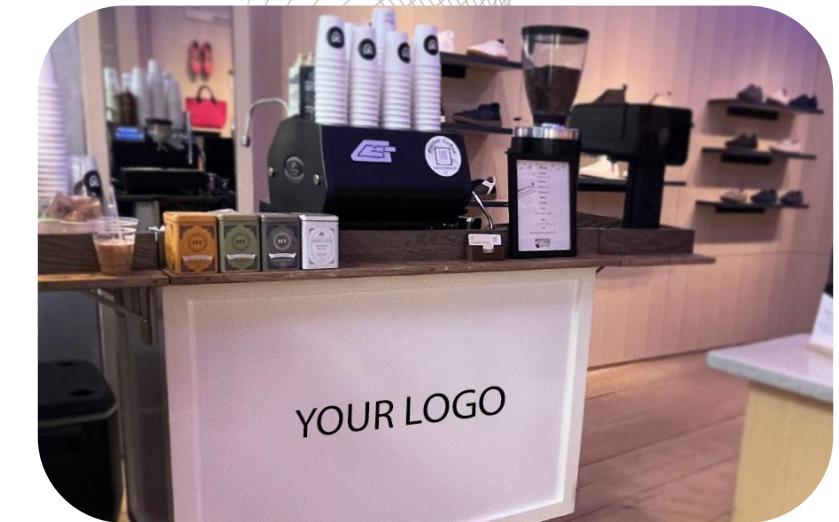
General Assembly & Spring Congress Sponsorship Benefits

	Platinum	Gold	Silver	Bronze
Exclusivity (truck display rights are non-exclusive)	✓	✗	✗	✗
Company logo in all communications	✓	✓	✓	✓
Gala Dinner Welcome note ² (upon approval)	✓	✗	✗	✗
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Company profile on event page and event app	150 words	100 words	50 words	Logo only
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Video option on app sponsors' page	✓	✓	✗	✗
Price – Members	€POA	€9,000	€5,000	€2,000
Price – Non-Members	€POA	€11,000	€7,000	€4,000

Add-ons

Enhance Your Visibility at Our Events!
Let's make your presence unforgettable!

Add-on	Indicative Price
Coffee Stand with barista	€5,000
Photo Booth	€3,000
Event App Sponsorship	€5,000
Charging Stations	€3,000
F1 driving stimulation area	€5,000



- Contact us for pricing. The above mentioned prices are indicative
- Prices vary by local supplier
- All add-ons are offered on exclusive basis to one sponsor
- These are NOT offered to non Sponsors
- First come – first served
- Branding is included. ECG is responsible for the branding (aligned with the event's ID) and upon approval from the sponsor

Other events

TRUCK



SHIP



RAIL



BARGE



COMPOUND



Other events

Sustainability Days

4–5 February, Wörth,
Germany

Sustainability Days is a 1.5-day event bringing together OEMs and logistics service providers to explore practical solutions for a greener and more efficient Finished Vehicle Logistics (FVL) sector.

Multimodal Operational Efficiency in FVL

18-19 February,
Bremerhaven, Germany

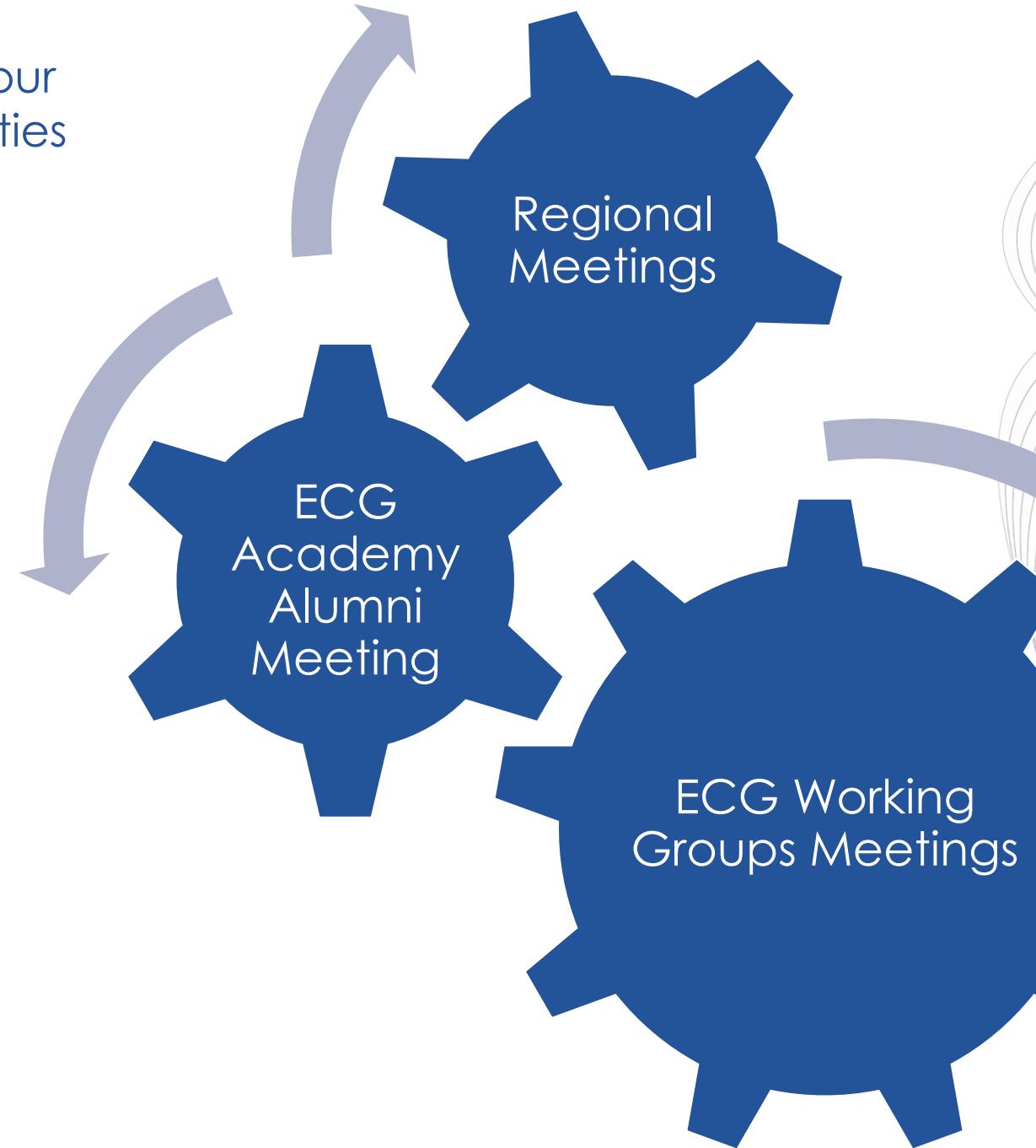
ECG's Operational Event is a 1.5-day forum dedicated to addressing key challenges and improving efficiency in the daily operations of Finished Vehicle Logistics (FVL).

AI Days

June/July (TBC)
Karlsruhe, Germany

The event combines high-level insights, real-world use cases and strategic networking, offering sponsors a unique platform to showcase solutions, engage decision-makers and position their brand at the forefront of AI innovation in FVL

Contact us to tailor your
sponsorship opportunities





ECG Magazine

Elevating ECG's Communications with Purpose and Impact

About the ECG Magazine

Newly launched
ECG publication
for Finished Vehicle Logistics

Read the 1st issue of the ECG Magazine [here](#)



Content:

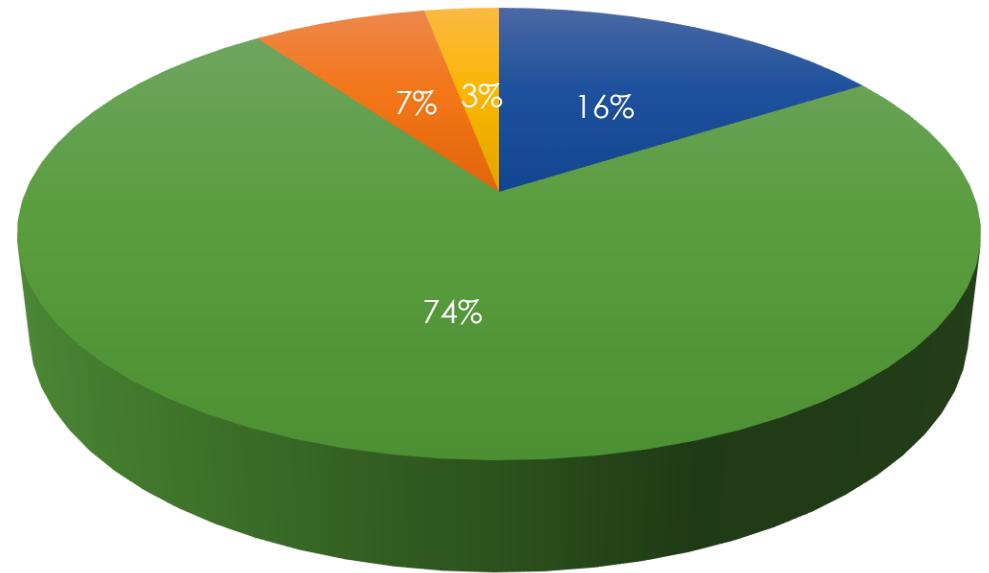
- **Exclusive interviews** and industry insights
- **Comprehensive coverage** of ECG events, working groups, and projects
- **Member features and company spotlights**
- **Policy updates and thought leadership**

Two editions per year:

- October 2026 (Print & Digital) – ECG Conference 2026
- Printed version distributed at ECG Conference
- Digital version distributed to the ECG News Mailing List
- June 2026 (Digital): distributed to the ECG News Mailing List – General Assembly & Spring Congress 2026

Reach & Audience

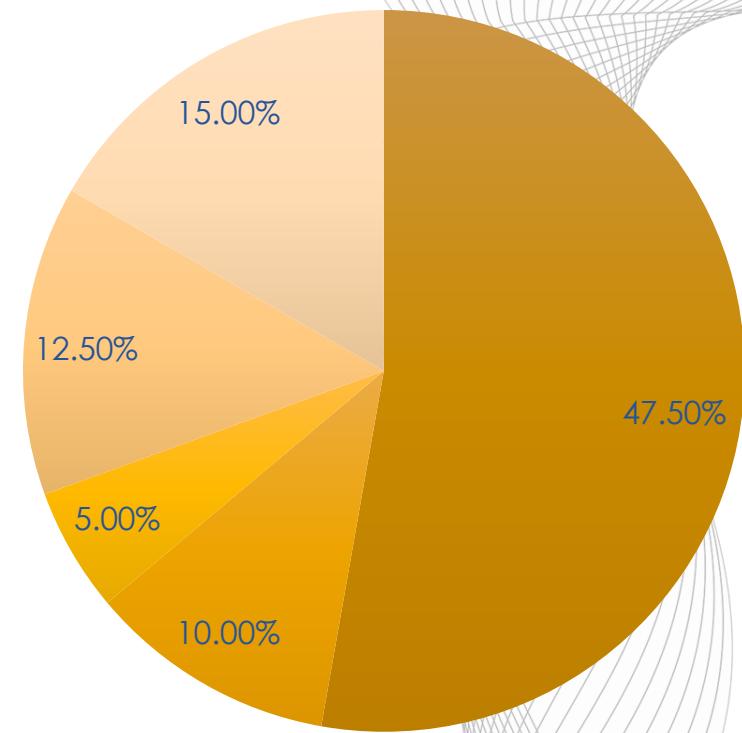
Print Version, October 2026
more than 600 delegates



■ OEMs ■ ECG Members & Partners ■ Non Members LSPs ■ Press

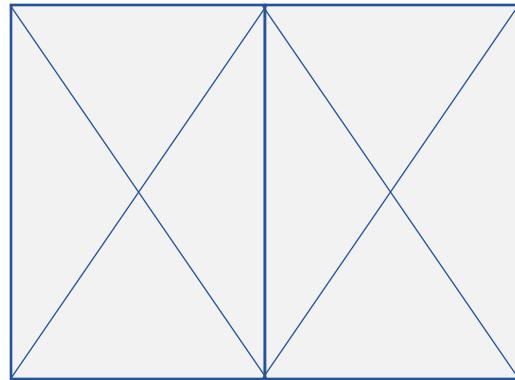
The chart is based on data from ECG Conference 2025

Digital Version
October 2026 & June 2026

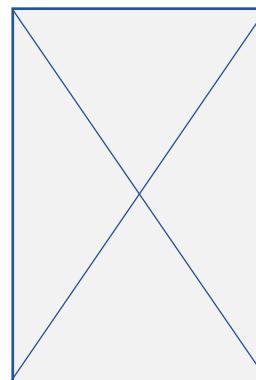


■ LSPs (Logistics Service Providers) ■ Stakeholders & Legislators
■ Press ■ OEMs
■ Suppliers to the Industry

Ad Formats & Rates (Both Editions Included)



A3 (Double page)
420 x 297mm
€3,500



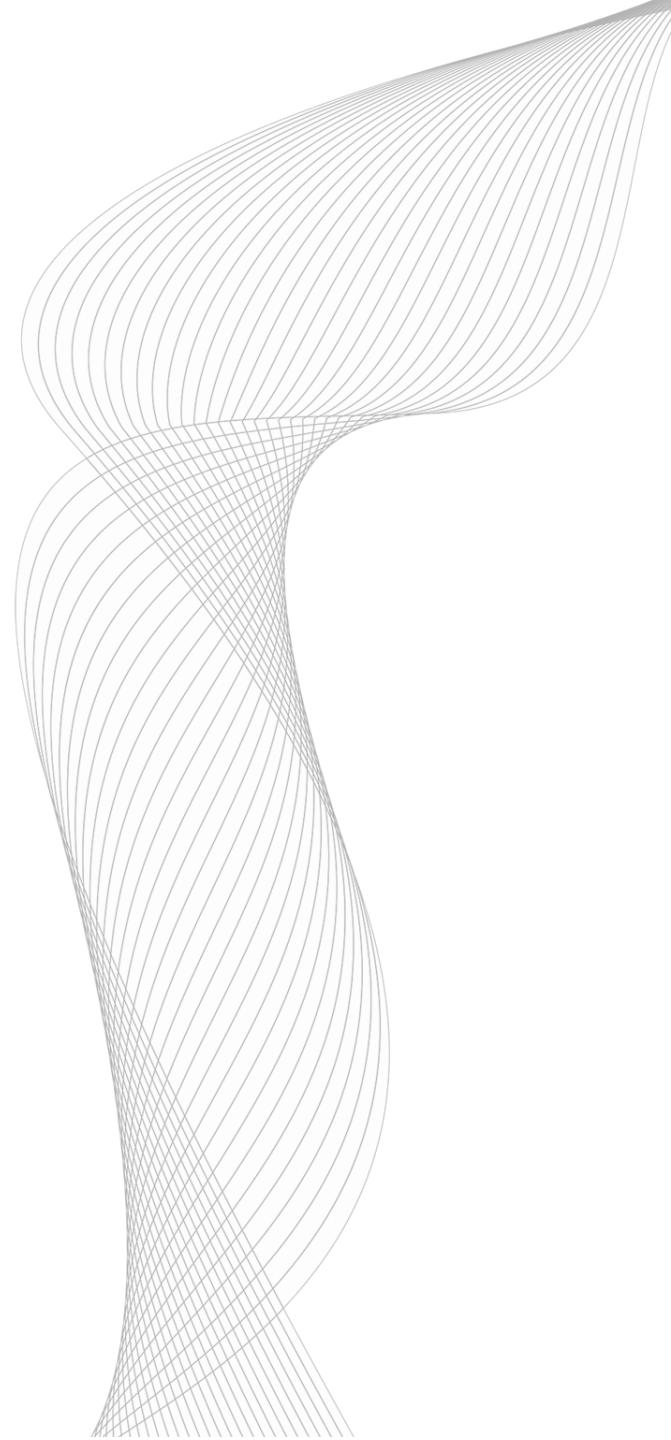
A4 (Full page)
210 x 297mm
€3,500



A5 (Half page)
210 x 148mm
€1,750

Size	Dimensions (mm)	Price
Premium A4 <ul style="list-style-type: none">• Inside front cover• Inside back cover• Back cover	210 x 297	€4,000
A3 (Double page)	420 x 297	€3,500
A4 (Full page)	210 x 297	€2,700
A5 (Half page)	210 x 148	€1,750

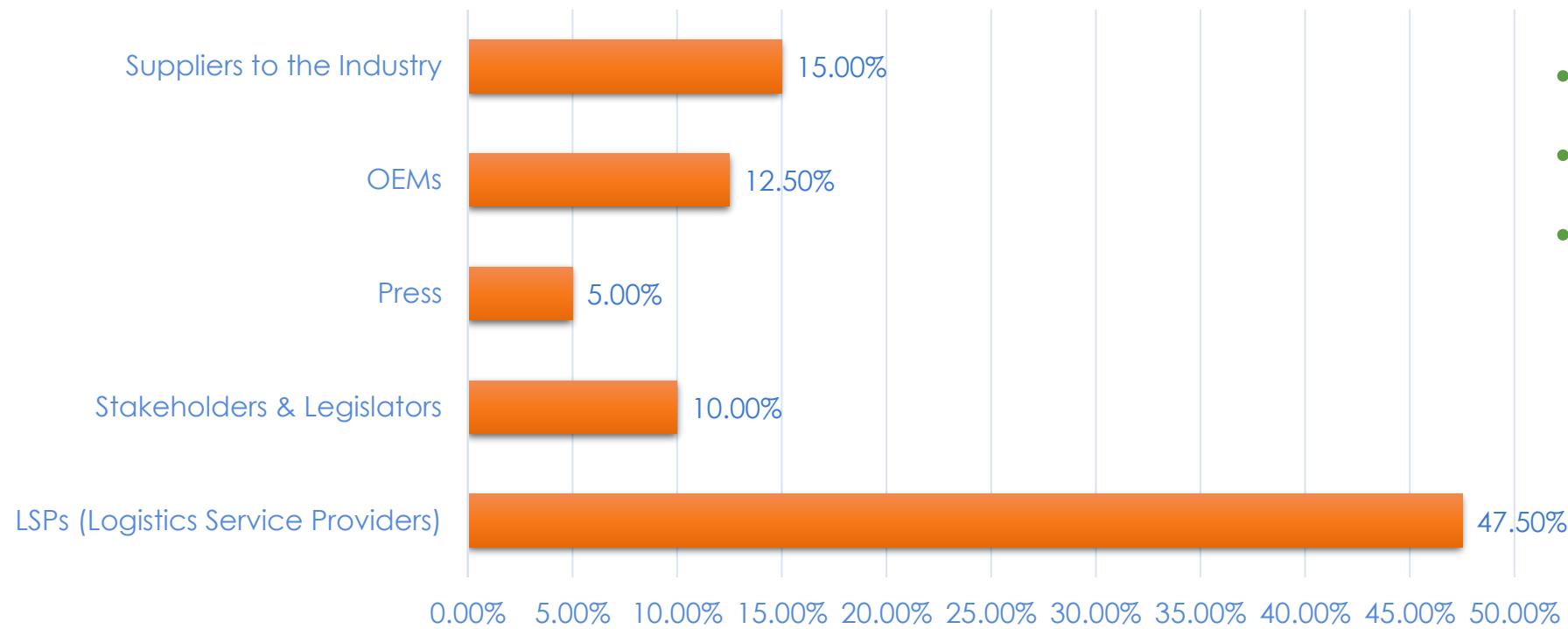
ECG News Newsletter



ECG News Newsletter



ECG News Mailing List*



- 4,500 readers
- Every Friday
- LSPs, OEMs, suppliers to the industry as well as stakeholders (press & associations) and legislators

ECG News

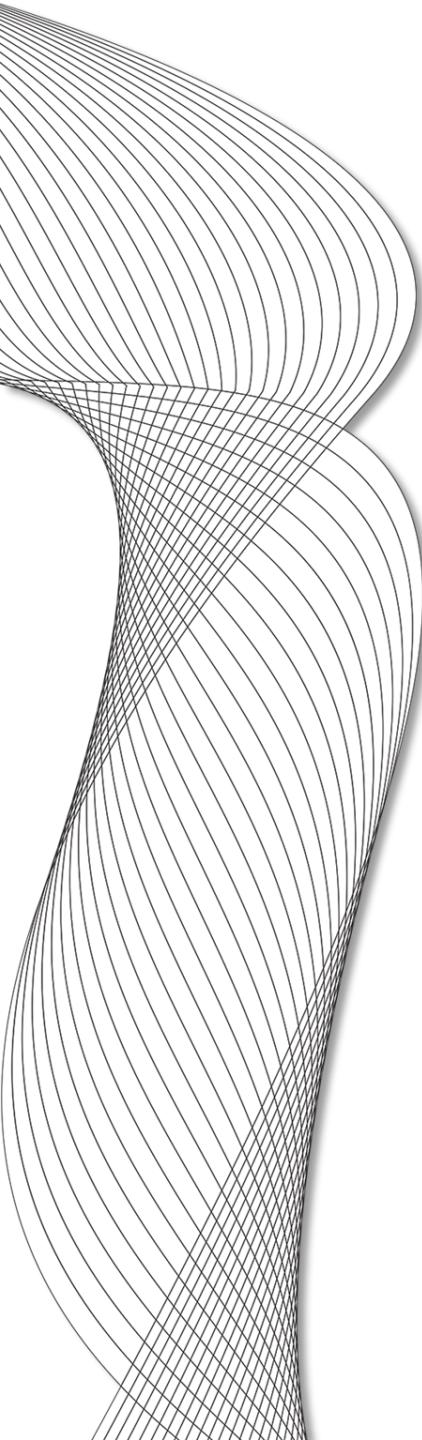
Category	Banner frequency ¹	Yearly rate	Monthly rate ³
A	Every week ²	€6,500	€600
B	Twice a month	€3,500	€320 ⁴
C	Once a month	€1,850	€170

¹ ECG News mailing: Banner formats to be provided by sponsors: 700 x 150 & 300 x 250

² Minimum 50 publications per annum

³ Minimum 3 months: A maximum of 4 advertising banner slots possible per issue

⁴ Min. 2 banners per month guaranteed

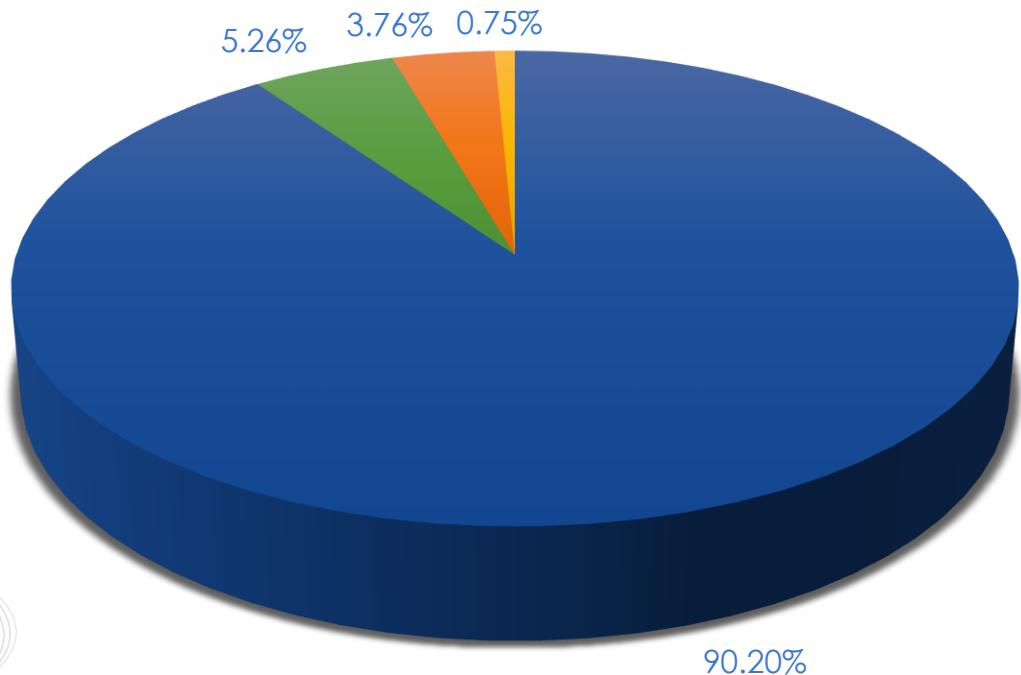


Welcome to the ECG Survey website

ECG Survey Website

Advert opportunities

ECG Survey Website subscribers by category



■ ECG Member ■ OEM ■ ECG Partner ■ Non Member



Welcome to the ECG Survey website [What is the ECG Survey?](#)

Do you want to place your banner here?
[Contact us](#) to find out more

Only registered users access this data

REGISTER FOR AN ACCOUNT:
Subject to administrator approval, check your e-mail address for instructions after submitting the form.

First name *

Last name *

Company

Email *

IF YOU ALREADY HAVE AN ACCOUNT WITH US, YOU CAN LOG IN HERE:

Email *

Password *

This password may be different from what you use for the main ECG website

LOST YOUR PASSWORD? PLEASE CLICK BELOW.

[Recover your password](#)

Pricing

Place	Size	half year		full year	
		Non-members	ECG members & partners	Non-members	ECG members & partners
Homepage banner	1300x270px	3,500.00 €	2,800.00 €	6,000.00 €	4,800.00 €
Banner on log-in page (seen when someone is not logged in)	1300x270px	3,500.00 €	2,800.00 €	6,000.00 €	4,800.00 €
Banner on Industry statistics page	1300x270px	2,000.00 €	1,600.00 €	3,500.00 €	2,800.00 €
Banner on country data page	1300x270px	2,000.00 €	1,600.00 €	3,500.00 €	2,800.00 €
First square banner (compounds or OEM factories page) ¹	500x500px	2,000.00 €	1,600.00 €	3,500.00 €	2,800.00 €
Second & third square banner (compounds or OEM factories page) ²	500x500px	1,500.00 €	1,200.00 €	2,600.00 €	2,080.00 €
Banner at the bottom of OEM factories page	1300x270px	2,000.00 €	1,600.00 €	3,500.00 €	2,800.00 €

With any questions, please contact Ms. Szilvi Kiss: szilvi.kiss@ecgassociation.eu

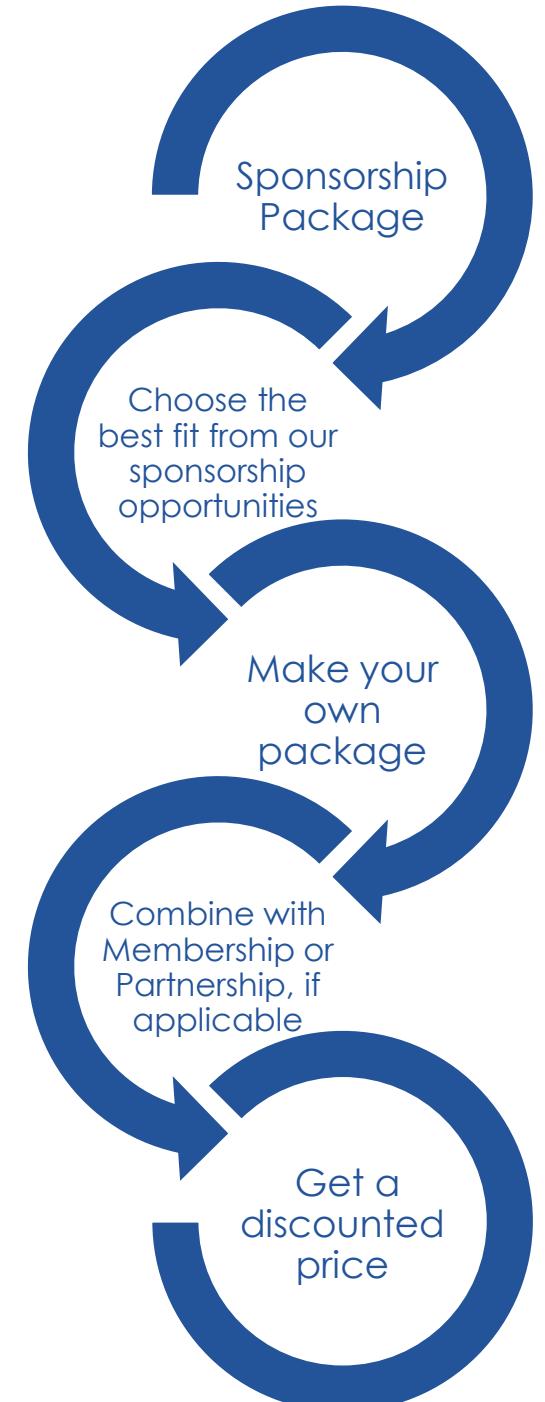
Visibility Packages

Visibility Plus

- ECG Conference + General Assembly & Spring Congress + Magazine
- 10% off the ECG Magazine ad

All-in-One

- ECG Conference + General Assembly & Spring Congress + Magazine + ECG News
- 15% off the ECG Magazine ad



Thank you

Do not hesitate to [contact us](#) to discuss your needs and find the best solution together.

