

THIS IS A ROUGH GUIDE FOR CONTENT, DATES AND LOCATIONS OF COURSE 20 AND IS SUBJECT TO CHANGE

ECG Academy Course 20

Module 1: Copenhagen

In the first module the participants become well-grounded in the fundamentals of Innovation Management and how to apply this know-how. They will also start working on the “Virtual Innovation Lab”. The first module coincides with the ECG Conference and attending forms part of the course.

Module 2: Bremen

During the second module the participants get deeper insights into Innovation Management and will discuss future challenges in logistics. They have company and site visits at BLG in Bremerhaven, Rhenus at Cuxport and the Daimler factory in Bremen.

Module 3: Barcelona

The third module delves further into Innovation Management and the participant will work on their Innovation Lab on Future Challenges and will present the results. Change Management as well as Presentation Skills and Risk Management are taught in this module. Participants will visit the Grimaldi installations and the Port of Barcelona.

Module 4: Athens

The participants will receive training on negotiation Skills and Law & Contract Management. The theoretical part of this Module will be the written examination on the content of the first three modules.

Module 5: Brussels

The final module includes the oral assessment as well as presentation and defence of their thesis by each student. These examinations cover all previous modules and measure the participant’s individual performance. The module and the Course ends with the graduation ceremony that is held at the gala dinner of the ECG Spring Congress & General Assembly.