

ECG
CONFERENCE
2026

WINDS OF CHANGE
Understanding tomorrow,
navigating towards the future.

15 – 16 October
Copenhagen, Denmark

AGENDA

Thursday 15 October 2026

19:00 – 20:00	Cocktail Reception
20:00 – 22:30	Gala Dinner

Friday 16 October 2026 – Conference

08:00 – 09:00	Registration & coffee
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SESSION 1: *Winds of Change*

09:00 – 09:25	Welcome Address - Mark Hindley, President, ECG
09:25 – 09:55	Market Outlook - Thomas Gerlach, Partner, PwC
09:55 – 10:15	Keynote: Transformation - Magnus Sahlholm, Head of Group Strategy, Volvo Trucks
10:15 – 10:45	Navigating Disruption: Leadership in Times of Uncertainty - Lars Sudmann, Leadership Advisor, Sudmann & Company

10:45 – 11:40	COFFEE BREAK
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SESSION 2: *Navigating towards the future*

11:40 – 12:20	Automotive in Transition: New Players, New Technologies, New Rules - Prof. Dr. Stefan Bratzel, Executive Director, Founder, Centre of Automotive Management (CAM)
12:20 – 12:40	Autonomous Truck Driving - Dr. Tobias Schweickhardt, Manager Regulatory Affairs Connected & Automated Vehicles, Daimler Truck
12:40 – 13:00	AI Across Sales and Delivery Chain - Ben Waller, Associate Director, ICDP

13:00 – 14:30	LUNCH
13:15 – 14:00	Press Conference

SESSION 3: Understanding tomorrow

14:30 – 14:50	Automated Driving: Next Level - AutoLog : Enno Borchers, Industry Partner Automotive, Telekom & Vesa Kiviranta, CBO, Automotive & Intelligent Vehicles, Unieke
14:50 – 15:10	FVL Around the World: Capacity, Competition and Digital Trends Beyond Europe - Christopher Ludwig, Chief Content Officer, Automotive Logistics and Ultima Media
15:10 – 15:55	Winds of Change: What Comes Next for Finished Vehicle Logistics? Moderator: Christopher Ludwig, Chief Content Officer, Automotive Logistics and Ultima Media • Thorben Deckers, Head of Finished Vehicle Logistics, Mercedes-Benz AG • Kris Schildermans, Outbound Logistics EMEA Central, Volvo Cars • Peter Hörndlein, MD Vehicle Logistics, Volkswagen Konzernlogistik • Marcos Duato Mollera, Vice-President, ECG
15:55 – 16:00	Final remarks by Mark Hindley, ECG President

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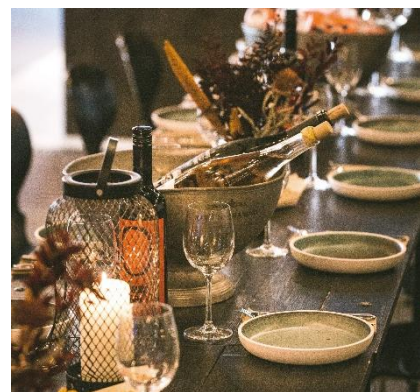
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Networking Programme



Networking Dinner

Friday 16 October

[Food Space](#)

19:00 – 23:00

Meet the ECG Team at 18:45 at the [Clarion Hotel](#) lobby. Buses depart at 19:00. Return buses depart at 23:00 from the restaurant



Networking Tour

Saturday 17 October

[Home of Carlsberg](#)

09:30 – 12:00

Meet the ECG Team 09:45 at the [Clarion Hotel](#) lobby. Buses depart at 10:00. There will be a return transfer for those who wish to go back to the hotel after the tour.